Secure your organization’s participation at the 2018 HENAAC Conference, part of Great Minds in STEM’s 30th anniversary year.

"Generation Xcellence"

October 17-21, 2018
Pasadena, CA

www.greatmindsinSTEM.org
Welcome

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ORGANIZATION OVERVIEW

Great Minds in STEM™ (GMiS) is at the forefront of implementing innovative programs and partnerships focused on the continuous expansion of STEM education opportunities for our nation’s underserved communities.

VISION
Be a national leader in keeping America technologically strong by promoting Science, Technology, Engineering and Math (STEM) careers especially in underserved communities.

MISSION
To inspire and motivate underserved students to pursue careers in Science, Technology, Engineering and Math (STEM)

To enlighten and engage families, educators, communities and employers to assist underserved students pursuing STEM careers

To inspire our nation through recognition of the achievements of Hispanics and other role models in STEM

To enable and leverage Hispanic STEM talent to play a leadership role

To collaborate and cooperate nationally within the STEM community

COVER PHOTOS
TOP ROW (L-R): State Farm sponsored Viva Technology program; Edison International 2017 HENAAC Scholars; 2017 Professional Achievement Level II winner Steven M. Trujillo, Ph.D. with Sandia National Laboratories Team Members.

BOTTOM ROW (L-R): 2016 Santiago Rodriguez Diversity Award Winner Emanuel Brady, and 2017 Luminary Alex Maldonado, Ph.D. with fellow Raytheon Company team members: Accenture team ready for the College Bowl draft; US Army Corps of Engineers, MG Michael Wehr, COL Peter Hehnlinger celebrate with 2017 STEM Hero, Mayra Flores and family.
Great Minds in STEM™ is at the forefront of implementing innovative programs and partnerships focused on the continuous expansion of STEM education opportunities for our nation’s underserved communities. Here are some of the most significant program moments in our history.

**K-12 Programs**

**2001:** The **Viva Technology™** Program was created to engage underserved and underrepresented youth, teachers, and parents with STEM opportunities that provide exposure, appreciation, motivation, and access to STEM-related education and career fields. Since then, Viva Technology™ has been implemented in 18 states and the District of Columbia, reaching over 120,000 students, teachers, and parents!

**2004:** The **Future STEM Leaders Awards** launches to honor the next generation of our nation’s U.S. Department of Defense personnel by highlighting Cadets and ROTC students for their academic and leadership achievements.

**2008:** The **STEM-Up™ Initiative**, a first-of-its-kind comprehensive community-based program, was introduced in the Boyle Heights neighborhood of East Los Angeles. The initiative implements a value chain of opportunities to create Awareness, Inspiration, Motivation, and Skills for students from 20 public schools, their parents, and teachers. Locally based STEM entities are actively engaged in associated activities.

**University Programs**

**1999:** The inaugural **HENAAC College Bowl™** is held. This very popular conference competition provides an experience unlike any other for entities to interact with students.

**2000:** The **HENAAC Scholars Program** launches. Since then over 1,400 STEM students have received scholarships totaling more than $3.6 million.

**2014:** **MentorNet** becomes a division of Great Minds in STEM™. Through MentorNet, GMiS offers structured virtual mentoring year-round, leveraging technology to match STEM students with professional mentors. Any STEM student at an accredited institution of higher education in the U.S. and professionals with STEM degrees may join.

**Professional Programs**

**1989:** The first **HENAAC Conference** was held as a means to identify, honor, and document the contributions of outstanding Hispanic STEM professionals.

**2015:** GMiS, along with its 6 sister STEM diversity organizations, receives support from the **National Science Foundation (NSF)** for a collaborative research project titled **RESIST**, to increase the representation of underserved, early-career, engineering faculty. The success of this project led to a broader NSF INCLUDES award (#1649384) for a design and development launch project titled **LEVERAGE**.

**2016:** The **CAHSI Summit** collocated with the HENAAC Conference to support the advancement of Hispanic students in computing.

**2018:** Great Minds in STEM celebrates **30 Years** of honoring Hispanic technical excellence and promoting STEM opportunities to the next generation of engineers and scientists.
In 2017, nearly 3,000 individuals from all sectors of STEM and within academia, government, military and corporate America convened at the Annual HENAAC Conference. Great Minds in STEM proudly hosted top executives, senior management, recruiters, college students, faculty, administrators, educators, as well as middle school and high school students. Now, more than ever, the HENAAC Conference continues to be an imperative to recruit top, technical STEM diversity, honor the best STEM professionals, and provide STEM pathways for our youth.

**Total Attendee Breakdown by Percentage**

<table>
<thead>
<tr>
<th>Category</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Undergraduate Students</td>
<td>73%</td>
</tr>
<tr>
<td>Graduate Students</td>
<td>8%</td>
</tr>
<tr>
<td>Professionals</td>
<td>6%</td>
</tr>
<tr>
<td>University Faculty / Admin</td>
<td>8%</td>
</tr>
<tr>
<td>K-12 Students</td>
<td>10%</td>
</tr>
<tr>
<td>K-12 Educators</td>
<td>1%</td>
</tr>
</tbody>
</table>

**Undergraduate and Graduate Student Attendees**

- Male: 68%
- Female: 32%
- Hispanic: 73%
- Multi-Racial/Ethnic: 8%
- White: 6%
- Asian/Pacific Islander: 8%
- African American: 2%
- Other/No Response: 3%

**Distribution of Self-Reported GPAs**

<table>
<thead>
<tr>
<th>GPA Range</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>2.00 - 2.49</td>
<td>5%</td>
</tr>
<tr>
<td>2.50 - 2.99</td>
<td>19%</td>
</tr>
<tr>
<td>3.00 - 3.24</td>
<td>24%</td>
</tr>
<tr>
<td>3.25 - 3.49</td>
<td>17%</td>
</tr>
<tr>
<td>3.50 - 3.74</td>
<td>17%</td>
</tr>
<tr>
<td>3.75 - 4.00</td>
<td>19%</td>
</tr>
</tbody>
</table>

**Top STEM Disciplines Represented**

- Mechanical Engineering: 32%
- Computer Science/Engineering: 23%
- Electrical Engineering: 9%
- Civil Engineering: 5%
- Aerospace Engineering: 4%
- Chemical Engineering: 3%

**Student Attendance by Institution Type**

- 4-Year Public: 78%
- 4-Year Private: 10%
- 2-Year Public: 12%
- Hispanic-Serving Institutions: 69%
- Historically Black Colleges and universities: <1%
Conference Schedule

Wednesday, October 17, 2018
- Conference Early Registration
- Corp./Govt. Internal Affinity Group Meetings & Trainings
- Cyber Café
- Partner Meetings
- Newcomers Orientation for Early Arrivals
- GMiS Board of Directors Meeting

Thursday, October 18, 2018
- Conference Registration
- Viva Technology Local Student Programs
- Corporate Tours
- ASSIST Early-Career Faculty Symposium
- Cyber Café
- K-12 Events
- College Student and Professional Seminars
- HENAAC College Bowl XIX
- CAHSI Hackathon (Beginner and Advanced)
- Future STEM Leaders Luncheon
- Newcomers Orientation
- National Defense Awards
- HENAAC Honoree Reception & Scholars Awards Ceremony
- 30th Anniversary Opening Reception
- Hospitality Suites
- CAHSI Cyber Security Workshop
- CAHSI Networking Luncheon

