Year-Round Partnership Opportunities Guide

The GMiS ARC
Providing STEM Education, Outreach and Recognition Opportunities that:
Create Awareness
Advocate Readiness
Celebrate Success

www.greatmindsinstem.org
Organization Overview

Great Minds in STEM™ is at the forefront of implementing innovative programs and partnerships focused on the continuous expansion of STEM education opportunities for our nation’s underserved communities.

VISION

Be a national leader in keeping America technologically strong by promoting Science, Technology, Engineering and Math (STEM) careers especially in underserved communities.

MISSION

To inspire and motivate underserved students to pursue careers in Science, Technology, Engineering and Math (STEM)

To enlighten and engage families, educators, communities and employers to assist underserved students pursuing STEM careers

To inspire our nation through recognition of the achievements of Hispanics and other role models in STEM

To enable and leverage Hispanic STEM talent to play a leadership role

To collaborate and cooperate nationally within the STEM community
Great Minds in STEM™ is at the forefront of implementing innovative programs and partnerships focused on the continuous expansion of STEM education opportunities for our nation’s underserved communities.

1989: The first HENAAC CONFERENCE was held as a means to identify, honor and document the contributions of outstanding Hispanic STEM professionals.

1996: The organization became a 501(c)(3) educational nonprofit. This new classification allowed the organization to develop additional educational programs.

1999: The inaugural HENAAC COLLEGE BOWL™ is held. This very popular conference competition provides an experience unlike any other for entities to interact with students.

2000: The HENAAC SCHOLARS PROGRAM launches. Since then over 1,200 STEM students have received scholarships totaling more than $3.1 million.

2001: The VIVA TECHNOLOGY™ Program was created to engage underserved and underrepresented youth, teachers and parents in STEM opportunities so they could gain understanding, appreciation, motivation and access to STEM-related education and career fields. Since then, Viva Technology™ has been implemented in 18 states and the District of Columbia, reaching over 120,000 students, teachers and parents!

2004: FUTURE STEM LEADERS AWARDS launches to honor the next generation of our nation’s U.S. Department of Defense personnel by highlighting Cadets and ROTC students for their academic and leadership achievements.

2008: The STEM-UP™ Initiative, a first-of-its-kind comprehensive community-based program, was introduced in the Boyle Heights neighborhood of East Los Angeles. The initiative implements a value chain of opportunities to create Awareness, Inspiration, Motivation and Skills for students from 20 public schools, their parents, and teachers. Locally based STEM entities are actively engaged in associated activities.

2009: The organization’s name changed from HENAAC to Great Minds in STEM™. The new name reflects the expanded role of our education programs and our promotion of STEM career pathways in underserved communities.

2013: Great Minds in STEM™ celebrated 25 years of recognizing top Hispanic STEM talent from Corporate America, higher education, government, military, and supporting the academic and career development of underserved students.

2014: MentorNet becomes a division of Great Minds in STEM™. Through MentorNet, GMiS offers structured virtual mentoring year-round, leveraging technology to match STEM students with professional mentors. Any STEM student at an accredited institution of higher education in the U.S. and professionals with STEM degrees may join.

2015: GMiS, along with its 6 sister engineering diversity organizations, receives support from the National Science Foundation (NSF) for a collaborative research project titled ASSIST, to increase the representation of underserved, early-career, engineering faculty. The success of this project led to a broader NSF INCLUDES award (#1649384) for a design and development launch project titled LEVERAGE.

2016: GMiS enters into a HISTORIC PARTNERSHIP with MAES: Latinos in Science and Engineering, and the Computing Alliance of Hispanic Serving Institutions (CAHSI) for the 28th Annual HENAAC Conference.
GMiS in the Community

Given GMiS capacity and competency to provide STEM hands-on activities and learning experiences that effectively reach entire communities, the organization is capable of impacting STEM students of all ages, parents and community partners at-large. By using a multifaceted approach, GMiS programs and community efforts stimulate interest and academic achievement through innovative learning and specifically designed activities that promote STEM career awareness and the educational pathways to those careers.

Viva Technology™ Program $25,000

Viva Technology™ is a hands-on national STEM awareness K-12 education program designed to engage students, teachers and parents with STEM challenges that stimulate interest in the application of technology and showcase STEM-focused career pathways. Viva Technology™ also supplies STEM resources and brings STEM role models to the community.

STUDENT DAY [$20,000]
During the Viva Technology™ Student Day, 100-120 students experience a full day of STEM project-based competitive and educational activities. They work in teams led by STEM college students, who serve as College Captain near peer mentors, and guide them through the challenges.

PARENT ORIENTATION [$2,500]
The Parent Orientation, conducted in both English and Spanish, is designed to inform parents with regards to what their children will learn from their participation in the Viva Technology™ program; how to encourage interest in math and science, in a manner that positively impacts their child’s future; and what career opportunities lay ahead for their young STEM scholar.

TEACHER ORIENTATION [$2,500]
The Teacher Orientation familiarizes educators with the goals and mission of Viva Technology™ and GMiS. Educators receive materials and activities that can be replicated in the classroom, and they are provided with a “Local Resource Guide,” which highlights various STEM-related programs and organizations in their community.

Customizable Student Agenda Planners Sponsorships Starting at $45,000

GMiS has developed a variety of instructional tools to increase awareness of opportunities in STEM. One of those critical tools is a Student Agenda Planner. Since 2009, the planners have been provided to over 100,000 elementary, middle and high school students. GMiS has received numerous testimonials and requests for continued support of this tool given the documented benefits the planners offer to students, parents and teachers, while also helping them discover STEM careers. Student Agenda Planners are customized to provide daily reminder about the “World of Work in STEM.” They contain a variety of STEM factoids, resources about STEM careers and information highlighting colleges and universities that provide STEM degree options.

THE STUDENT AGENDA PLANNERS:
• Increase awareness and importance of STEM and foster discovery and innovation
• Provide a resource for learning and personal growth that stresses academics, knowledge and skill-building
• Strengthen and expand the sponsor’s presence in the community, making it a part of the formal school day with students as well as a part of the informal day at home
• Directly engage students to pursue STEM careers

WITH CUSTOMIZED STUDENT AGENDA PLANNER SPONSORS:
• Showcase company history, pathways of career opportunities and facility locations
• Include definitions of types of STEM careers hired by sponsoring company
• Spotlight the company’s employees, and scholars in the STEM fields
• Promote higher education opportunities within the company’s partner universities
• Include information on the company’s education/community outreach resources
• Feature the company’s community initiatives
YEAR-ROUND OPPORTUNITIES

K-12 Students, Teachers, and Parents
(continued)

STEM Community Engagement

Sponsorships Starting at $15,000

GMiS has expertise in the planning, programming, and implementation of STEM-focused community events. GMiS can partner with entities to showcase STEM activities for community events ranging from 100 to over 30,000 attendees across the nation. Previous events have included: USA Science & Engineering Festival, shopping center community days, public housing communities, after-school programs, and annual fairs.

