

FOR IMMEDIATE RELEASE:

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***STEM-Up™ Initiative, Powered by Great Minds in STEM™,
Announces Support of Science Fairs within Boyle Heights Community Schools
in Los Angeles, CA.***

Monterey Park, CA, February 28, 2014 - In a continuing effort to expose students to careers in science, technology, engineering and math, STEM-Up Initiative, will support several science fairs taking place in elementary and middle schools within the Boyle Heights community in Los Angeles, CA.

Each year, millions of K-12 students around the country participate in science fairs, providing a setting to demonstrate their investigative skills and creativity to compete and gain recognition for their projects. Science Fairs are a great way to nurture a student's interest in the numerous scientific and engineering fields and provides an ideal forum for students to speak with professionals about the areas of science and engineering as well as their future goals and aspirations.

This year STEM-Up™ is proud to support science fairs at the following Boyle Heights schools: Bridge Elementary School, Lorena Elementary School, Evergreen Elementary School, Malabar Elementary School, Second Street Elementary School, Sunrise Elementary School, and Hollenbeck Middle School.

About STEM-Up™

The STEM-Up™ Initiative is a comprehensive community-based approach consisting of a value chain of opportunities that create Awareness, Inspiration, Motivation and Skills for students. STEM-Up™ is designed to mobilize and create a college-going culture focused on science, technology, engineering and mathematics. This first-of-its-kind initiative works with 19 public schools in the Boyle Heights area of East Los Angeles and connects 92,000 residents to the surrounding STEM community, consisting of higher learning institutions, government agencies, corporations and other partner organizations.

For information, please contact Julie Magallanes-Guevara at 323-262-0997. To find out more please visit our website at: www.greatmindsinstem.org