Friday, October 19, 2018
- Conference Registration
- Speed Networking Breakfast
- Luminary Awards Breakfast
- HENAAC College Bowl XIX
- CHCI Breakout Sessions
- College Student and Professional Seminars
- Interview Booths
- Graduate Student Research Posters Competition
- Resume Review Workshops
- ASSIST Early-Career Faculty Symposium
- 30th Anniversary Luncheon
- Student Leadership Awards
- Hospitality Suites
- CAHSI Technical Challenge Sessions
- CAHSI Industry-Faculty Exchange Session

Saturday, October 20, 2018
- Interview Booths
- Undergraduate Student Research Posters Competition
- Career & Graduate School Fair
- Special Exhibits and Speaker Series
- Pre and Post Awards Show Receptions
- 30th Anniversary HENAAC Awards Show

Pasadena, California

Hosted by the beautiful City of Pasadena, California, Great Minds in STEM will celebrate its 30th Anniversary HENAAC Conference in October of 2018. GMiS is proud of the partnership with the City which seeks to inspire a sense of wonder for science, art and space exploration throughout Pasadena. Therefore, in 2018, the entire city and its institutions will embark on a year of science, technology, engineering, art and mathematics (STEAM).

Pasadena is a premier center of science, technology, engineering, and math innovation with world renowned institutions dedicated to the pursuit and sharing of knowledge. GMiS is excited to be part of the tapestry of events taking place throughout this outstanding metropolitan area.

Conference Events:
Pasadena Convention Center
300 E. Green Street • Pasadena, CA 91101

Partner Hotels:
Hilton Pasadena
168 S. Los Robles • Pasadena, CA 91101

Westin Pasadena
191 N. Los Robles Ave. • Pasadena, CA 91101

Old Pasadena Courtyard by Marriott
180 N. Fair Oaks Ave. • Pasadena, CA 91103

The Sheraton Pasadena
303 Cordova Street • Pasadena, CA 91101

Dusit D2 Hotel (Student Hotel)
928 E. Colorado Blvd • Pasadena, CA 91106

All conference hotel reservations will be via Passkey link, available on www.greatmindsinSTEM.org in the Spring 2018.

Please visit www.greatmindsinSTEM.org for direct links to hotel room blocks.
Each full professional registration includes admission to the following conference events:

- MentorNet Program
- Newcomers Orientation
- Hospitality Suites
- CEO Luncheon
- HENAAC Awards Show & Post-Reception
- Conference & Graduate School Fair
- Cyber Café
- 50+ Seminars
- Two optional meal events to select from the following three:
  - National Defense Awards
  - 30th Anniversary Luncheon
  - Career Fair Lunch

Each Registration includes:

- Conference Bag
- Conference Journal
- Name Badge & Lanyard
- Conference App to Download

DIAMOND LEVEL

- $80,000
- (25) Full registrations for Thursday-Saturday general events
- (2) College Bowl Teams
- (3) Seminars
- (1) Speed Networking Table
- Career & Graduate School Fair Exhibit Booth 30 X 30
- (10) Career & Graduate School Fair Only Single Event Registrations
- (6) Career & Graduate School Fair Interview Booths
- (10) Career & Graduate School Fair Meal Tickets
- Career Opportunities in the Recruiting Guide
- (15) Student Leadership Awards Tickets
- Premiere Reserved Seating at all the Signature Awards Events
- Executive Presenter at a Signature Awards Event
- (15) Executive Photos in Conference Journal (Full page)
- Diamond level logo with hyperlink on the GMiS website
- Diamond level recognition in the conference printed material
- (5) Summit Selection Committee participants
- (3) Summit Planning Committee participants
- Can provide up to 3,000 branding items for attendees

SAPPHIRE LEVEL

- $60,000
- (15) Full registrations for Thursday-Saturday general events
- (1) College Bowl Team
- (2) Seminars
- (1) Speed Networking Table
- Career & Graduate School Fair Exhibit Booth 20 X 30
- (6) Career & Graduate School Fair Only Single Event Registrations
- (4) Career & Graduate School Fair Interview Booths
- (10) Career & Graduate School Fair Meal Tickets
- Career Opportunities in the Recruiting Guide
- (10) Student Leadership Awards Tickets
- Reserved Seating at all the Signature Awards Events
- Executive Presenter at a Signature Awards Event
- (10) Executive Photos in Conference Journal
- Sapphire level logo with hyperlink on the GMiS website
- Sapphire level recognition in the conference printed material
- (4) Summit Selection Committee participants
- (2) Summit Planning Committee participants
- Can provide up to 3,000 branding items for attendees

EMERALD LEVEL

- $40,000
- (10) Full registrations for Thursday-Saturday general events
- (1) College Bowl Team
- (1) Seminar
- (1) Speed Networking Table
- Career & Graduate School Fair Exhibit Booth 20 X 20
- (6) Career & Graduate School Fair Only Single Event Registrations
- (3) Career & Graduate School Fair Interview Booths
- (6) Career & Graduate School Fair Meal Tickets
- Career Opportunities in the Recruiting Guide
- (6) Student Leadership Awards Tickets
- Reserved Seating at all the Signature Awards Events
- (5) Executive Photos in Conference Journal
- Emerald level logo with hyperlink on the GMiS website
- Emerald level recognition in the conference printed material
- (3) Summit Selection Committee participants
- (1) Summit Planning Committee participant
- Can provide up to 3,000 branding items for attendees

PLATINUM LEVEL

- $30,000
- (8) Full registrations for Thursday-Saturday general events
- (1) College Bowl Team
- (1) Speed Networking Table
- Career & Graduate School Fair Exhibit Booth 10 X 20
- (3) Career & Graduate School Fair Only Single Event Registrations
- (2) Career & Graduate School Fair Interview Booths
- (5) Career & Graduate School Fair Meal Tickets
- Career Opportunities in the Recruiting Guide
- (5) Student Leadership Awards Tickets
- Reserved Seating at all the Signature Awards Events
- (4) Executive Photos in Conference Journal
- Platinum level logo with hyperlink on the GMiS website
- Platinum level recognition in the conference printed material
- (2) Summit Selection Committee participants
- (1) Summit Planning Committee participant
- Can provide up to 3,000 branding items for attendees

CONFERENCE HOST

- $135,000
- To inquire, please email Bertha Haro at bharo@greatmindsinstem.org
GOLD LEVEL $20,000
(6) Full registrations for Thursday-Saturday general events
(1) Speed Networking Table
Career & Graduate School Fair Exhibit Booth 10 X 20
(2) Career & Graduate School Fair Only Single Event Registrations
(3) Career & Graduate School Fair Meal Tickets
Career Opportunities in the Recruiting Guide
(3) Student Leadership Awards Tickets
Reserved Seating at all the Signature Awards Events
(2) Executive Photos in Conference Journal
Gold level logo with hyperlink on the GMiS website
Gold level recognition in the conference printed material
(1) Summit Selection Committee participant
(1) Summit Planning Committee participant
Can provide up to 3,000 branding items for attendees