**SPONSORSHIP FEATURES INCLUDE THE FOLLOWING:**
- Showcase company as sponsor of the GMiS booth
- Opportunity to provide branding items for attendees
- Logo visibility on the booth and all handouts
- Provide information on STEM careers

K-12 STEM Training of Trainers

Sponsorships Starting at $15,000

It’s “Viva Technology™ in a Box” for Employee Resource Groups to unpack and use to enhance their existing K-12 relationships. Let GMiS be your leader in training your team! With over 17 years of providing K-12 education outreach programs, GMiS can help you plan your local community outreach by leading customized Training of Trainers (Knowledge) sessions before your STEM outreach activities.

GMiS will:
- Develop and conduct a training to inspire your team to be ready to serve as STEM ambassadors for local programs. Provide best practices for a successful program; and prepare you to deliver an exciting and effective STEM outreach program.
- Provide a series of interactive STEM activities and challenge creations, which will help support effective outreach to students, parents and teachers.

**SPONSORSHIP FEATURES INCLUDE THE FOLLOWING:**
- Logo showcase on all materials
- Opportunities to provide branding items to attendees
- Showcase company opportunities of interest

STEM Showdown™

Sponsorships Starting at $55,000

1) STEM Showdown™: A robust competition involving five high schools and five colleges with a parent / teacher STEM engagement event taking place concurrently. The STEM Showdown™ engages pre-college and college students in a series of interactive STEM challenges. This model is ideal for your company's continuous commitment/investment to the great STEM workforce - building today, and leading tomorrow!

2) Parent/Teacher STEM Interactive Sessions: Brings Science, Technology, Engineering and Math to life for parents and educators. Present your company’s career opportunities in STEM; provide information on salaries, college requirements, financial aid and scholarships; STEM publications; and resource guides and STEM activities that can be replicated in the classroom or at home.
The STEM Civic Service Leaders Program is a year-round initiative. GMiS has a national network of close to 400 college students – STEM Civic Service Leaders – who support the organization’s pre-college STEM awareness initiatives including Viva Technology™, STEM Showdown™, and community events. As near-peer role models, these technically-talented, high-achieving college students provide their mentorship, guidance and leadership. They motivate and inspire youth to pursue STEM as an academic goal, and ultimately, as a career. They accomplish this by sharing their educational experiences and demonstrating the application of math and science to real-world technological challenges. STEM Civic Service Leaders are trained to work with pre-college students and provided the opportunity to attend the HENAAC Conference.

**Sponsorship Opportunity**
- Host a live webinar anytime between November 1 – April 30
- Host a 90-minute leadership session at the July Summit
- Present STEM Civic Service Leadership certificates at the HENAAC Conference
- Logo visibility and recognition as sponsor in conference publications
- Year-round logo showcased and recognition as sponsor on the STEM Civic Service Leaders Program online and printed materials

Since 2000, the HENAAC Scholars Program has awarded more than $3.1 million in merit-based or STEM Civic Service Leadership Scholarships to over 1,200 STEM college students. Among the nation’s top academic talent, all scholars have a minimum of a 3.0 GPA; are enrolled full-time in a STEM degree-seeking program, at an accredited college/university in the U.S. or Puerto Rico; and are either of Hispanic descent or demonstrate extensive service and leadership within the Hispanic community.

Great Minds in STEM invites the current class of HENAAC Scholars to attend the annual HENAAC Conference, where scholars are recognized for their achievements at the HENAAC Scholars Award and Pinning Ceremony. Scholars have the opportunity to network with their scholarship sponsors and seek internship/employment opportunities at the Career and Graduate Fair. GMiS is strongly committed to the success of its scholars and therefore provides approximately $850 in additional conference subsidies for each of its scholars to cover the costs of travel, lodging, and meals. Furthermore, each scholar is strongly encouraged to register as a mentee through MentorNet.

Corporations, government agencies, affinity groups and individuals are invited to support the academic pursuit of GMiS’ HENAAC Scholars. Sponsors are presented with the option to delineate their scholarship requirements (in addition to GMiS’ base requirements) and participate in the Scholarship Selection Committee to review and determine the final selection of scholars. At the HENAAC Conference, sponsors meet and present their scholars at the HENAAC Scholars Award and Pinning Ceremony. Scholars are also showcased during the Student Leadership Awards and showcased throughout the year as Student Role Model of the Week on the GMiS website.

**Great Minds in STEM offers four types of scholarships:**
1) Corporate/Government Scholarships
2) Special Recognition Scholarships
3) In Memoriam and Personal Tribute Scholarships
4) Scholar-Intern Scholarships

**Sponsorship Opportunity**
- Access to high-caliber STEM students
- Access to student resumes
- Award scholars during the HENAAC Scholars Award and Pinning Ceremony at the HENAAC Conference
- Reserved seating at the Student Leadership Awards
- Logo visibility as program sponsor online and in print

**Note:** There is a 15% scholarship administrative fee on all sponsorships up to $100,000 and 10% on sponsorships over $100,000
MentorNet Customized Community

[INVESTMENTS VARY. PLEASE INQUIRE]

Strengthen your company’s investment in developing diverse STEM talent! MentorNet’s innovative mentoring service combines the technology of social networks with the social science of mentoring to connect mentors and mentees across generational, gender, racial, cultural, and socio-economic boundaries.

Engage Employees in Skills-based Volunteerism While Exposing Mentees to Your Company’s Career Pathways

With a MentorNet Customized Community You Receive:

• A virtual mentoring service that pairs high priority students with your current employees in meaningful mentorships
• A company branded customized community
• Research-based program that facilitates effective mentorships in your community, and that promotes the mentees’ persistence in completing a STEM degree
• Data about your community that supports your mentoring goals

The core strength of MentorNet’s service is the STEM focus of our mentee/mentor discussion topics delivered based on a college student’s developmental level – freshman through Ph.D. Topics are served up weekly along with short learning modules to help guide both the mentee and mentor through the mentorship. A key objective is to make the process of mentorship easy so the mentee and mentor can focus on student success.
The 29th HENAAC Conference will take place in the beautiful city of Pasadena. Located at the base of the San Gabriel Mountains, Pasadena is 10 miles northeast of downtown Los Angeles. The city is best known for the Annual Tournament of Roses Parade, a tradition now in its 129th year. But this picturesque destination has much more to offer as the warm Southern California climate and year-round sunshine make for a casual environment full of culture and entertainment.

