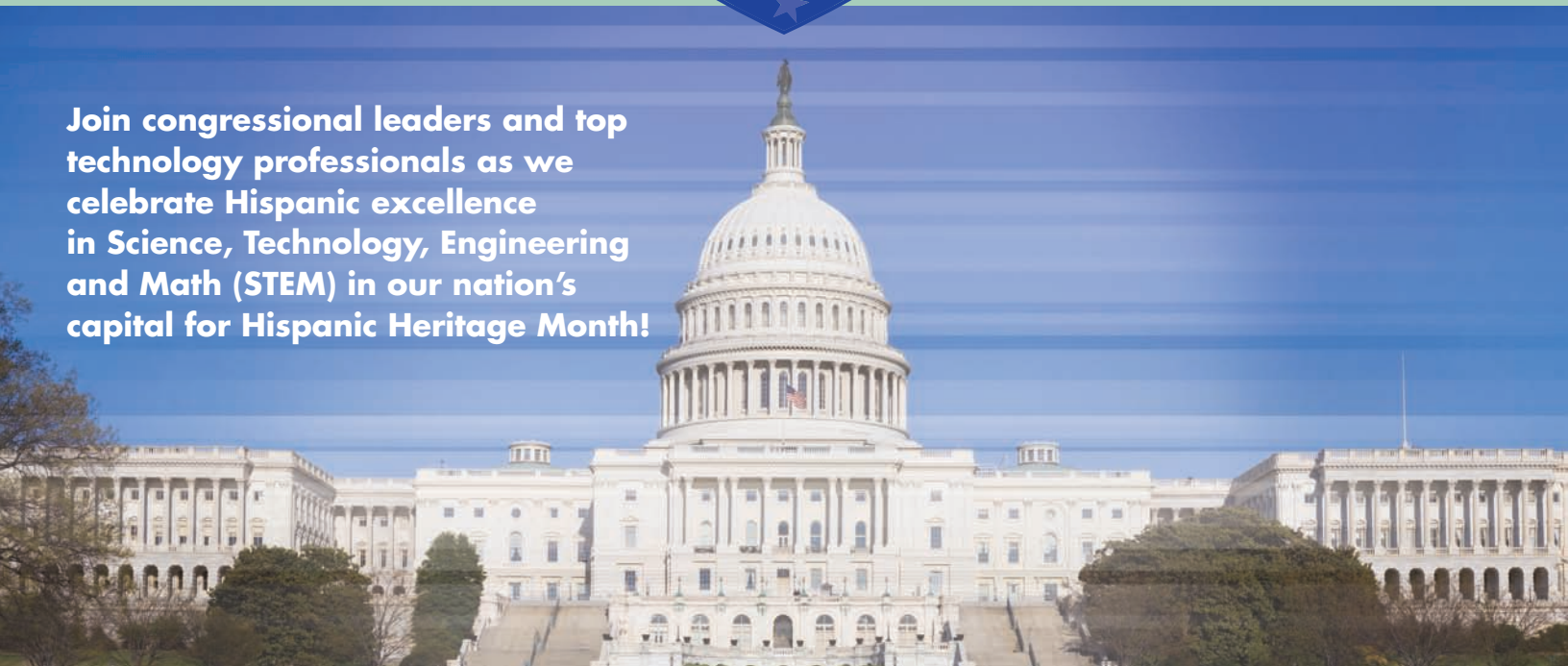




Join congressional leaders and top technology professionals as we celebrate Hispanic excellence in Science, Technology, Engineering and Math (STEM) in our nation's capital for Hispanic Heritage Month!



Thursday, September 16, 2010

Hyatt Regency Washington on Capitol Hill

Reception: 11:30 am • Luncheon: 12:00 pm - 2:00 pm

Brought to you by:



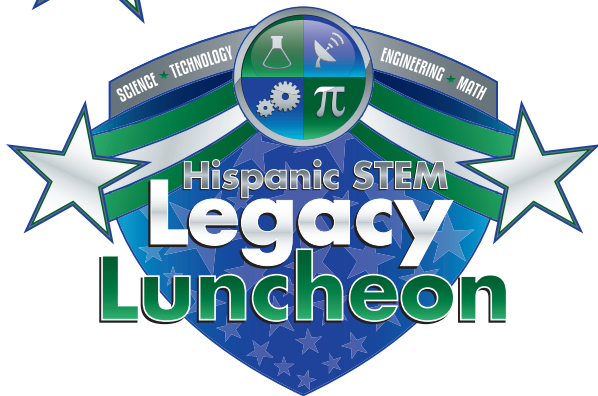
GREAT
Minds
in STEM

In partnership with



www.greatmindsinstem.org

Event Information



About the Hispanic STEM Legacy Luncheon

Great Minds in STEM™ will pay tribute to Hispanic contributions to America's Science, Technology, Engineering, and Math (STEM) heritage at the inaugural Hispanic STEM Legacy Luncheon. This first of its kind celebration of excellence in STEM will be held in partnership with the **Congressional Hispanic Caucus Institute** and will take place on **Thursday, September 16th** following CHCI's 2010 Hispanic Heritage Month kick-off festivities.