SILVER LEVEL $15,000
(5) Full registrations for Thursday-Saturday general events
(1) Speed Networking Table
Career & Graduate School Fair Exhibit Booth 10 X 10
(1) Career & Graduate School Fair Only Single Event Registrations
(1) Career & Graduate School Fair Interview Booths
(3) Career & Graduate School Fair Meal Tickets
Career Opportunities in the Recruiting Guide
(3) Student Leadership Awards Tickets
Reserved Seating at all the Signature Awards Events
(1) Executive Photo in Conference Journal
Silver level logo with hyperlink on the GMiS website
Silver level recognition in the conference printed material
(1) Summit Selection Committee participant
(1) Summit Planning Committee participant
Can provide up to 3,000 branding items for attendees

BRONZE LEVEL $10,000
(4) Full registrations for Thursday-Saturday general events
(1) Speed Networking Table
Career & Graduate School Fair Exhibit Booth 10 X 10
(2) Career & Graduate School Fair Meal Tickets
Career Opportunities in the Recruiting Guide
(2) Student Leadership Awards Tickets
Reserved Seating at all the Signature Awards Events
(1) Executive Photo in Conference Journal
Bronze level logo with hyperlink on the GMiS website
Bronze level recognition in the conference printed material
(1) Summit Planning Committee participant
Can provide up to 3,000 branding items for attendees

CRYSTAL LEVEL $6,000
PACKAGE INCLUDES ONE HENAAC SCHOLARSHIP!
(2) Full registrations for Thursday-Saturday general events
Career & Graduate School Fair Exhibit Booth 10 X 10
(2) Career & Graduate School Fair Meal Tickets
Career Opportunities in the Recruiting Guide
(1) $1,000 Scholarship awarded to a HENAAC Scholar
Award scholar during the HENAAC Scholars Meet and Greet event
(2) Student Leadership Awards Tickets
Crystal level logo with hyperlink on the GMiS website
Crystal level recognition in the conference printed material
(1) Summit Planning Committee participant
Can provide up to 3,000 branding items for attendees

TURQUOISE LEVEL $3,500
(2) Full registrations for Thursday-Saturday general events
Career & Graduate School Fair Exhibit Booth 10 X 10
(2) Career & Graduate School Fair Meal Tickets
Career opportunities promoted in the Recruiting Guide
Turquoise level logo with hyperlink on the GMiS website
Turquoise level recognition in the conference printed material
(1) Summit Planning Committee participant
Can provide 3,000 branding items for all attendees

OTHER REGISTRATION OPTIONS
1) INDIVIDUAL PROFESSIONAL REGISTRATION $800
Corporate / Government / National Labs

2) INDIVIDUAL NON-PROFIT PROFESSIONAL REGISTRATION $750
501(c)3 or 501(c)6; includes 10x10 booth

3) INDIVIDUAL ACADEMIC PROFESSIONAL REGISTRATION $750
Includes 10x10 Booth

4) INDIVIDUAL ACADEMIC / NON-PROFIT REGISTRATION $550
No booth included
**HENAAC AWARDS SHOW**

NEW NIGHT: Saturday Evening

(2 Co-Sponsor Slots Available at $37,500) (4 Event Supporter Slots Available at $18,750)

The HENAAC Awards Show is the nation’s premiere Hispanic STEM recognition event and the apex of the conference. At this formal event, inspirational award winners are recognized and have an opportunity to share their life journey to an audience of over 2,500 professional and student attendees. Light appetizers and refreshments will be served prior to the show.

**Co-Sponsorship Opportunity ($37,500):**
- Opportunity for a top executive to present an award or participate in a key segment and show video (total time including video not to exceed 5 minutes)
- Special reserved seating area
- Logo recognition on media screens and printed program
- Logo visibility and recognition as event sponsor in conference publications
- Encouraged to provide branding items for event attendees
- Event sponsors will work with show producers on video segments

**Event Supporter Opportunity ($18,750):**
- Opportunity for a top executive to present an award
- Special reserved seating area
- Logo recognition on screen and printed program
- Logo visibility and recognition as event sponsor in conference publications

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**NATIONAL DEFENSE AWARDS DINNER**

Thursday Evening

(2 Co-Sponsor Slots Available at $35,000) (4 Event Supporter Slots Available at $17,500)

GMIS will honor talented STEM professionals who have dedicated and shown their aptitude by protecting and leading the course of keeping our nation safe. Attendees include: Flag and General Military Officers, Senior Executive Service (SES) personnel, civil servants from the U.S. Department of Defense, agencies affiliated with the U.S. Department of Homeland Security, and defense contractors.

**Co-Sponsorship Opportunity ($35,000):**
- Up to 5 minutes of podium time including video
- Opportunity to provide branding items for event attendees
- Reserved premiere seating
- Logo placement on media screen and signage
- Logo visibility and recognition as event sponsor in conference publications

**Event Supporter Opportunity ($17,500):**
- Reserved seating
- Opportunity to provide branding items
- Logo placement on video screens & signage
- Logo visibility and recognition as event sponsor in conference publication
STUDENT LEADERSHIP AWARDS SHOW
$70,000
New Day: Friday Evening
[2 CO-SPONSOR SLOTS AVAILABLE AT $35,000] [4 EVENT SUPPORTER SLOTS AVAILABLE AT $17,500]

The Student Leadership Awards Show will be held in the historic Pasadena Civic Auditorium. Over 1,000 students and professionals are expected to attend the Student Leadership Awards Show. This amazing event serves as the conference finale and showcases the accomplishments of students. Highlights include the presentation of the HENAAC Outstanding Undergraduate and Graduate Student Leadership Awards; announcement of the Class of 2018 HENAAC Scholars; presentation of the HENAAC College Bowl, GMiS Research Posters, and CAHSI Hackathon winners; as well as other special award categories.

CO-SPONSORSHIP OPPORTUNITY ($35,000):
• Up to 5 minutes of podium time including video
• Opportunity to provide branding items
• Reserved premiere seating
• Logo placement on video screens and signage
• Logo visibility and recognition as event sponsor in conference publication

EVENT SUPPORTER OPPORTUNITY ($17,500):
• Reserved seating
• Opportunity to provide branding items
• Logo placement on video screens & signage
• Logo visibility and recognition as event sponsor in conference publication

HENAAC LUMINARIES BREAKFAST (NEW EVENT!) $15,000
Friday Morning
[2 CO-SPONSOR SLOTS AVAILABLE FOR $7,500]

HENAAC Luminary Honorees are honored at this intimate breakfast attended by 250 conference participants. These trailblazers shine a light for others searching for a pathway to success. GMiS will showcase their work and recognize these role models in front of their peers for their significant contributions to the technical community and for their achievements in their respective fields.

EVENT SUPPORTER OPPORTUNITY ($7,500):
• Up to 7 minutes (Host) or 5 minutes (Co-Sponsor) podium time including video footage
• Reserved premiere seating
• Logo placement on media screens and signage
• Logo visibility and recognition as event sponsor in conference publications
• Opportunity to provide branding items for event attendees

WWW.GREATMINDSINSTEM.ORG
HENAAC Scholars Program $1,000 - $10,000 (Per Student)

Corporations, government agencies, affinity groups and individuals are invited to support the academic pursuit of GMiS’ HENAAC Scholars. The HENAAC Scholars Program has awarded more than $3.6 million in merit-based or STEM Civic Service Leadership Scholarships to over 1,400 STEM college students. All scholars have a minimum of a 3.0 GPA; are enrolled full-time in a STEM degree-seeking program, at an accredited college/university in the U.S. or Puerto Rico; and are either of Hispanic descent or demonstrate extensive service and leadership within the Hispanic community.