Great Minds in STEM™ will be utilizing five hotels for the HENAAC Conference. All five hotels are within walking distance of the Pasadena Convention Center where the majority of the conference activities will take place. The hotels are also located within close proximity of the city’s premier shopping, dining and nightlife.

Conference Events:
Pasadena Convention Center
300 E. Green Street
Pasadena, CA 91101

Partner Hotels:
**Hilton Pasadena**  [Conference Rate: $219/night • Government Rates Available]
168 S. Los Robles • Pasadena, CA 91101
626-577-1000
www.pasadenahilton.com
(Hotel within walking distance of Convention Center)

**Westin Pasadena**  [Conference Rate: $219/night]
191 N. Los Robles Ave. • Pasadena, CA 91101
626-792-2727
www.westin.com
(Hotel within walking distance of Convention Center)

**Old Pasadena Courtyard by Marriott**  [Student Hotel • Government Rates Available]
180 N. Fair Oaks Ave. • Pasadena, CA 91103
626-403-7600
www.marriott.com/laxot
(Hotel within walking distance of Convention Center)

**The Sheraton Pasadena**  [Conference Rate: $219/night • Government Rates Available]
303 Cordova Street • Pasadena, CA 91101
626-449-4000
www.sheratonpasadena.com
(Hotel connected to Convention Center)

**Dusit D2 Hotel**  [Student Hotel]
928 E. Colorado Blvd • Pasadena, CA 91106
626-898-7900
www.dusit.com/dusitd2/pasadena/

Please visit [www.greatmindsinstem.org](http://www.greatmindsinstem.org) for direct links to hotel room blocks.
2017 Conference Schedule at a Glance

Wednesday, October 18, 2017

• Conference Early Registration
• Corp./Gov. Internal Affinity Group Meetings & Trainings
• Cyber Café
• CAHSI Meetings
• Newcomers Orientation for Early Arrivals
• GMiS Board of Directors Meeting

Thursday, October 19, 2017

• Conference Registration
• Viva Technology Local Student Programs
• Corporate Tours
• ASSIST Early-Career Faculty Symposium
• Cyber Café
• K-12 Educators Program
• College Student and Professional Seminars
• HENAAC College Bowl XVIII
• CAHSI Breakout Sessions
• Future STEM Leaders Luncheon
• Newcomers Orientation
• MentorNet Program
• National Defense Awards Dinner
• Honoree Reception & Scholars Awards and pinning Ceremony
• Hospitality Suites

Friday, October 20, 2017

• Conference Registration
• Speed Networking Breakfast
• Deans Summit
• HENAAC College Bowl XVIII
• CHCI Breakout Sessions
• CAHSI Breakout Sessions
• College Student and Professional Seminars
• Interview Booths
• Undergraduate Student Research Posters Competition
• Resume Review Workshops
• ASSIST Early-Career Faculty Symposium
• Senior Executive Session
• MentorNet Program
• HENAAC Awards Luncheon
• HENAAC Awards Show
• Pre and Post Awards Show Receptions

Saturday, October 21, 2017

• Interview Booths
• Graduate Student Research Posters Competition
• Career & Graduate School Fair
• Student Leadership Awards Program
• ASSIST Early-Career Faculty Symposium

Please see the conference website for the most detailed and up-to-date schedule

WWW.GREATMINDSINSTEM.ORG
In 2016, over 3,000 individuals convened at the HENAAC Conference. They represented all sectors of science, computing, engineering and math within academia, government, military and corporate America. In a first-of-its kind, unprecedented orchestration of three sister organizations (GMiS, MAES, and CAHSI) the HENAAC Conference proudly hosted top executives, senior management, recruiters, college students, faculty and administrators, as well as middle school and high school students, teachers, and administrators. The HENAAC Conference drew a diversity of high caliber STEM students, from a broad array of institutions, as the conference continues to be a competitive recruiting forum for STEM diversity.

### Who Attends the HENAAC Conference?

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<tr>
<th>Gender</th>
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<td>MULTI-RACIAL/ETHNIC</td>
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<table>
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<th>Field</th>
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<tbody>
<tr>
<td>Mechanical Engineering</td>
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<tr>
<td>Computer Science/Engineering</td>
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<td>Electrical Engineering</td>
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<tr>
<td>Civil Engineering</td>
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<tr>
<td>Chemical Engineering</td>
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<tr>
<td>Aerospace Engineering</td>
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<tr>
<td>Industrial Engineering</td>
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<table>
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<td>4-Year Private</td>
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<td>2-Year Public</td>
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<td>Hispanic-Serving Institutions</td>
<td>70%</td>
</tr>
<tr>
<td>Historically Black Colleges and Universities</td>
<td>1%</td>
</tr>
</tbody>
</table>

### Distribution of Self-Reported GPAs

- 2.00 - 2.49: 5%
- 2.50 - 2.99: 19%
- 3.00 - 3.24: 23%
- 3.25 - 3.49: 18%
- 3.50 - 3.74: 16%
- 3.75 - 4.00: 20%

### General Demographic Breakdown of 2016 Undergraduate and Graduate Student Attendees

![Chart showing gender, ethnicity, and GPA distribution](chart)

### Top STEM Disciplines Represented

- Mechanical Engineering: 32%
- Computer Science/Engineering: 6%
- Electrical Engineering: 10%
- Civil Engineering: 7%
- Chemical Engineering: 6%
- Aerospace Engineering: 4%
- Industrial Engineering: 2%

### Student Attendance by Institution Type

- 4-Year Public: 85%
- 4-Year Private: 6%
- 2-Year Public: 8%
- Hispanic-Serving Institutions: 70%
- Historically Black Colleges and Universities: 1%
### 2017 Sponsorship Packages

**DIAMOND LEVEL**

- **$80,000**
- 25 full registrations for Thursday-Saturday general events
- 2 College Bowl Team
- 3 Seminars
- 1 Speed Networking Table
- Career & Graduate School Fair Exhibit Booth 30 X 30
- 10 Career & Graduate School Fair Only Single Event Registrations
- 6 Career & Graduate School Fair Interview Booths
- 10 Career & Graduate School Fair Meal Tickets
- Career Opportunities in the Recruiting Guide
- 15 Student Leadership Awards Tickets
- Premiere Reserved Seating at all the Signature Awards Events
- Executive Presenter at a Signature Awards Event
- Executive Participation at the Senior Executive Session
- 15 Executive Photos in Conference Journal (Full page)
- Diamond level logo with hyperlink on the GMiS website
- Diamond level recognition in the conference printed material
- 5 Summit Selection Committee participants
- 3 Summit Planning Committee participants
- Can provide up to 3,000 branding items for attendees