Great Minds in STEM™ will honor three outstanding technology professionals who have built impressive careers at some of America's most iconic corporations and institutions. These individuals are: **John J. Tracy, Ph.D.**, Senior Vice President, Engineering, Operations & Technology for The Boeing Company; **Olga Gonzalez-Sanabria**, Director of Engineering at NASA - Glenn Research Center; and **Alicia Abella, Ph.D.**, Executive Director of Research at AT&T. And for visionary leadership in the development of the ground-breaking, multi-agency partnerships responsible for the STEM-Up™ Initiative, Great Minds in STEM™ will honor **Clarence Johnson**, Principal Director, Office of Diversity Management and Equal Opportunity at the United States Department of Defense, and **Lieutenant General Robert Van Antwerp**, Chief of Engineers and Commanding General, United States Army Corps of Engineers.

Beyond their impressive accomplishments, Legacy Luncheon honorees have distinguished themselves by dedicating significant amounts of time promoting STEM education and careers to students and young professionals. Their involvement with and support of Great Minds in STEM™ and other educational and outreach organizations has been nothing short of exemplary.

The first annual Hispanic STEM Legacy Luncheon will be held in Washington, D.C. on Thursday, September 16, 2010 at the Hyatt Regency Hotel on Capitol Hill. The program will be emceed by **Dan Arvizu, Ph.D.**, Director of the National Renewable Energy Laboratory, and **Maria E. Ruess**, Vice President of Business Development and Strategy at Lockheed Martin Electronic Systems.

Great Minds in STEM™ is honored to be working with both CHCI and the **Ibarra Strategy Group** to bring Hispanic excellence in STEM to the attention of our nation's congressional leaders inside the Beltway. We hope you can join us for this first-annual celebration!

About Great Minds in STEM™

Great Minds in STEM™ was established in 1989 as the Hispanic Engineer National Achievement Awards Conference (HENAAC). The organization began as a means for identifying, honoring, and documenting the contributions of outstanding Hispanic American science, engineering, technology and math professionals. Corporations, government agencies, academic institutions, the military, and the business community-at-large have submitted thousands of nominees over the last 22 years for this very prestigious recognition.

To compliment its national conference, HENAAC attained its 501 (c)3 non-profit designation in 1996 and began developing and delivering K-12 programs across the country. In 2009 the name was officially changed to Great Minds in STEM™ to reflect the growing importance of K-12 programming to the organization's expanding mission. Today, both recognition and recruitment events, as well as education programs, are central to the vision of Great Minds in STEM™: Keeping America technologically strong by promoting Science, Technology, Engineering and Math (STEM) careers especially in underserved communities.



2010 Hispanic STEM Legacy Luncheon Honoree John Tracy, Ph.D. (Left), Chief Technology Officer and Senior Vice President, Engineering, Operations and Technology, The Boeing Company, with Rick Stevens, Senior Vice President, Human Resources and Administration, The Boeing Company, together in 2009 for Dr. Tracy's induction into the HENAAC Hall of Fame.



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Honoree Information



John J. Tracy Ph.D.
Senior Vice President
Engineering Operations
and Technology
The Boeing Company

Dr. Tracy is responsible for defining and implementing corporate strategies for attaining and maintaining technical and functional excellence across the enterprise. He reports to Boeing Chairman, President and CEO Jim McNerney. He oversees the development and implementation of the enterprise technology investment strategy and provides strategic direction to several functions and business organizations comprising more than 100,000 Boeing employees. These include the Engineering, Operations, and Supplier Management functions, along with the Information Technology, Enterprise Technology Strategy, Boeing Research & Technology, Boeing Test & Evaluation,

Intellectual Property Management, and Environment, Health and Safety organizations. He also sponsors Boeing's Development Process Excellence initiative and ensures the integration of all four Boeing initiatives. In 2006, Dr. Tracy was named Hispanic Engineer of the Year by HENAAC. Dr. Tracy has contributed to the HENAAC Scholars Program by personally donating to the program to assist students attending universities located in the Southern California area. The scholarship, which is named after his mother, Victoria Alegria Tracy, has to date supported nineteen (19) STEM students in their pursuit of higher education.



