

BRAND PLACEMENT OPPORTUNITIES

(Please refer to page 20 for descriptions)

- BADGE HOLDER AND LANYARDS \$15,000
- CONFERENCE MOBILE APP \$10,000 CO-SPONSOR \$2,000
- CYBER CAFÉ \$15,000
- TOTE BAGS \$16,000 CO-SPONSOR \$8,000
- CAREER & GRAD FAIR INTERVIEW BOOTH \$350 EACH (TOTAL NUMBER: _____)
- EMAIL BLAST \$650 EACH (TOTAL NUMBER: _____)
- STUDY HALL \$5,000
- WEB BANNER AD \$3,000
- SPONSOR FLAGS \$3,000 EACH (TOTAL NUMBER: _____)
- CHARGING STATION \$5,000
- LOUNGE STAND-ALONE METER BOARD \$4,000 EACH (TOTAL NUMBER: _____)
- PHOTO BOOTH \$10,000
- LOUNGE AREA \$7,500

CONTACT INFORMATION

NAME _____

TITLE _____

COMPANY _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ FAX _____

E-MAIL _____

PAYMENT INFORMATION

A CHECK MADE PAYABLE TO GREAT MINDS IN STEM FOR:

\$ _____ IS ENCLOSED. PLEASE MAIL CHECK WITH FORM TO:

GREAT MINDS IN STEM™
 602 MONTEREY PASS RD. • MONTEREY PARK, CA 91754
 OR FAX REGISTRATION TO: (323) 262-0946

PLEASE CHARGE MY FIRM'S CREDIT CARD FOR \$ _____

CHECK ONE: VISA M/C AMEX

CARD NUMBER _____ SEC. CODE _____

NAME ON CARD _____ EXP. DATE _____

SIGNATURE _____ DATE _____

Please note: All credit card transactions over \$3,000 are subject to a 3.5% service fee.

CANCELLATION & REFUND POLICY

Refunds, less administrative fee (\$500 for sponsorships and events over \$1,000, \$50 for all other sponsorships and individual registrations) will be issued upon WRITTEN requests if received by September 8, 2017. No refunds will be issued on cancellation requests received after this date. All refunds accepted will be issued after the conference.

BOOTH SPACE AGREEMENT

Boothspace is assigned on a "first-come, first-served" basis upon receipt by GMIS of a completed registration form and full payment received by September 8, 2017.

SPONSORSHIP PACKAGES

(Please refer to pages 10-11 for descriptions)

- | | | | |
|---|-----------|--|----------|
| <input type="checkbox"/> CONFERENCE HOST | \$125,000 | <input type="checkbox"/> GOLD LEVEL SPONSOR | \$20,000 |
| <input type="checkbox"/> DIAMOND LEVEL SPONSOR | \$80,000 | <input type="checkbox"/> SILVER LEVEL SPONSOR | \$15,000 |
| <input type="checkbox"/> SAPPHIRE LEVEL SPONSOR | \$60,000 | <input type="checkbox"/> BRONZE LEVEL SPONSOR | \$10,000 |
| <input type="checkbox"/> EMERALD LEVEL SPONSOR | \$40,000 | <input type="checkbox"/> CRYSTAL LEVEL SPONSOR | \$6,000 |
| <input type="checkbox"/> PLATINUM LEVEL SPONSOR | \$30,000 | <input type="checkbox"/> TURQUOISE LEVEL SPONSOR | \$3,500 |

MARKETING AND OUTREACH OPPORTUNITIES

(Please refer to pages 12-19 for descriptions)

SIGNATURE RECOGNITION EVENTS

- | | | | |
|------------------------------|-----------------------------------|--|---|
| HENAAC AWARDS SHOW | <input type="checkbox"/> \$75,000 | <input type="checkbox"/> CO-SPONSOR \$37,500 | <input type="checkbox"/> SUPPORTER \$18,750 |
| HENAAC AWARDS LUNCHEON | <input type="checkbox"/> \$60,000 | <input type="checkbox"/> CO-SPONSOR \$30,000 | <input type="checkbox"/> SUPPORTER \$15,000 |
| NATIONAL DEFENSE AWARDS | <input type="checkbox"/> \$70,000 | <input type="checkbox"/> CO-SPONSOR \$35,000 | <input type="checkbox"/> SUPPORTER \$17,500 |
| STUDENT LEADERSHIP AWARDS | <input type="checkbox"/> \$70,000 | <input type="checkbox"/> CO-SPONSOR \$35,000 | <input type="checkbox"/> SUPPORTER \$17,500 |
| FUTURE STEM LEADERS LUNCHEON | <input type="checkbox"/> \$45,000 | <input type="checkbox"/> CO-SPONSOR \$22,500 | |