**SAPPHIRE LEVEL**

- **$60,000**
- 15 full registrations for Thursday-Saturday general events
- 1 College Bowl Team
- 2 Seminars
- 1 Speed Networking Table
- Career & Graduate School Fair Exhibit Booth 20 X 30
- 6 Career & Graduate School Fair Only Single Event Registrations
- 4 Career & Graduate School Fair Interview Booths
- 10 Career & Graduate School Fair Meal Tickets
- Career Opportunities in the Recruiting Guide
- 10 Student Leadership Awards Tickets
- Reserved Seating at all the Signature Awards Events
- Executive Presenter at a Signature Awards Event
- Executive Participation at the Senior Executive Session
- 10 Executive Photos in Conference Journal
- Sapphire level logo with hyperlink on the GMiS website
- Sapphire level recognition in the conference printed material
- 4 Summit Selection Committee participants
- 2 Summit Planning Committee participants
- Can provide up to 3,000 branding items for attendees

**EMERALD LEVEL**

- **$40,000**
- 10 full registrations for Thursday-Saturday general events
- 1 College Bowl Team
- 1 Seminar
- 1 Speed Networking Table
- Career & Graduate School Fair Exhibit Booth 20 X 20
- 6 Career & Graduate School Fair Only Single Event Registrations
- 3 Career & Graduate School Fair Interview Booths
- 6 Career & Graduate School Fair Meal Tickets
- Career Opportunities in the Recruiting Guide
- 6 Student Leadership Awards Tickets
- Reserved Seating at all the Signature Awards Events
- Executive Participation at the Senior Executive Session
- 5 Executive Photos in Conference Journal
- Emerald level logo with hyperlink on the GMiS website
- Emerald level recognition in the conference printed material
- 3 Summit Selection Committee participants
- 1 Summit Planning Committee participant
- Can provide up to 3,000 branding items for attendees

**PLATINUM LEVEL**

- **$30,000**
- 8 full registrations for Thursday-Saturday general events
- 1 College Bowl Team
- 1 Speed Networking Table
- Career & Graduate School Fair Exhibit Booth 10 X 20
- 3 Career & Graduate School Fair Only Single Event Registrations
- 2 Career & Graduate School Fair Interview Booths
- 5 Career & Graduate School Fair Meal Tickets
- Career Opportunities in the Recruiting Guide
- 5 Student Leadership Awards Tickets
- Reserved Seating at all the Signature Awards Events
- 4 Executive Photos in Conference Journal
- Platinum level logo with hyperlink on the GMiS website
- Platinum level recognition in the conference printed material
- 2 Summit Selection Committee participants
- 1 Summit Planning Committee participant
- Can provide up to 3,000 branding items for attendees

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**CONFERENCE HOST**

- **$125,000**
- To inquire, please email Bertha Haro at bharo@greatmindsinstem.org
**2017 Sponsorship Packages (continued)**

### GOLD LEVEL
- **$20,000**
  - (6) Full registrations for Thursday-Saturday general events
  - (1) Speed Networking Table
  - Career & Graduate School Fair Exhibit Booth 10 X 20
  - (2) Career & Graduate School Fair Only Single Event Registrations
  - (1) Career & Graduate School Fair Interview Booths
  - (3) Career & Graduate School Fair Meal Tickets
  - Career Opportunities in the Recruiting Guide
  - (3) Student Leadership Awards Tickets
  - Reserved Seating at all the Signature Awards Events
  - (2) Executive Photos in Conference Journal
  - Gold level logo with hyperlink on the GMiS website
  - Gold level recognition in the conference printed material
  - (1) Summit Selection Committee participant
  - (1) Summit Planning Committee participant
  - Can provide up to 3,000 branding items for attendees

### SILVER LEVEL
- **$15,000**
  - (5) Full registrations for Thursday-Saturday general events
  - (1) Speed Networking Table
  - Career & Graduate School Fair Exhibit Booth 10 X 10
  - (2) Career & Graduate School Fair Only Single Event Registrations
  - (1) Career & Graduate School Fair Interview Booths
  - (3) Career & Graduate School Fair Meal Tickets
  - Career Opportunities in the Recruiting Guide
  - (3) Student Leadership Awards Tickets
  - Reserved Seating at all the Signature Awards Events
  - (1) Executive Photo in Conference Journal
  - Silver level logo with hyperlink on the GMiS website
  - Silver level recognition in the conference printed material
  - (1) Summit Selection Committee participant
  - (1) Summit Planning Committee participant
  - Can provide up to 3,000 branding items for attendees

### BRONZE LEVEL
- **$10,000**
  - (4) Full registrations for Thursday-Saturday general events
  - (1) Speed Networking Table
  - Career & Graduate School Fair Exhibit Booth 10 X 10
  - (2) Career & Graduate School Fair Meal Tickets
  - Career Opportunities in the Recruiting Guide
  - (2) Student Leadership Awards Tickets
  - Reserved Seating at all the Signature Awards Events
  - (1) Executive Photo in Conference Journal
  - Bronze level logo with hyperlink on the GMiS website
  - Bronze level recognition in the conference printed material
  - (1) Summit Planning Committee participant
  - Can provide up to 3,000 branding items for attendees

### CRYSTAL LEVEL
- **$6,000**
  - Package includes one HENAAC Scholarship!
  - (2) Full registrations for Thursday-Saturday general events
  - Career & Graduate School Fair Exhibit Booth 10 X 10
  - (2) Career & Graduate School Fair Meal Tickets
  - Career Opportunities in the Recruiting Guide
  - (1) $1,000 Scholarship awarded to a HENAAC Scholar
  - Award scholar during the HENAAC Scholars Meet and Greet event
  - (2) Student Leadership Awards Tickets
  - Crystal level logo with hyperlink on the GMiS website
  - Crystal level recognition in the conference printed material
  - (1) Summit Planning Committee participant
  - Can provide up to 3,000 branding items for attendees

### TURQUOISE LEVEL
- **$3,500**
  - (2) Full registrations for Thursday-Saturday general events
  - Career & Graduate School Fair Exhibit Booth 10 X 10
  - (2) Career & Graduate School Fair Meal Tickets
  - Career opportunities promoted in the Recruiting Guide
  - Turquoise level logo with hyperlink on the GMiS website
  - Turquoise level recognition in the conference printed material
  - (1) Summit Planning Committee participant
  - Can provide 3,000 branding items for all attendees

### Other Registration Options
- **1) INDIVIDUAL PROFESSIONAL REGISTRATION**
  - Corporate / Government / National Labs
  - **$800**
- **2) INDIVIDUAL NON-PROFIT PROFESSIONAL REGISTRATION**
  - 501(c) 3 or 501 (c) 6: includes 10x10 booth
  - **$750**
- **3) INDIVIDUAL ACADEMIC PROFESSIONAL REGISTRATION**
  - Includes 10x10 Booth
  - **$750**
- **4) INDIVIDUAL ACADEMIC / NON-PROFIT REGISTRATION**
  - no booth included
  - **$550**
The HENAAC Awards Show is the nation’s premiere Hispanic STEM recognition event and the apex of the conference. At this formal event, inspirational award winners are recognized and have an opportunity to share their life journey to an audience of over 2,500 professional and student attendees. Light appetizers and refreshments will be served prior to the show.