Great Minds in STEM offers four types of scholarships:
1) Corporate/Government Scholarships
2) Special Recognition Scholarships
3) In Memoriam and Personal Tribute Scholarships
4) Scholar-Intern Scholarships

Sponsorship Opportunity
• Access to high-caliber STEM students
• Access to student resumes
• Award scholars at the HENAAC Scholars Award and Pinning Ceremony at the Conference
• Reserved seating at the Student Leadership Awards
• Logo visibility as program sponsor online and in print

To support the HENAAC Scholars Program, please contact Dr. Gary Cruz via email at gcruz@greatmindsistem.org or by phone to (323) 262-0997 ext. 775

Note: There is a 15% scholarship administrative fee on all sponsorships up to $100,000 and 10% on sponsorships over $100,000

FUTURE STEM LEADERS LUNCHEON $45,000
Thursday Mid Day
[2 CO-SPONSOR SLOTS AVAILABLE AT $22,500]
[TABLES OF 10 AT $1,000] - LIMITED AVAILABILITY

The Future STEM Leaders Luncheon recognizes Hispanic military academy Cadets and ROTC university students for their academic and leadership achievements. These individuals share their aspiring journeys and inspirational stories with attendees. The Viva Technology™ middle and high school STEM challenge winners are also recognized at this event.

* A limited number of tickets are provided to military sponsors based on their sponsorship level.

CO-SPONSORSHIP OPPORTUNITY ($22,500):
• Up to 5 minutes of podium time including video
• Opportunity to provide branding items on tables
• Logo visibility and recognition as event sponsor in conference publications
• Reserved premiere seating
• Logo placement on media screens and signage

HENAAC SCHOLARS PROGRAM $1,000 - $10,000 (PER STUDENT)

Sponsorship Opportunity:
• Up to 10 minutes (Sponsor) or 5 minutes (Co-sponsor) of podium time, including video
• Logo visibility and recognition as event sponsor in conference publications
• Sponsor-provided branding items and materials displayed

SOLD OUT!

HENAAC SCHOLARS AWARDS & PINNING CEREMONY $12,000
Thursday Evening
[2 SLOTS AVAILABLE AT $6,000]

Sponsor the induction ceremony of our next class of HENAAC Scholars! During this event, each HENAAC Scholar is inaugurated into the GMiS Scholars Society and is pinned with a bronze, silver or gold medallion indicative of their academic standing. Sponsors have the opportunity to meet their scholars, present their medallion and certificate, and gain a jump-start in networking with their scholars.

Sponsorship Opportunity:
• Up to 10 minutes (Sponsor) or 5 minutes (Co-sponsor) of podium time, including video
• Logo visibility and recognition as event sponsor in conference publications
• Sponsor-provided branding items and materials displayed

TO SUPPORT THE HENAAC SCHOLARS PROGRAM, PLEASE CONTACT DR. GARY CRUZ VIA EMAIL AT GCRUZ@GREATMINDSISTEM.ORG OR BY PHONE TO (323) 262-0997 EXT. 775

SOLD OUT!
Résumé Review Workshop

Thursday: (One 1 hr. 45 min. block available)
Friday: (Two 1 hr. 45 min. blocks available)
[3 slots available at $7,500 each]

Recruiters can review the résumés of student attendees and provide them with tips and recommendations to help them showcase their skills and succeed at the career fair and throughout the conference. The workshop is free-flowing, allowing students to come in and out during the session. Organizations can also use this time to pre-screen and network with students.

Sponsorship Opportunity:
• Logo visibility and recognition as event sponsor in conference publications and in the room
• Permission to provide items promoting organization’s Career & Graduate School Fair booth

Corporate and Graduate School Hospitality Suites

Thursday and Friday (Limited Number of Suites Available)

Host your own Hospitality Suite with food and refreshments for college students. The Hospitality Suite provides an excellent forum to network with students, build relationships, and inform them about career and graduate school opportunities.

Sponsorship Opportunity:
• Logo visibility and recognition as event sponsor in conference publications
• $2,500 worth of food and drinks will be ordered for each suite
• Create a festive venue with raffles, music, products and interactive activities

Speed Networking Breakfast

Friday Morning

[2 Co-Sponsor slots available at $20,000] [4 Event Supporter slots available at $10,000] [600 Individual Tables for 2 Recruiters]

Over 1,000 students attend this innovative program that maximizes interaction between companies and potential hires. This function will rotate participants over a three-course meal allowing everyone to expand their network of contacts and career opportunities. Held prior to the Career Fair, this event is an excellent primer for success in connecting with quality STEM talent.

Co-Sponsorship Opportunity ($20,000):
• Up to 10 minutes of podium time including video
• Up to 6 premiere tables (2 recruiters per table)
• Logo placement on video screens and signage
• Logo visibility and recognition as event sponsor in conference publications
• Opportunity to provide branding items on all tables

Event Supporter Opportunity ($10,000):
• Up to 5 minutes of podium time including video
• Up to 3 reserved tables (2 recruiters per table)
• Logo placement on video screens and signage
• Logo visibility and recognition as event sponsor in conference publications
• Opportunity to provide branding items on all tables

Individual Table Sponsor ($600/table)
• General seating
• Opportunity to provide branding items on sponsored table(s) only
Corporate / Government / Academic Tours $6,500

Thursday
[LIMITED AVAILABILITY]

Tours are a popular career development activity that provide students with an inside perspective of an organization’s culture, mission, values, and technological innovations. This recruitment opportunity for technical talent also gives sponsors a chance to educate students about the skills and qualifications required for STEM positions in their arena. Tours will be scheduled for Thursday morning through early afternoon. Lunch must be provided by the organization if the tour exceeds four hours. GMIS will work with the organization to arrange transportation and select students for the tours.

SPONSORSHIP OPPORTUNITY:
• Opportunity to provide branding items
• Logo visibility and recognition as event sponsor in conference publications

Student Travel Grant Program STARTING AT $3,000

The Student Travel Grant Program provides funding to support conference-related travel expenses – registration, lodging, airfare, and/or mileage for college students, who merit support and would otherwise not be able to attend the conference without travel assistance. Sponsors are invited to designate travel grant distribution as needed.

SPONSORSHIP OPPORTUNITY:
• Reserved seating at the Student Leadership Awards Show
• Resumes of sponsored travel grant recipients
• Logo visibility and recognition as event sponsor in conference publications

Career Development Webinars $5,000

75-minute live-cast webinar for college students to showcase employment opportunities while also discussing specific topics such as navigating career fairs, behavioral interviewing, financial management, negotiating a job offer, etc.

SPONSORSHIP OPPORTUNITY:
• Access to webinar participant information
• Logo visibility and recognition as event sponsor

Technical Innovators Reception $12,000

Friday Evening
[2 CO-SPONSOR SLOTS AVAILABLE FOR $6,000]

Host a reception for both the ASSIST Early-Career Faculty track and Research Posters Competition participants. Over 150 attendees from these two tracks will be in attendance at the conference. The reception provides an excellent forum to network with both early career faculty from 2-year and 4-year institutions as well as students presenting their current research posters.

