

**FOR IMMEDIATE RELEASE:**

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***Great Minds in STEM™, to Support Utah Street School's Career Day!***

Los Angeles, CA, March 7, 2014 - Utah Street School is hosting Career Day and will open its doors to the Great Minds in STEM™ (GMiS) team and other members of the community to share their knowledge and expertise of their chosen fields with students.

The event, which will take place during Read Across America week, has adopted the theme "Oh, the Places You'll Go!" Various GMiS team members will be in attendance, including GMiS CEO, Anna Park, who will be promoting career opportunities in Science, Technology, Engineering and Math (STEM).

With a student population of approximately 540 students, Utah Street School is a K-8<sup>th</sup> Grade Span school located in the Boyle Heights Community of Los Angeles, CA, and part of the GMiS STEM-Up™ Initiative. Principal Frank Serrato and Fifth Grade Teacher, Rosa Vasquez are pleased to be coordinating the event.

**About STEM-Up™**

STEM-Up™ is a GMiS Initiative that provides a comprehensive community-based approach consisting of a value chain of opportunities that create Awareness, Inspiration, Motivation and Skills for students, parents and teachers. STEM-Up™ is designed to mobilize and create a college-going culture focused on science, technology, engineering and mathematics. This first-of-its-kind initiative works with 19 public schools in the Boyle Heights area of East Los Angeles and connects 92,000 residents to the surrounding STEM community, consisting of higher learning institutions, government agencies, corporations and other partner organizations.

For information, please contact Julie Magallanes-Guevara at 323-262-0997. To find out more please visit our website at: [www.greatmindsinstem.org](http://www.greatmindsinstem.org)