**Co-Sponsorship Opportunity ($37,500):**
- Opportunity for a top executive to present an award or participate in a key segment and show video (total time including video not to exceed 5 minutes)
- Special reserved seating area
- Logo recognition on media screens and printed program
- Logo visibility and recognition as event sponsor in conference publications
- Encouraged to provide branding items for event attendees
- Event sponsors will work with show producers on video segments

**Event Supporter Opportunity ($18,750):**
- Opportunity for a top executive to present an award
- Special reserved seating area
- Logo recognition on screen and printed program
- Logo visibility and recognition as event sponsor in conference publications

**HENAAC Awards Luncheon**

**$60,000**

FRIDAY MID-DAY

[2 Co-Sponsor Slots Available at $30,000]

[4 Event Supporter Slots Available at $15,000]

HENAAC Award winners, along with corporate and government Luminaries, are honored at this event, attended by over 1,000 conference participants. These role models are recognized for their significant contributions to the technical community and for their achievements in their respective fields. Through their leadership, they shine a light for others searching for a pathway to success. Attendees have an opportunity to interact with honorees and hear their inspirational stories.

**Co-Sponsorship Opportunity ($30,000):**
- Up to 5 minutes of podium time including video footage
- Reserved premiere seating
- Logo placement on media screens and signage
- Logo visibility and recognition as event sponsor in conference publications
- Opportunity to provide branding items for event attendees

**Event Supporter Opportunity ($15,000):**
- Reserved premiere seating
- Logo placement on media screens and signage
- Logo visibility and recognition as event sponsor in conference publications
- Opportunity to provide branding items for event attendees
Student Leadership Awards Show
SATURDAY EVENING
$70,000

The Student Leadership Awards Show will be held in the historic Pasadena Civic Auditorium, which is one of the most revered performance halls in the nation. Over 1,000 students and professionals are expected to attend the Student Leadership Awards Show. This amazing event serves as the conference finale and showcases the accomplishments of students. Highlights include the presentation of the HENAAC Outstanding Undergraduate and Graduate Student Leadership Awards; announcement of the Class of 2017 HENAAC Scholars; presentation of the HENAAC College Bowl, GMiS Research Posters, and CAHSI Hackathon winners; as well as other special award categories.

Co-Sponsorship Opportunity ($35,000):
• Up to 5 minutes of podium time including video
• Opportunity to provide branding items
• Reserved premiere seating
• Logo placement on video screens and signage
• Logo visibility and recognition as event sponsor in conference publication

Event Supporter Opportunity ($17,500):
• Reserved seating
• Opportunity to provide branding items
• Logo placement on video screens & signage
• Logo visibility and recognition as event sponsor in conference publication

National Defense Awards Dinner
THURSDAY EVENING
$70,000

GMiS will honor talented STEM professionals who have dedicated and shown their aptitude by protecting and leading the course of keeping our nation safe. Attendees include: Flag and General Military Officers, Senior Executive Service (SES) personnel, civil servants from the U.S. Department of Defense, agencies affiliated with the U.S. Department of Homeland Security, and defense contractors.

Co-Sponsorship Opportunity ($35,000):
• Up to 5 minutes of podium time including video
• Opportunity to provide branding items for event attendees
• Reserved premiere seating
• Logo placement on media screen and signage
• Logo visibility and recognition as event sponsor in conference publications

Event Supporter Opportunity ($17,500):
• Reserved seating
• Opportunity to provide branding items
• Logo placement on video screens & signage
• Logo visibility and recognition as event sponsor in conference publication

Future STEM Leaders Luncheon
THURSDAY MID-DAY
$45,000

The Future STEM Leaders Luncheon recognizes Hispanic military academy Cadets and ROTC university students for their academic and leadership achievements. These individuals share their inspiring journeys and inspirational stories with attendees. The Viva Technology™ middle and high school STEM challenge winners are also recognized at this event.

A limited number of tickets are provided to military sponsors based on their sponsorship level.

Co-Sponsorship Opportunity ($22,500):
• Up to 5 minutes of podium time including video
• Opportunity to provide branding items on tables
• Logo visibility and recognition as event sponsor in conference publications

Event Supporter Opportunity ($17,500):
• Reserved premiere seating
• Logo placement on media screens and signage
Résumé Review Workshop $7,500
THURSDAY: (ONE 1 HR. 45 MIN. BLOCK AVAILABLE)
FRIDAY: (TWO 1 HR. 45 MIN. BLOCKS AVAILABLE)
[3 SLOTS AVAILABLE AT $7,500 EACH]
Recruiters can review the résumés of student attendees and provide them with tips and recommendations to help them showcase their skills and succeed at the career fair and throughout the conference. The workshop is free-flowing, allowing students to come in and out during the session. Organizations can also use this time to pre-screen and network with students.

Sponsorship Opportunity:
• Logo visibility and recognition as event sponsor in conference publications and in the room
• Encouraged to provide items promoting organization’s Career and Graduate School Fair Booth

Corporate and Graduate School Hospitality Suites $5,000
THURSDAY EVENING
[LIMITED NUMBER OF SUITES AVAILABLE]
Host your own Hospitality Suite with food and refreshments for college students. The Hospitality Suite provides an excellent forum to network with students, build relationships, and inform them about career and graduate school opportunities.

Sponsorship Opportunity:
• Logo visibility and recognition as event sponsor in conference publications
• $2,500 worth of food and drinks will be ordered for each suite
• Create a festive venue with raffles, music, products and interactive activities

Speed Networking Breakfast $40,000
FRIDAY MORNING
[2 CO-SPONSOR SLOTS AVAILABLE AT $20,000] [4 EVENT SUPPORTER SLOTS AVAILABLE AT $10,000] [600 INDIVIDUAL TABLES FOR 2 RECRUITERS]
This acclaimed program attended by over 1,000 students is an innovative way to maximize interaction between companies and potential hires. This function will rotate participants over a three-course meal allowing everyone to expand their network of contacts and career opportunities. Held prior to the Career Fair, this event is an excellent primer for success in connecting with quality STEM talent.