SPONSORSHIP OPPORTUNITY:
• Up to 3 minutes of podium time including video
• Logo visibility and recognition as event sponsor in conference publications
• $4,000 worth of food and drinks will be ordered
• Create a festive venue with raffles, music, products and interactive activities
K-12 STEM EDUCATORS INSTITUTE™  $100,000
Thursday - Saturday
[5 SLOTS AVAILABLE AT $20,000]

The K-12 STEM Educators Institute™ provides an itinerary where new curriculum and updates on national math and science standards are shared by educators from across the country. During the Institute, educators gain access to active-learning activities and culturally-relevant materials that can be implemented in their classrooms. Educators are able to connect with one another, discover tools and techniques for teaching STEM in their classrooms, and interact with STEM role models and other stakeholders.

SPONSORSHIP OPPORTUNITY:
• Strategic and direct branding to targeted audience
• Elementary, middle school and high school career program outreach
• Optional involvement in the hands-on projects, competitive challenges
• Speaking opportunities, including event introductions and keynotes
• Logo visibility and recognition as an event sponsor in conference publications

VIVA TECHNOLOGY™ HIGH SCHOOL 150 STUDENT PROGRAM  $35,000
Thursday, 8:00am to 12:30pm
[2 SLOTS AVAILABLE AT $17,500]

This extraordinary program engages 150 local high school students through a variety of STEM-focused competitive activities that incorporate engineering, science and applied mathematics concepts. Participants gain a perspective of how these ideas are utilized outside the classroom. To add to the experience, high school students work alongside STEM professionals and university students majoring in a STEM degree. All students and their accompanying chaperones are invited to attend the Future STEM Leaders Luncheon as part of this experience.

SPONSORSHIP OPPORTUNITY:
• Provide a 5-minute welcome address at this event’s General Session
• Logo visibility and recognition as an event sponsor in conference publications
• Opportunity to provide branding items for students and chaperones
• Host raffles, product showcases and similar upbeat interactive activities

VIVA TECHNOLOGY™ MIDDLE SCHOOL 300 STUDENT PROGRAM  $45,000
Thursday, 8:00am to 12:30pm
[3 SLOTS AVAILABLE AT $15,000]

The Viva Technology™ middle school program brings local and neighboring school districts to the conference to participate in a day of competitive STEM-oriented activities. Middle school students are the primary participants of the program, and all students and their accompanying chaperones are invited to attend the Future STEM Leaders Luncheon.

SPONSORSHIP OPPORTUNITY:
• Provide a 5-minute welcome address at this event’s General Session
• Logo visibility and recognition as an event sponsor in conference publications
• Opportunity to provide branding items for students and chaperones
• Host raffles, product showcases and similar upbeat interactive activities
The HENAAC College Bowl™ is an exciting conference tradition that both professionals and students look forward to every year! This two-day, high energy competition grants teams of STEM college students, who are coached and evaluated by industry and government representatives, the opportunity to showcase their talents, initiative, teamwork and leadership beyond the traditional framework of a career fair. Students in the top three teams earn scholarship awards and the winning organization takes home the HENAAC College Bowl™ trophy!

**Co-Sponsorship Opportunity:**
- Up to 5 minutes of podium time and video segment during the College Bowl
- Co-Present championship trophy and scholarships at the Student Leadership Awards Show
- Prominent showcasing of logo in the HENAAC College Bowl™ venue
- Logo visibility and recognition as event sponsor in conference publications
- Sponsor-provided branding items and material displayed during draft
- Access to the student résumés

**Goals for Students:**
- Provides a fun, creative environment where students can showcase their interpersonal skills beyond the typical résumé profile
- Allows students the opportunity to gain intimate knowledge of the work environments and the hiring processes of the participating entities
- Conveys important professional skills like effective career researching strategies and résumé reviews

**Goals for Coaches (Corporate and Government Agency Representatives):**
- Allows for early identification of potential employees
- Enables coaches to expand their recruiter roles to develop mentor relationships with students
- Provides starting point for networking with students beyond the traditional career fair model

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The Research Posters Competition provides graduate, undergraduate, and senior high school students, from traditionally underserved and underrepresented ethnic or racial groups in science and engineering, the opportunity to compete and showcase their scientific and technical aptitude. Competition sponsorship supports award stipends to the top undergraduate and graduate winners. The sponsorship also helps support competitive travel grants for finalists and the publication of proceedings.

**Sponsorship Opportunity:**
- Present the competition awards at the Student Leadership Awards Show
- Opportunity to serve as competition judges
- Prominent showcasing of logo in the competition
- Logo visibility and recognition as event sponsor in conference publications
- Opportunity to provide branding items and materials during the competition
- Access to finalists’ résumés

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**Research Posters Competition**
**Thursday - Friday**

**[4 Co-Sponsor Slots Available at $20,000]**

**HENAAC COLLEGE BOWL XIX**
**Thursday - Friday**
**[4 Co-Sponsor Slots Available at $20,000]**

**RESEARCH POSTERS COMPETITION**
**Friday - Saturday**
**[4 Co-Sponsor Slots Available at $8,000]**

**SOLD OUT!**
### 30th Anniversary Luncheon  
**New Event!**  
**Friday Mid Day**  
**$100,000**

**[2 Co-Sponsor Slots Available at $50,000]**  
**[4 Supporter Slots Available at $25,000]**

This special luncheon will be a celebration of Great Minds in STEM’s 30th anniversary! Event will feature past HENAAC award winners, a tribute to our sponsors and academic hosts, and special guest speakers from the pantheon of GMiS honorees and partners. Luncheon will provide an event opportunity for networking.

**Co-Sponsorship Opportunity ($50,000):**
- Up to 5 minutes of podium time including video footage
- Reserved premiere seating
- Logo placement on media screens and signage
- Logo visibility and recognition as event sponsor in conference publications
- Opportunity to provide branding items for event attendees

**Event Supporter Opportunity ($25,000):**
- Reserved premiere seating
- Logo placement on media screens and signage
- Logo visibility and recognition as event sponsor in conference publications
- Opportunity to provide branding items for event attendees

### Assist Early-Career Faculty Symposium Workshops  
**Friday**  
**$5,000**

These faculty development workshops provide access to upwards of 80 Hispanic engineering faculty from 2-year and 4-year colleges/universities across the U.S. Topics focus on the tenure process, effective pedagogies, proposal writing, corporate engagement, and entrepreneurialism.

**Sponsorship Opportunity:**
- 75-minute workshop
- Logo visibility and recognition as event sponsor in conference publications
- Opportunity to provide branding items for attendees

### Special Meetings

**Wednesday - Saturday**

**[Limited Availability - Entity Covers Own Event Planning and Associated Fees]**

The conference is an ideal time for organizations to host internal Employee Resource Group trainings and meetings. Large organizations with multiple divisions incorporate private team-building activities before participating in the conference. These meetings can include professional development sessions, internal networking and mentoring sessions as well as festive celebrations. Special meetings must be requested by the July Summit.