Olga D. Gonzales-Sanabria
Director of Engineering
NASA Glenn
Research Center

Mrs. Gonzales-Sanabria has been with NASA for 31 years. A trailblazer in both her technical contributions and leadership, she has greatly influenced the development of processes, procedures and policies directing the implementation of programs and projects at the Glenn Research Center (GRC) in Cleveland, Ohio, one of the nation's premier research and technology organizations. Her contributions have advanced the state of the art in technology and organizational development. As the Director of Engineering and Technical Services at GRC, she became the first woman and the first Hispanic in the history of GRC to lead that organization. Olga is the first Latina to achieve the rank of Senior Executive at the

Glenn Research Center. She is also one of only three Latina executives throughout NASA and the only one in a technical field. Olga has been honored with numerous awards, including NASA's 2002 Outstanding Leadership Medal. In 2007, she received the HENAAC Award for Executive Excellence. In October 2003, she was inducted into the Ohio Women's Hall of Fame in recognition of her commitment to excellence, achievement and service to others. And in 2006, Olga was among an elite group of federal employees who were honored by President George W. Bush with the Presidential Rank Award, the highest award reserved for civil servants.



Alicia Abella, Ph.D.
Research Executive Director
AT&T Labs-Research
AT&T

Upon receiving her Ph.D. in Computer Science, Dr. Abella joined AT&T Bell Laboratories, where she began addressing the problem of natural language understanding and dialog management. In 1996, she joined the Speech Research Department and began working on applying her research to AT&T's "How May I Help You" project. Abella's dialog manager formed the core of the system which was deployed nationally in November 2000 for AT&T Consumer Customer Care. Dr. Abella has four patents and has published 25 articles in national and international journals. Over the last 10, years AT&T awarded her its Charles Thompson Mentoring Award, its Software Excellence Award, and the AT&T Labs Re-

search Excellence Award. In 2008, she received the HENAAC Award for Outstanding Technical Achievement. Dr. Abella has engaged and worked with many Latino students on a broad range of programs. She is an active member of Columbia University's Latino Alumni Association; serves as the Executive Vice President of the Young Science Achievers Program (YSAP) that reaches out to Hispanics, women and African-Americans to engage them in high school; and enthusiastically participates in the AT&T Labs Fellowship Program (ALFP) which is dedicated to increasing the pool of women and minorities in science and engineering.



Lieutenant General Robert Van Antwerp
Chief of Engineers and
Commanding General
United States Army
Corps of Engineers



Clarence Johnson
Principal Director
Office of Diversity Management
and Equal Opportunity
United States Department
of Defense

Both Mr. Johnson and Lt. General Van Antwerp have championed the revolutionary STEM-Up™ Initiative which to-date has delivered comprehensive technology related programming to nearly 10,000 students, teachers, parents and community members in the Boyle Heights neighborhood of East Los Angeles, CA. The initiative grew out of a leadership roundtable consisting of 50 public and private sector executives and other leaders at the 2006 HENAAC Conference. Then-Principal Deputy Undersecretary of Defense for Manpower and Readiness, Michael Dominguez, pointed out that it takes years of cumulative learning experiences to develop an engineer or scientist with the skills to enter the U.S. technical workforce. The links that connect

these experiences form a chain of values along which students move from one opportunity to the next. Secretary Dominguez then challenged Great Minds in STEM™ to develop a strategy for creating these links and delivering them to our nation's underserved communities. After nearly three years of development, the STEM-Up™ Initiative successfully launched in July 2009. Without the leadership of General Van Antwerp and the US Army Corps of Engineers, and the visionary stewardship of Clarence Johnson and the Department of Defense, that day would not have arrived. The STEM-Up™ Initiative is now into the second year of a 5-year contract and is investigating opportunities to expand to other communities across the country.



Sponsorship and Ticket Information



Be a part of the celebration of Hispanic Excellence in STEM during Hispanic Heritage Month

Lead Sponsor

\$30,000

Welcome remarks from podium

Logo recognition on event program cover

Two tables (20 tickets)

Recognition as Lead Sponsor on all print and electronic promotional materials

Signage in both the event hall and the reception area (Sponsor supplied)

Company logo on table placard

Recognition in October Issue of TECHNICA Magazine as Lead Sponsor

Event Sponsor

\$20,000

Recognition from the Podium

Logo recognition inside printed event program

Two tables (20 Tickets)

Recognition as Event Sponsor on all print and electronic promotional materials

Signage in the event hall (Sponsor supplied)

Company logo on table placard

Recognition in October Issue of TECHNICA Magazine as Event Sponsor

Table Sponsor

\$5,000

One Table (10 Tickets)

Logo recognition inside printed event program

Recognition as Table Sponsor on all print and electronic material

Company logo on table placard

Recognition in October Issue of TECHNICA Magazine as Table Sponsor

Individual Tickets (Call for Information)

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