Co-Sponsorship Opportunity ($20,000):
• Up to 10 minutes of podium time including video
• Up to 6 premiere tables (2 recruiters per table)
• Logo placement on video screens and signage
• Logo visibility and recognition as event sponsor in conference publications
• Opportunity to provide branding items on all tables

Event Supporter Opportunity ($10,000):
• Up to 5 minutes of podium time including video
• Up to 3 reserved tables (2 recruiters per table)
• Logo placement on video screens and signage
• Logo visibility and recognition as event sponsor in conference publications
• Opportunity to provide branding items on all tables

Individual Table Sponsor ($600/table)
• General seating
• Opportunity to provide branding items on sponsored table(s) only
HENAAC Scholars Awards & Pinning Ceremony

$12,000

Thursday Evening

[2 Slots Available at $6,000]

Sponsor the induction ceremony of our new class of HENAAC Scholars! During this event, each HENAAC Scholar is inaugurated into the GMiS Scholars Society and is pinned with a bronze, silver or gold medallion indicative of their academic standing. Sponsors have the opportunity to meet their scholars, present their medallion and certificate, and gain a jump-start in networking with their scholars.

Sponsorship Opportunity:
• Up to 10 minutes (Sponsor) or 5 minutes (Co-sponsor) of podium time, including video
• Logo visibility and recognition as event sponsor in conference publications
• Sponsor-provided branding items and materials displayed

Corporate / Government / Academic Tours

$5,000

Thursday

[Limited Availability]

Tours are a popular career development activity, which provides students with an inside perspective of an organization’s culture, mission, values, and technological innovations. Not only is this a recruitment opportunity for technical talent, but also an opportunity to educate students about the skills and qualifications required for STEM positions in industry, government and academia. Tours will be scheduled for Thursday morning through early afternoon. Lunch must be provided by the organization if the tour exceeds four hours (inclusive of travel time from pick-up and drop-off at the Pasadena Convention Center). GMiS will work with the organization to arrange the transportation and select the students for the tours.

Sponsorship Opportunity:
• Opportunity to provide branding items
• Logo visibility and recognition as event sponsor in conference publications

Student Travel Grant Program

Starting at $3,000

The Student Travel Grant Program provides funding to support conference-related travel expenses — registration, lodging, airfare, and/or mileage for college students, who merit support and would otherwise not be able to attend the conference without travel assistance. Sponsors are invited to designate travel grant distribution as needed.

Sponsorship Opportunity:
• Reserved seating at the Student Leadership Awards Show
• Resumes of sponsored travel grant recipients
• Logo visibility and recognition as event sponsor in conference publications

Conference Journal Ad

Starting at $700

[1 Two-Page Spread Slot at $3,000]  [1 Back Cover Slot Available $2,500]
[2 Inside Cover Slots at $2,000]  [5 Full Page Slots at $1,500]  [Half-Page Slots at $700]

Have your entity’s ad featured prominently in the Conference Journal, the official publication of the 2017 HENAAC Conference. The journal features not only key conference information and logistics, but all of this year’s award winners as well. This will be the only printed publication distributed at the conference, and space is limited, so be sure your company or agency takes advantage of this exclusive opportunity.

Commitment Deadline: September 15, 2017
Artwork Submission Deadline: September 29, 2017
K-12 STEM Educators Institute™

THURSDAY

[5 SLOTS AVAILABLE AT $20,000]

The K-12 STEM Educators Institute™ provides an itinerary where new curriculum and updates on national math and science standards are shared by educators from across the country. During the Institute, educators gain access to active-learning activities and culturally-relevant materials that can be implemented in their classrooms. Educators are able to connect with one another, discover tools and techniques for teaching STEM in their classrooms, and interact with STEM role models and other stakeholders.

Sponsorship Opportunity:
• Strategic and direct branding to targeted audience
• Elementary, middle school and high school career program outreach
• Optional involvement in the hands-on projects, competitive challenges
• Speaking opportunities, including event introductions and keynotes
• Logo visibility and recognition as an event sponsor in conference publications

Viva Technology™ High School 150 Student Program

THURSDAY, 8:00AM - 12:30PM

[2 SLOTS AVAILABLE AT $17,500]

This extraordinary program engages 150 local high school students and challenges them through a variety of STEM-focused competitive activities that incorporate engineering, science and applied mathematics concepts. Participants receive a real-world perspective of how these ideas are utilized outside the classroom. To add to the experience, high school students work alongside STEM professionals and university students majoring in a STEM degree. All students and their accompanying chaperones are invited to attend the Future STEM Leaders Luncheon as part of this experience.

Sponsorship Opportunity:
• Provide a 5-minute welcome address at this event’s General Session
• Logo visibility and recognition as an event sponsor in conference publications
• Opportunity to provide branding items for students and chaperones
• Host raffles, product showcases and similar upbeat interactive activities

Viva Technology™ Middle School 300 Student Program

THURSDAY, 8:00AM - 12:30PM

[3 SLOTS AVAILABLE AT $15,000]

The Viva Technology™ middle school program brings 300 bright young minds from local and neighboring school districts to the conference and exposes them to a day of competitive STEM-oriented activities. Middle school students will participate in this variation of the program, and all students and their accompanying chaperones are invited to attend the Future STEM Leaders Luncheon.

Sponsorship Opportunity:
• Provide a 5-minute welcome address at this event’s General Session
• Logo visibility and recognition as an event sponsor in conference publications
• Opportunity to provide branding items for students and chaperones
• Host raffles, product showcases and similar upbeat interactive activities
The HENAAC College Bowl™ is an exciting conference tradition that both professionals and students look forward to every year! This two-day, high energy competition grants teams of STEM college students, who are coached and evaluated by industry and government representatives, the opportunity to showcase their talents, initiative, teamwork and leadership beyond the traditional framework of a career fair. Students in the top three teams earn scholarship awards and the winning organization takes home the HENAAC College Bowl™ trophy!

Co-Sponsorship Opportunity:
- Provide a welcome address during the kickoff
- Present championship trophy and scholarships at the Student Leadership Awards Show
- Prominent showcasing of logo in the HENAAC College Bowl™ venue
- Logo visibility and recognition as event sponsor in conference publications
- Sponsor-provided branding items and material displayed during draft
- Access to the student résumés

Goals For Students:
- Provides a fun, creative environment where students can showcase their interpersonal skills beyond the typical résumé profile
- Allows students the opportunity to gain intimate knowledge of the work environments and the hiring processes of the participating entities
- Conveys important professional skills like effective career researching strategies and résumé reviews

Goals For Coaches (Corporate and Federal Agency Representatives):
- Allows for early identification of potential employees
- Enables coaches to step out of their recruiter roles to develop mentor relationships with students
- Provides the basis for ongoing networking with students beyond the traditional career fair model

The Research Posters Competition provides graduate, undergraduate, and senior high school students, from traditionally underserved and underrepresented ethnic or racial groups in science and engineering, the opportunity to compete and showcase their scientific and technical aptitude. Competition sponsorship supports award stipends to the top undergraduate and graduate winners. The sponsorship also helps support competitive travel grants for finalists and the publications of a proceedings.