### Newcomers Orientation  
**Wednesday and Thursday**  
**$7,000**

**[2 Co-Sponsor Slots Available at $3,500]**

Designed to give first-time professionals & students a running start. Participants hear from and interact with conference veterans to learn tips for maximizing their experience and capitalizing on networking opportunities. This fun and informal setting also gives first-time attendees an opportunity to network.

**Sponsorship Opportunity:**
- Up to 6 minutes (Sponsor) or 3 minutes (Co-sponsor) of podium time, including video
- Logo visibility and recognition as event sponsor in conference publications
- $1,000 worth of food and drinks will be ordered
- Host raffles, product showcases and similar upbeat interactive activities

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**Contact for Pricing & Availability**

The conference is an ideal time for organizations to host internal Employee Resource Group trainings and meetings. Large organizations with multiple divisions incorporate private team-building activities before participating in the conference. These meetings can include professional development sessions, internal networking and mentoring sessions as well as festive celebrations. Special meetings must be requested by the July Summit.
ABOUT CAHSI

CAHSI is an inclusive consortium of institutions and individuals committed to creating a unified voice and consolidating their strengths and resources to increase the number of Hispanics who pursue and complete baccalaureate and advanced degrees in computing areas. We believe in preparing Hispanic students with the technical qualifications and real-world experiences to shape the future of computing; growing a geographically dispersed network of partners to achieve lasting results; and ensuring that inclusiveness accompanies diversity.

CAHSI has mainstreamed mentoring and built structured, academic networks for students that prepare them for success in course work from entry level through graduate school and into the STEM workforce. CAHSI’s efforts have resulted in student success and the human infrastructure to support its initiatives by training faculty in effective practices. CAHSI’s baccalaureate graduation rates have consistently surpassed the national graduation rates, and CAHSI has consistently graduated a high proportion of Hispanic master’s degree recipients, in particular those who are women.

The CAHSI Summit in conjunction with HENAAC is an annual event that engages faculty, students, industry, and other collaborators in activities that build connections; disseminate effective and promising practices; prepare students for pursuing higher education and productive careers in computing; and promote conversations and actions that address the advancement of Hispanics in computing.

For more information about CAHSI, please visit us online at: www.cahsi.org.

CAHSI SPONSORSHIP OPPORTUNITIES AT THE 2018 HENAAC CONFERENCE

CAHSI HACKATHON (BEGINNER AND ADVANCED) $33,000

Thursday

[4 Co-Sponsor Slots Available at $8,250]

The CAHSI Hackathon is an interactive learning event that distills the essence of many aspects of professional computer security work into a “Capture the Flag” exercise. Students work in teams to solve challenges that test their offensive and defensive tactics. The event will be held—a mandatory session that teaches offensive and defensive tactics, a beginner’s competition, and an advanced competition. The event encourages teamwork, encourages friendly competition, and motivates students to learn more on how to protect assets controlled by software.

SPONSORSHIP OPPORTUNITY

• Present the competition awards at the Student Leadership Awards Event
• Prominent showcasing of logo at the competition
• Logo visibility and recognition as event sponsor in conference publications
• Provide branding items and materials during the competition
• Collaborate as a coach during the hackathon (advanced or novice)
• Attend the CAHSI luncheon as a networking mentor (2 corporate guests)

SOLD OUT!

CAHSI CYBERSECURITY WORKSHOPS $15,000

Thursday

[3 Co-Sponsor Slots Available at $5,000]

The CAHSI Cybersecurity Workshop is an interactive session at which students learn about the tools, approaches, and methods that adversaries use to exploit vulnerabilities. Students get hands-on experience with real-life cybersecurity scenarios that include pivoting attacks, cross-site scripting, cross-site request forgeries, route hijacking, and memory corruption. The sponsor(s) will have an opportunity to collaborate with CAHSI to select a topic, plan the workshop, and coach the students.

SPONSORSHIP OPPORTUNITY

• Prominent showcasing of logo at the session
• Logo visibility and recognition as event sponsor in conference publications
• Opportunity to collaborate as a coach during the session
• Opportunity to attend the CAHSI luncheon as a networking mentor (2 corporate guests)
CAHSI SPONSORSHIP OPPORTUNITIES AT THE 2018 HENAAC CONFERENCE

CAHSI NETWORKING LUNCHEON
Thursday
[$20,000]

The CAHSI Networking Luncheon brings together CAHSI faculty and students in one location to interact with sponsors. Representatives from sponsoring organizations are able to promote opportunities within their organization such as internships, job offerings, training programs, and other professional opportunities. After a keynote talk and lunch, sponsors move from table to table in set intervals to share information about their company and learn about students’ interest and capabilities in computing fields.

SPONSORSHIP OPPORTUNITY
• Keynote Speaker Opportunity: Up to 15 minutes (Host) of podium time including video
• Prominent showcasing of logo at the event
• Logo visibility and recognition as event sponsor in conference publications
• Opportunity to provide branding items and materials during the luncheon
• Opportunity for representatives to attend the CAHSI Luncheon as networking mentor

TECHNICAL CHALLENGE SESSIONS
Friday
[$15,000]

The Technical Challenge session focuses on relevant workforce skills. The sponsor(s) will have the opportunity to work closely with CAHSI students on solving a challenge. The sponsor(s) will present a challenge and answer questions posed by students. Student teams will explore possible solutions, and choose and define a computing solution. The teams will present their solutions and receive constructive feedback. Sponsors can provide their own corporate workshops sessions, or they can work in collaboration with CAHSI to identify a challenge and plan the session.

SPONSORSHIP OPPORTUNITY
• Prominent showcasing of logo at the session
• Logo visibility and recognition as event sponsor in conference publications
• Work closely with CAHSI students
• Attend the CAHSI Luncheon as a networking mentor (2 corporate guests)

INDUSTRY – FACULTY EXCHANGE SESSION
Friday
[$15,000]

The Industry-Faculty Exchange is an interactive session to learn about industry needs and CAHSI institutions’ capabilities. The session will foster discussions among faculty and industry to exchange information about curricular and co-curricular activities at CAHSI institutions and workforce needs at the sponsoring organizations. The exchange will inform CAHSI about attributes of a successful employee that organizations seek. Possible outcomes of the session are opportunities to improve curriculum and ways to bring industry experiences into the classroom.

SPONSORSHIP OPPORTUNITY
• Prominent showcasing of logo in the session
• Logo visibility and recognition as event sponsor in conference publications
• Work closely with CAHSI faculty
• Attend the CAHSI Luncheon as a networking mentor (2 corporate guests)
TAKE ADVANTAGE OF THE MULTIPLE OPPORTUNITIES TO REACH CONFERENCE ATTENDEES AND THE GREATER GMIS COMMUNITY

PRINT AND DIGITAL ADVERTISEMENT OPPORTUNITIES

WEB BANNER AD $3,000
High visibility on the GMiS website. Banner ads run three months. 750 pixels max/ 600 pixels min, include hyperlinks.

CONFERENCE MOBILE APP $10,000
(5 slots available at $2,000 each)
The GMiS mobile app facilitates the attendee experience to help plan attendee participation. The mobile app sponsor will be recognized on the app header and the start-up splash page. Push notifications are used to remind attendees of key events.

