

## **FOR IMMEDIATE RELEASE:**

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### **Great Minds in STEM™ and Lockheed Martin Corporation Showcase Viva Technology™ Program in Marietta, GA**

*Monterey Park, CA, October 22, 2014* – In continuation of its four program partnership, Great Minds in STEM™ (GMiS) and Lockheed Martin Corporation will showcase a Viva Technology program at Smitha Middle School in Marietta, Georgia on October 23-24, 2014. This is the third program under this partnership and marks the first time that a program will be conducted at Smitha Middle School.

Viva Technology™ is a GMiS national K-12 education program designed to engage students, teachers and parents with STEM challenges that stimulate their interest in the applications of technology and provide a STEM-focused career pathway. The teacher component will provide educators with STEM resources to enrich their classroom environment and will hear from Mr. Gustavo Villanueva, former GMiS Award recipient and current Director of Production Operations at Lockheed Martin Corporation. The parent component, conducted in both English and Spanish, will provide information to help parents encourage their children to excel in math and science and envision themselves as future engineers and scientists. Mr. Mauricio J. Guadamuz, Staff Systems Engineer, also from Lockheed Martin Corporation will be on-site to interact with parents. Both program elements will occur on October 23<sup>rd</sup> during the hours of 3PM - 8PM.

Viva Technology™ Student Day, will take place on Friday, October 24<sup>th</sup> from 9AM – 2:30PM and will host approximately 120 middle school students who will experience a full day of STEM project-based exercises that challenge their understanding of the Engineering and Science Design Process. Local STEM college students from Emory University, Georgia State University and Southern Polytechnic University will assist as College Captain near peer mentors guiding the teams through the challenges. Ms. Alejandra Hernandez, Operations Engineer and Mr. Raul Batista, Senior Systems Integration/Test Engineer, both from Lockheed Martin Corporation Aeronautics, will serve as the day's keynote speakers.

#### **About Great Minds in STEM™**

Great Minds in STEM™ is a national 501(c)3 nonprofit organization based in Los Angeles County. GMiS is proud to celebrate 26 years of keeping America technologically strong through the delivery of national science, technology, engineering and math (STEM) awareness programs for students, parents and teachers in underserved communities; providing opportunities for the academic and career development of underrepresented students and professionals in STEM; and honoring the excellent contributions of our nation's Hispanic engineers and scientists. With a national presence through its education programs as well as its college and professional offerings, the organization is working to ensure that the U.S. maintains its status as the world's technology leader. For more information, please contact Julie Magallanes-Guevara, Manager of Public Affairs at (213) 435-9934 or (323) 262-0997 ext. 628 and visit the Great Minds in STEM™ website at [www.greatmindsinstem.org](http://www.greatmindsinstem.org).

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