Sponsorship Opportunity:
- Present the competition awards at the Student Leadership Awards Show
- Opportunity to serve as competition judges
- Prominent showcasing of logo in the competition
- Logo visibility and recognition as event sponsor in conference publications
- Opportunity to provide branding items and materials during the competition
- Access to finalists’ résumés
**MentorNet Program**

**$20,000**

**TWO OPPORTUNITIES AVAILABLE: ONE ON THURSDAY AND ONE ON FRIDAY**

[EXCLUSIVE TRACK SPONSOR AVAILABLE FOR $20,000] [CO-SPONSORSHIP- ONE DAY AVAILABLE FOR $10,000]

The MentorNet program is designed to support the professional development of student attendees through hands-on, interactive, skill-building activities in small-group interactions with STEM professional attendees. In the MentorNet program, participants will learn to:

- Expand their networks with Active listening
- Prepare for job search with Behavioral interviewing
- Navigate the workplace with Cultural awareness

**Expanded Networking for Students and Professionals:**

In order to accommodate as many students and professionals as possible, the MentorNet program will be offered twice, maximizing opportunities for students and professionals to participate. The program is open to all student and professional attendees. Students and professionals can continue their interactions after the conference as mentees and mentors in MentorNet’s virtual mentoring service.

**Sponsorship Opportunity:**

- Provide welcome address at opening of one session
- Prominent showcasing of logo during one or both MentorNet programs
- Logo visibility and recognition as event sponsor on the GMIS website
- Logo visibility and recognition as event sponsor in conference publications
- Opportunity to provide branding items at event

---

**Senior Executive Session**

**$12,000**

**FRIDAY MID MORNING**

[2 CO-SPONSOR SLOTS AVAILABLE AT $6,000]

An exclusive group of high-ranking STEM leaders from the public and private sectors gather to discuss a key topic about strategies to close the professional gap among underrepresented minorities and women. Increasing opportunities in STEM disciplines anchors our nation’s future quality of life, economic prosperity, and global competitiveness. Participation in the session will help convey to a national audience, the importance of preparing more students from all communities to pursue the growing opportunities in the technical fields. This session continues to initiate collaborations that are transforming the STEM community.

**Sponsorship Opportunity:**

- Up to 10 minutes (Host) or 5 minutes (Co-Host) of podium time including videos
- Logo placement on media screens
- $3,000 worth of food and drinks provided
- Logo visibility and recognition as event sponsor in conference publications
- Opportunity to provide branding items at event

---

**Newcomers Orientation**

**$7,000**

**WEDNESDAY AND THURSDAY**

[2 CO-SPONSOR SLOTS AVAILABLE AT $3,500]

Designed to give first-time professionals & students a running start. Participants hear from and interact with conference veterans to learn tips for maximizing their experience and capitalizing on networking opportunities. This fun and informal setting also gives first-time attendees an opportunity to network.

**Sponsorship Opportunity:**

- Up to 6 minutes (Sponsor) or 3 minutes (Co-sponsor) of podium time, including video
- Logo visibility and recognition as event sponsor in conference publications
- $1,000 worth of food and drinks will be ordered
- Host raffles, product showcases and similar upbeat interactive activities
The Deans Summit brings together engineering deans from Historically Black Colleges and Universities (HBCUs), Hispanic-Serving Institutions (HSIs), and urban universities, as well as other stakeholders in higher education and the STEM Enterprise. This forum provides a national platform to engage in action-oriented dialogue that leverages these institutions. The intent is to develop short-term strategies that strengthen institutional capacities as they continue to produce diverse, technically-talented leaders.

**Sponsorship Opportunity:**
- Up to 10 minutes (Sponsor) or 5 minutes (Co-sponsor) of podium time, including video
- Logo visibility and recognition as event sponsor in conference publications
- Logo placement on media screens
- $2,000 worth of food and drinks provided
- Opportunity to provide branding items at the event

**Technical Innovators Reception**

**FRIDAY EVENING**

**[2 CO-Sponsor Slots Available for $6,000]**

Host a reception for both the ASSIST Early-Career Faculty track and Research Posters Competition participants. Over 150 attendees from these two tracks will be in attendance at the conference. The reception provides an excellent forum to network with both early career faculty from 2-year and 4-year institutions as well as students presenting their current research posters.

**Sponsorship Opportunity:**
- Up to 3 minutes of podium time including video
- Logo visibility and recognition as event sponsor in conference publications
- $4,000 worth of food and drinks will be ordered
- Create a festive venue with raffles, music, products and interactive activities

**ASSIST Early-Career Faculty Symposium Workshops**

**FRIDAY**

These faculty development workshops provide access to upwards of 80 Hispanic engineering faculty from 2-year and 4-year colleges/universities across the U.S. Topics focus on the tenure process, effective pedagogies, proposal writing, corporate engagement, and entrepreneurialism.

**Sponsorship Opportunity:**
- 75-minute workshop
- Logo visibility and recognition as event sponsor in conference publications
- Opportunity to provide branding items for attendees

