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**For Immediate Release**

February 1, 2012

***“You have to experience this at least once!”***

- Roosevelt Student, Viva Technology™ (Spring 2012)

**Great Minds in STEM™ and STEM Up Initiative Partner to Bring the  
Viva Technology™ Program to Roosevelt High School’s J.R.O.T.C.’s students in Los Angeles, CA!**

As a proud step in continuing the ongoing effort to expose high school students to science, technology, engineering, and math careers (STEM), Great Minds in STEM™ and STEM Up are partnering to return the nationally acclaimed Viva Technology™ Program to Roosevelt High School in Los Angeles, CA.

Viva Technology™ is Great Minds in STEM’s National K-12 Educational Program. It is designed to engage students, parents, and teachers in activities that stimulate their interest in the applications of technology and provide a STEM career focused path to higher education. It also helps students understand the correlation between their math and science studies and the many exciting careers in technology.

The Viva Technology™ student portion will take place on **Friday, February 3, 2012** in the Roosevelt High School’s **Small Gym**, from **8:00 a.m.** to **3:06 p.m.**

The Viva Technology™ Student Program will aim to empower, educate, and excite the students of Roosevelt High School about their many STEM career opportunities. Students will experience a day filled with hands-on competitive and educational exercises designed to explore math and science concepts. Attendees will work in teams led by engineering and science college students from surrounding universities and colleges including, but not limited to, California State University of Los Angeles, East Los Angeles College, and Pasadena City College. Students will also interact with US Army Corps of Engineers representatives, present to offer personal accounts of a professional engineer currently working in the field. Present at the event to give a key note speech, will be Roosevelt High School’s class of 1979 alumnus Art Avila; Manager, Thermal and Cryogenic Engineering Section at Cal Tech’s Jet Propulsion Laboratory. Active participation gives students opportunities to accrue points and win educational technology related prizes at the end of the day.

For more information about Viva Technology and future programs please visit [www.vivatechnology.org](http://www.vivatechnology.org)

**About Great Minds in STEM™**

Be a national leader in keeping America technologically strong by promoting Science, Technology, Engineering and Math careers especially in underserved communities.

For more information about Great Minds in STEM please visit [www.greatmindsinstem.org](http://www.greatmindsinstem.org)