RECRUITING EVENTS

- | | | | |
|---------------------------------|--|--|---|
| RÉSUMÉ REVIEW WORKSHOP | <input type="checkbox"/> \$7,500 (PER EVENT) | | |
| HOSPITALITY SUITES | <input type="checkbox"/> \$5,000 | | |
| SPEED NETWORKING BREAKFAST | <input type="checkbox"/> \$40,000 | <input type="checkbox"/> CO-SPONSOR \$20,000 | <input type="checkbox"/> SUPPORTER \$10,000 |
| HENAAC SCHOLARS AWARDS CEREMONY | <input type="checkbox"/> \$12,000 | <input type="checkbox"/> CO-SPONSOR \$6,000 | |
| CORPORATE TOURS | <input type="checkbox"/> \$5,000 | | |
| TECHNICAL INNOVATORS RECEPTION | <input type="checkbox"/> \$12,000 | <input type="checkbox"/> CO-SPONSOR \$6,000 | |
| STUDENT TRAVEL GRANT PROGRAM | <input type="checkbox"/> CONTACT GMIS TO DISCUSS OFFERINGS | | |

COMPETITION EVENTS

- | | | |
|------------------------------|-----------------------------------|--|
| HENAAC COLLEGE BOWL | <input type="checkbox"/> \$80,000 | <input type="checkbox"/> CO-SPONSOR \$27,000 |
| RESEARCH POSTERS COMPETITION | <input type="checkbox"/> \$32,000 | <input type="checkbox"/> CO-SPONSOR \$8,000 |

K-12 EVENTS

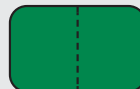
- | | | |
|----------------------------------|------------------------------------|--|
| K-12 EDUCATORS INSTITUTE | <input type="checkbox"/> \$100,000 | <input type="checkbox"/> CO-SPONSOR \$20,000 |
| VIVA TECH. HIGH SCHOOL PROGRAM | <input type="checkbox"/> \$35,000 | <input type="checkbox"/> CO-SPONSOR \$17,500 |
| VIVA TECH. MIDDLE SCHOOL PROGRAM | <input type="checkbox"/> \$45,000 | <input type="checkbox"/> CO-SPONSOR \$15,000 |

STUDENT-PROFESSIONAL ENGAGEMENT EVENTS

- | | | |
|----------------------------|-----------------------------------|--|
| MENTORNET PROGRAM | <input type="checkbox"/> \$20,000 | <input type="checkbox"/> SINGLE EVENT \$10,000 |
| SENIOR EXECUTIVE SESSION | <input type="checkbox"/> \$12,000 | <input type="checkbox"/> CO-SPONSOR \$6,000 |
| NEWCOMERS ORIENTATION | <input type="checkbox"/> \$7,000 | <input type="checkbox"/> CO-SPONSOR \$3,500 |
| DEANS SUMMIT | <input type="checkbox"/> \$12,000 | <input type="checkbox"/> CO-SPONSOR \$6,000 |
| ASSIST SYMPOSIUM WORKSHOPS | <input type="checkbox"/> \$5,000 | |

CONFERENCE JOURNAL ADS

(Please refer to pages 15 for details)



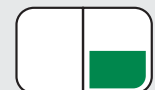
SPREAD: 16 - 1/2" WIDE X 11 - 1/8" DEEP



1/2 PAGE VERTICAL: 3 - 3/8" WIDE X 10" DEEP



FULL PAGE: 8 - 3/8" WIDE X 11 - 1/8" DEEP



1/2 PAGE HORIZONTAL: 7" WIDE X 5" DEEP

- | | | | |
|------------------------|----------------------------------|-------------------------|----------------------------------|
| 2-PAGE SPREAD AD | <input type="checkbox"/> \$3,000 | FULL PAGE AD | <input type="checkbox"/> \$1,500 |
| FULL PAGE BACK COVER | <input type="checkbox"/> \$2,500 | HALF-PAGE VERTICAL AD | <input type="checkbox"/> \$700 |
| FULL PAGE INSIDE COVER | <input type="checkbox"/> \$2,000 | HALF-PAGE HORIZONTAL AD | <input type="checkbox"/> \$700 |