EMAIL BLAST (MOST POPULAR ITEM) $650/EA.
From promoting a workshop, to driving potential prospects to particular conference events, to highlighting career opportunities, this powerful tool targets all college student attendees prior to the conference. Email blasts are complimented by posts on GMiS’ social network sites.

CONFERENCE JOURNAL PRINT ADS
OPTIONS STARTING AT $1,000
Have your entity’s ad featured prominently in the Conference Journal, the official publication of the 2018 HENAAC Conference. The journal features not only key conference information and logistics, but all of this year’s award winners as well. This will be the only printed publication distributed at the conference, and space is limited, so be sure your company or agency takes advantage of this exclusive opportunity.

[1 TWO-PAGE SPREAD SLOT AT $5,000]
[2 INSIDE COVER SLOTS AT $2,500]
[HALF-PAGE SLOTS AT $1,000]

[1 BACK COVER SLOT AVAILABLE $3,500]
[5 FULL PAGE SLOTS AT $2,000]

COMMITMENT DEADLINE: SEPTEMBER 14, 2018
ARTWORK SUBMISSION DEADLINE: SEPTEMBER 25, 2018
HERE ARE SOME POPULAR AND EFFECTIVE WAYS TO MAXIMIZE YOUR BRAND EXPOSURE.

**BRAND PLACEMENT OPPORTUNITIES**

1. **LOUNGE AREA**  $7,500
   While students are in transition from interviews, seminars and other events, provide a relaxed environment for students to unwind and network with each other. Logo will be prominent in this area and sponsors have the opportunity to showcase promotional items.

2. **PHOTO BOOTH**  $10,000
   Conference attendees can have a little bit of fun with props and when visiting the various hospitality suites. With every photo automatically posting to GMIS social media, it guarantees online exposure long after the HENAAC Conference!

3. **TOTE BAGS**  $16,000
   [2 Co-Sponsor Slots Available at $8,000]
   All registered conference attendees will receive conference tote bags, which will hold conference sponsor promotional materials. These sturdy tote bags are a popular take home souvenir.

4. **LOUNGE STAND-ALONE METER BOARD**  $4,000
   Meter Boards will be placed in the networking lounges on the convention floor. This is a first-rate opportunity to advertise an on-going message. Over 2,500 attendees will walk the convention floor during the conference.

5. **SPONSOR FLAGS**  $3,000
   This is a superior visibility opportunity. Attendees will be exposed to your organization’s logo and messaging as they walk the convention floors.

6. **CHARGING STATION**  $5,000
   [2 EACH]
   Provide an essential and popular service to conference attendees who need to charge their mobile phones, laptops, and tablets, while gaining great exposure for your organization.

7. **CAREER & GRAD FAIR INTERVIEW BOOTH**  $350
   Secure separate booths during the career fair to engage potential hires thoroughly and with more privacy. Interview booths sell out quickly. They are limited in number and are allocated on a first-come, first-serve basis, so reserve your booths today!

8. **BADGE HOLDER AND LANYARDS**  $15,000
   All registered attendees receive a conference badge holder and lanyard. Logo will be prominent on the pouch portion.

9. **STUDY HALL**  $5,000
   Study hall provides a quiet space for 3 days where students can break from the hustle and bustle of the conference to focus on completing homework, submitting assignments, and general studying. This is a great branding opportunity and venue to distribute literature on employment opportunities.

10. **SOLD OUT!**

11. **CAREER & GRAD FAIR INTERVIEW BOOTH**  $350
    Secure separate booths during the career fair to engage potential hires thoroughly and with more privacy. Interview booths sell out quickly. They are limited in number and are allocated on a first-come, first-serve basis, so reserve your booths today!

12. **BADGE HOLDER AND LANYARDS**  $15,000
    All registered attendees receive a conference badge holder and lanyard. Logo will be prominent on the pouch portion.

13. **TOTE BAGS**  $16,000
    [2 Co-Sponsor Slots Available at $8,000]
    All registered conference attendees will receive conference tote bags, which will hold conference sponsor promotional materials. These sturdy tote bags are a popular take home souvenir.

14. **SPONSOR FLAGS**  $3,000
    This is a superior visibility opportunity. Attendees will be exposed to your organization’s logo and messaging as they walk the convention floors.

15. **CHARGING STATION**  $5,000
    [2 EACH]
    Provide an essential and popular service to conference attendees who need to charge their mobile phones, laptops, and tablets, while gaining great exposure for your organization.

16. **CAREER & GRAD FAIR INTERVIEW BOOTH**  $350
    Secure separate booths during the career fair to engage potential hires thoroughly and with more privacy. Interview booths sell out quickly. They are limited in number and are allocated on a first-come, first-serve basis, so reserve your booths today!

17. **BADGE HOLDER AND LANYARDS**  $15,000
    All registered attendees receive a conference badge holder and lanyard. Logo will be prominent on the pouch portion.

18. **TOTE BAGS**  $16,000
    [2 Co-Sponsor Slots Available at $8,000]
    All registered conference attendees will receive conference tote bags, which will hold conference sponsor promotional materials. These sturdy tote bags are a popular take home souvenir.

19. **SPONSOR FLAGS**  $3,000
    This is a superior visibility opportunity. Attendees will be exposed to your organization’s logo and messaging as they walk the convention floors.

20. **CHARGING STATION**  $5,000
    [2 EACH]
    Provide an essential and popular service to conference attendees who need to charge their mobile phones, laptops, and tablets, while gaining great exposure for your organization.

21. **CAREER & GRAD FAIR INTERVIEW BOOTH**  $350
    Secure separate booths during the career fair to engage potential hires thoroughly and with more privacy. Interview booths sell out quickly. They are limited in number and are allocated on a first-come, first-serve basis, so reserve your booths today!

22. **BADGE HOLDER AND LANYARDS**  $15,000
    All registered attendees receive a conference badge holder and lanyard. Logo will be prominent on the pouch portion.

23. **TOTE BAGS**  $16,000
    [2 Co-Sponsor Slots Available at $8,000]
    All registered conference attendees will receive conference tote bags, which will hold conference sponsor promotional materials. These sturdy tote bags are a popular take home souvenir.

24. **SPONSOR FLAGS**  $3,000
    This is a superior visibility opportunity. Attendees will be exposed to your organization’s logo and messaging as they walk the convention floors.

25. **CHARGING STATION**  $5,000
    [2 EACH]
    Provide an essential and popular service to conference attendees who need to charge their mobile phones, laptops, and tablets, while gaining great exposure for your organization.

26. **CAREER & GRAD FAIR INTERVIEW BOOTH**  $350
    Secure separate booths during the career fair to engage potential hires thoroughly and with more privacy. Interview booths sell out quickly. They are limited in number and are allocated on a first-come, first-serve basis, so reserve your booths today!

27. **BADGE HOLDER AND LANYARDS**  $15,000
    All registered attendees receive a conference badge holder and lanyard. Logo will be prominent on the pouch portion.

28. **TOTE BAGS**  $16,000
    [2 Co-Sponsor Slots Available at $8,000]
    All registered conference attendees will receive conference tote bags, which will hold conference sponsor promotional materials. These sturdy tote bags are a popular take home souvenir.

29. **SPONSOR FLAGS**  $3,000
    This is a superior visibility opportunity. Attendees will be exposed to your organization’s logo and messaging as they walk the convention floors.