**Special Meetings**

**WEDNESDAY - SATURDAY**

**[LIMITED AVAILABILITY – ENTITY COVERS OWN EVENT PLANNING AND ASSOCIATED FEES]**

The conference is an ideal time for organizations to host internal Employee Resource Group trainings and meetings. Large organizations with multiple divisions incorporate private team-building activities before participating in the conference. These meetings can include professional development sessions, internal networking and mentoring sessions as well as festive celebrations. Special meetings must be requested by the July Summit.
<table>
<thead>
<tr>
<th>Service</th>
<th>Cost</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>LOUNGE AREA</td>
<td>$7,500</td>
<td>While students are in transition from interviews, seminars and other events, provide a relaxed environment for students to unwind and network with each other. Logo will be prominent in this area and sponsors have the opportunity to showcase promotional items.</td>
</tr>
<tr>
<td>TOTE BAGS</td>
<td>$16,000</td>
<td>(2 Co-Sponsor Slots Available at $8,000) All registered conference attendees will receive conference tote bags, which will hold conference sponsor promotional materials. These sturdy tote bags are a popular take home souvenir.</td>
</tr>
<tr>
<td>LOUNGE STAND-ALONE METER BOARD</td>
<td>$4,000 EACH</td>
<td>Meter Boards will be placed in the networking lounges on the convention floor. This is a first-rate opportunity to advertise an on-going message. Over 2,500 attendees will walk the convention floor during the conference.</td>
</tr>
<tr>
<td>WEB BANNER AD</td>
<td>$3,000</td>
<td>High visibility on the GMiS website. Banner ads run three months. 750 pixels max/ 600 pixels min, include hyperlinks.</td>
</tr>
<tr>
<td>EMAIL BLAST (Most Popular Item)</td>
<td>$650 EACH</td>
<td>From promoting a workshop, to driving potential prospects to particular conference events, to highlighting career opportunities, this powerful tool targets all college student attendees prior to the conference. Email blasts are complemented by posts on GMiS’ social network sites.</td>
</tr>
<tr>
<td>BADGE HOLDER AND LANYARDS</td>
<td>$15,000</td>
<td>All registered attendees receive an official conference badge holder and lanyard. These also serve as all-purpose pouches for hotel keys, business cards and the like. Sponsor logo will be featured prominently on the pouch portion.</td>
</tr>
<tr>
<td>SPONSOR FLAGS</td>
<td>$3,000 EACH</td>
<td>This is a superior visibility opportunity. Attendees will be exposed to your organization's logo and messaging as they walk the convention floors.</td>
</tr>
<tr>
<td>CAREER &amp; GRAD FAIR INTERVIEW BOOTH</td>
<td>$350 EACH</td>
<td>Secure separate booths during the career fair to engage potential hires thoroughly and with more privacy. Interview booths sell out quickly. They are limited in number and are allocated on a first-come, first-serve basis, so reserve your booths today!</td>
</tr>
<tr>
<td>STUDY HALL</td>
<td>$5,000</td>
<td>Study hall provides a quiet space for 3 days where students can break from the hustle and bustle of the conference to focus on completing homework, submitting assignments, and general studying. This is a great branding opportunity and venue to distribute literature on employment opportunities.</td>
</tr>
<tr>
<td>CHARGING STATION</td>
<td>$5,000 EACH</td>
<td>Provide an essential and popular service to conference attendees who need to charge their mobile phones, laptops, and tablets, while gaining great exposure for your organization.</td>
</tr>
<tr>
<td>PHOTO BOOTH</td>
<td>$10,000</td>
<td>Conference attendees can have a little bit of fun with props and when visiting the various hospitality suites. With every photo automatically posting to GMiS social media, it guarantees online exposure long after the HENAAC Conference!</td>
</tr>
<tr>
<td>CONFERENCE MOBILE APP</td>
<td>$10,000</td>
<td>(5 slots available at $2,000 EACH) The GMiS mobile app facilitates the attendee experience to help plan attendee participation. The mobile app sponsor will be recognized on the app header and the start-up splash page. Push notifications are used to remind attendees of key events.</td>
</tr>
<tr>
<td>CYBER CAFÉ</td>
<td>$15,000</td>
<td>The cyber café sits at the crossroads of the conference public area and provides Internet access to professional and student attendees. For 3 days and nights of the conference, the sponsor will receive high visibility signage, screen saver with their name, booth number, and special messaging.</td>
</tr>
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</table>
Who Sponsors the HENAAC Conference?

Visit www.greatmindsinstem.org for a full list of sponsors.
HENAAC CONFERENCE
Registration Form

BRAND PLACEMENT OPPORTUNITIES
( Please refer to page 20 for descriptions)

- Badge Holder and Lanyards: $15,000
- Conference Mobile App: $10,000
- Cyber Café: $15,000
- Tote Bags: $16,000
- Career & Grad Fair Interview Booth: $350 each (total number: ________)
- Email Blast: $650 each (total number: ________)
- Study Hall/Lounge Area: $5,000
- Speed Networking Breakfast: $40,000
- Live Student Engineering: $25,000
- Resume Review Workshop: $7,500 per event
- Hospitality Suites: $5,000
- Corporate Tours: $5,000
- Senior Executive Session: $12,000
- MentorNet Program: $20,000
- Newcomers Orientation: $7,000
- Deans Summit: $12,000
- Assist Symposium Workshops: $5,000
- HENAAC College Bowl: $80,000
- Research Posters Competition: $32,000
- VIVA TECH. High School Program: $35,000
- VIVA TECH. Middle School Program: $45,000
- K-12 Educators Institute: $100,000

CONTACT INFORMATION

- Name: ____________________________
- Title: ____________________________
- Company: ____________________________
- Address: ____________________________
- City: __________ State: ______ Zip: __________
- Phone: __________ Fax: __________
- E-mail: ____________________________

PAYMENT INFORMATION

A check made payable to Great Minds in STEM for:
$ ____________________________ is enclosed. Please mail check with form to:

Great Minds in STEM™
602 Monterey Pass Rd. • Monterey Park, CA 91754
Or Fax Registration To: (323) 262-0946

Please charge my firm’s credit card for $ ____________________________

Check one: □ Visa □ M/C □ Amex

Card Number ____________________________ Sec. Code __________

Name on card: ____________________________ Exp. Date __________

Signature ____________________________ Date __________

Please note: All credit card transactions over $3,000 are subject to a 3.5% service fee.

CANCELLATION & REFUND POLICY

Refunds, less administrative fee ($500 for sponsorships and events over $1,000, $50 for all other sponsorships and individual registrations) will be issued upon WRITTEN requests received by September 8, 2017. No refunds will be issued on cancellation requests received after this date. All refunds accepted will be issued after the conference.

Booth Space Agreement

Boothspace is assigned on a “first-come, first-served” basis upon receipt by GMIS of a completed registration form and full payment received by September 8, 2017.

SPONSORSHIP PACKAGES
( Please refer to pages 10-11 for descriptions)

- Conference Host: $125,000
- Diamond Level Sponsor: $80,000
- Sapphire Level Sponsor: $60,000
- Emerald Level Sponsor: $40,000
- Platinum Level Sponsor: $30,000
- Gold Level Sponsor: $20,000
- Silver Level Sponsor: $15,000
- Bronze Level Sponsor: $10,000
- Crystal Level Sponsor: $6,000
- Turquoise Level Sponsor: $3,500

MARKETING AND OUTREACH OPPORTUNITIES
( Please refer to pages 12-19 for descriptions)

- Resume Review Workshop: $7,500 per event
- Hospitality Suites: $5,000
- Speed Networking Breakfast: $40,000
- HENAAC Awards Ceremony: $12,000
- Corporate Tours: $5,000
- Technical Innovators Reception: $12,000
- Student Travel Grant Program: Contact GMIS to discuss offerings

CONFERENCE JOURNAL ADS

- Spread: 16-1/2” wide x 11-1/8” deep
- Full Page: 8-3/8” wide x 11-1/8” deep
- 2-Page Spread: $3,000
- Full Page: $2,500
- Half-Page Vertical: $700
- Half-Page Horizontal: $700

- 1/2 Page Vertical: 3-3/8” wide x 10” deep
- 1/2 Page Horizontal: 7” wide x 5” deep
- Full Page Back Cover: $2,500
- Full Page Inside Cover: $2,000
- Conference Journal Ads ( Please refer to pages 15 for details)
Follow us here:

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eMail: info@greatmindsinstem.org

WWW.GREATMINDSINSTEM.ORG