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Ernesto Preciado
Associate Director, K-12 Programs
(323) 262-0997 Ext. 626 (O)
epreciado@greatmindsinstem.org

Great Minds in STEM™ Partners with Televisa Foundation for El Dia de los Niños
In Recognition of the Cultural Importance of Children and Families

Monterey Park, CA, April 6, 2016 – In partnership with Televisa Foundation, Great Minds in STEM™ (GMiS) will conduct interactive educational experiences in the promotion of STEM college and career pathways to observe Dia de Los Niños, through its GenSTEM campaign. These community events, which are supported by Univision, will provide entertainment, fun educational activities and more.

Each year, people around the globe celebrate Dia de los Niños, or the Day of the Child. Since 1925, the event has grown as an annual celebration throughout Latin America. This day recognizes children, pays homage to their importance in society, and endorses their well being. It is a festivity that is quite unique, full of laughter and play, and a day when adults are reminded of the importance of childhood and children teach us how joyful and simple life can be. The official Día de los Niños in Mexico is celebrated on April 30th.

GMiS will be on-hand to carry out fun, family friendly, educational activities such as Molecule, where participants will have the opportunity to learn about atoms and how they combine to form different molecules. And DNA Genetic Bracelet, an activity that allows students to learn about the human body and DNA.

The national festivals will be presented and put together by participating community partners and leaders in partnership with their local Univision affiliate. GMiS will have a presence at the following events: Phoenix Zoo in Phoenix, Arizona on April 17; and Harrison Park in Chicago, Illinois on April 30.

About Great Minds in STEM™

Great Minds in STEM™ is a national 501(c)3 nonprofit organization based in Los Angeles County with a 28-year history of keeping America technologically strong through the delivery of national STEM awareness programs especially to underserved communities. Through the GMiS network, academic, career development and mentoring opportunities are offered to students who are underrepresented in STEM fields. The organization is focused on working to build a diverse 21st Century STEM workforce in which all citizens contribute to innovation and experience prosperity.

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