30. **CHARGING STATION**  $5,000
    [2 EACH]
    Provide an essential and popular service to conference attendees who need to charge their mobile phones, laptops, and tablets, while gaining great exposure for your organization.

**HAVE AN IDEA TO PROMOTE YOUR BRAND THAT YOU DON'T SEE HERE?**

**CONTACT: BERTHA HARO, BHARO@GREATMINDSINSTEM.ORG; PHONE: 323-262-0977**
The summit is a perfect time to discover the unique opportunities that the 30th Anniversary HENAAC Conference and Great Minds in STEM™ have to offer your organization. This event enables conference sponsors to gather and select the new class of HENAAC Award recipients, finalize conference participation, engage with other sponsors, and learn about the latest programs within Great Minds in STEM™. In addition to these activities, the Summit includes a meeting of the GMiS Board of Directors.

**KEY ACTIVITIES INCLUDE:**

**SELECTION COMMITTEE**
Each year representatives comprised of conference sponsors, academicians, past honorees, and sister organizations come together to review the HENAAC Awards nominations. The committee requires the commitment of a full day of revision and scoring of candidates as well as thoughtful debate, discussion and dialogue. Rankings are tallied and then presented to the Selection Committee Chairs - deans of the science and engineering schools from the universities serving as Academic Hosts - for final review and certification.

**CONFERENCE PLANNING COMMITTEE**
This is a meeting planner’s must attend event to prepare for their organization’s participation during the conference. The committee members review the line-up of events conducted during the three days of the HENAAC Conference. This will help track events appropriate for executives, recruiters, honorees and general attendees. Key deadlines, templates, conference and hotel registration procedures are presented. Tours of the Pasadena Convention Center and hotels will also be provided. Attending the meeting will help ensure each entity is ready to participate and ready to meet their outreach and recruiting objectives.

**SPECIAL MEETINGS**
This is an ideal time to schedule special meetings with GMiS staff members. Large organizations including the U.S. Army and U.S. Navy have used the Summit to bring their multiple divisions together to share best practices and common goals for the HENAAC Conference. Special meetings must be requested at least 45 days in advance.

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**PARTNERSHIP OPPORTUNITIES AT THE HENAAC SUMMIT**

**30TH ANNIVERSARY KICKOFF DINNER**
**NEW EVENT!**

**$25,000**

**Thursday, July 12, 5:00pm - 8:00pm**

[2 CO-SPONSOR SLOTS AVAILABLE AT $12,500]

Over 150 individuals from a cross-section of STEM-based entities attend. Opportunity for an organization to welcome the attendees to Pasadena, California and greater Los Angeles. Highlight the location as a must visit destination as well as showcase what it is doing to attract and retain diverse STEM talent.

**SPONSORSHIP OPPORTUNITY**
- Up to 5 minutes of podium time including video footage
- Logo placement on the media screens
- Reserved premiere seating
- Logo visibility and recognition as event sponsor on the GMiS website
- Opportunity to provide branding items for event attendees

**SUMMIT BREAKFAST MIXER**
**NEW EVENT!**

**$15,000**

**Friday, July 13, 7:30pm - 9:00am**

[2 CO-SPONSOR SLOTS AVAILABLE AT $7,500]

Selection and Planning Committee members will convene before their breakout sessions for the day. Opportunity to provide a welcome to the attendees as they gear up for a robust day of reviews and planning.

**SPONSORSHIP OPPORTUNITY**
- Up to 3 minutes of podium time including video footage
- Logo placement on the media screens
- Reserved premiere seating
- Logo visibility and recognition as event sponsor on the GMiS website
- Opportunity to provide branding items for event attendees

**WWW.GREATMINDSINSTEM.ORG**
REGISTRATION FORM

BRAND PLACEMENT OPPORTUNITIES
(please refer to page 20 for descriptions)

- Badge Holder and Lanyards: $15,000
- Cyber Café: $15,000
- Tote Bags: $10,000 (co-sponsor $8,000)
- Career & Grad Fair Interview Booth: $350 each (total number: ______)
- Study Hall: $5,000
- Sponsorship Flags: $3,000 each (total number: ______)
- Charging Station: $5,000
- Lounge Stand-Alone Meter Board: $4,000 each (total number: ______)
- Photo Booth: $10,000
- Lounge Area: $7,500

ADVERTISEMENT OPPORTUNITIES

- Conference Mobile App: $10,000 (co-sponsor $2,000)
- Email Blast: $650 each (total number: ______)
- Web Banner Ad: $3,000

CONTACT INFORMATION

- Name ____________________________
- Title ______________________________
- Company __________________________
- Address ____________________________
- City __________________ State ________ ZIP ________
- Phone __________________ Fax __________
- E-mail _____________________________

PAYMENT INFORMATION

A check made payable to Great Minds in STEM for: ____________________________

$ ____________________________ IS ENCLOSED. PLEASE MAIL CHECK WITH FORM TO:

GREAT MINDS IN STEM™
2465 W. W. HITTIER BLVD, SUITE 202 • MONTEBELLO, CA 90640
OR FAX REGISTRATION TO: (323) 262-0946

PLEASE CHARGE MY FIRM’S CREDIT CARD FOR $ ____________________________

CHECK ONE: VISA □ M/C □ AMEX □ SEC. CODE __________

NAME ON CARD ____________________________ EXP. DATE __________

SIGNATURE ____________________________ DATE __________

Please note: All credit card transactions over $3,000 are subject to a 3.5% service fee.

CANCELLATION & REFUND POLICY

Refunds, less administrative fee ($500 for sponsorships and events over $1,000, $50 for all other sponsorships and individual registrations) will be issued upon WRITTEN requests if received by September 8, 2018. No refunds will be issued on cancellation requests received after this date. All refunds accepted will be issued after the conference.

BOOTH SPACE AGREEMENT

Boothspace is assigned on a “first-come, first-served” basis upon receipt by GMiS of a completed registration form and full payment received by September 8, 2018.

CONTACT INFORMATION

A check made payable to Great Minds in STEM for: ____________________________

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OR FAX REGISTRATION TO: (323) 262-0946

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GREAT MINDS IN STEM™
2465 W. W. HITTIER BLVD, SUITE 202 • MONTEBELLO, CA 90640
OR FAX REGISTRATION TO: (323) 262-0946

PLEASE CHARGE MY FIRM’S CREDIT CARD FOR $ ____________________________

CHECK ONE: VISA □ M/C □ AMEX □ SEC. CODE __________

NAME ON CARD ____________________________ EXP. DATE __________

SIGNATURE ____________________________ DATE __________

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CONTACT INFORMATION

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2465 W. W. HITTIER BLVD, SUITE 202 • MONTEBELLO, CA 90640
OR FAX REGISTRATION TO: (323) 262-0946

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CANCELLATION & REFUND POLICY

Refunds, less administrative fee ($500 for sponsorships and events over $1,000, $50 for all other sponsorships and individual registrations) will be issued upon WRITTEN requests if received by September 8, 2018. No refunds will be issued on cancellation requests received after this date. All refunds accepted will be issued after the conference.

BOOTH SPACE AGREEMENT

Boothspace is assigned on a “first-come, first-served” basis upon receipt by GMiS of a completed registration form and full payment received by September 8, 2018.

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