Your Professional Wardrobe for... MEN
Building your Professional Wardrobe

• Buy the essentials
  – Button up shirts, a dark and light pair of slacks, dark dress shoes and a simple belt.
The Specifics for Men

• Suits
  – Pants with a matching jacket
  – Best material is pure wool or a wool blend. As for color, navy, charcoal gray and black are all acceptable. Patterns, if any, should be muted. Choose a conservative style that is versatile.

• Shirts
  – Best material is cotton or cotton blend. Long sleeve shirts are more professional than short sleeve.
The Specifics for Men

• Jewelry – Keep to a minimum
  – Wedding bands and a watch are a maximum. Watches if warn should be conservative and not flashy. No earrings or bracelets.

• Ties
  – Ties should reach the top of your belt buckle.
  – If you don’t know how to tie a tie correctly, learn or have someone help you.

Learn to tie a tie
www.tie-a-tie.net/
The Specifics for Men

- **Buy quality ties**
  - Those made from 100% silk, stain resistant
    - They do no wrinkle

- **Patterns**
  - Geometric, diagonal stripe, small to medium dotted, or solid tie

- **Colors**
  - Compliment your suit
  - Enhance your appearance, do not over power it
The Specifics for Men

• **Shoes**
  – Best material is leather. Shoes can be with or without shoe ties.

• **Socks**
  – the only requirement of socks is that they match the color of your shoes and slacks, and that they cover or reach mid calf. Exposing skin due to short socks is not professional
The Specifics for Men

• Grooming
  – keep hair, nails, and teeth well maintained.
  – hair should be short and well kept. Get a nice hair cut.
  – Beards and mustaches project a less professional image.
The Specifics for Men

• Accessories
  – should be kept to a minimum.
  – Men: vests, cuff links, and ties should match the rest of your outfit, but don’t wear all at once.

• Body Modifications
  – Tattoos should be covered, whether with clothing, shoes or make up.
  – Piercings: Think wisely before you get something done, even if you get your nose pierced you will still have a scar your employer might see. Men should have no piercings visible.
The types of Dress...

- “Business Professional”
- “Business Ready”
- “Business Casual”
- “Casual Casual”
MEN What to Wear: “Business Professional”

- Think like what you would wear for an interview
  - Shirt and tie is required
  - A suit is preferred
- The goal for business professional is to look the best you can
- The way you dress represents you and your company
MEN What to Wear: “Business Ready”

• “Business Ready” is defined by being one simple change away from business professional
  – Taking over as the new “Business Casual”

• By keeping a neutral colored jacket and a pair of polished shoes in your office you can be “Business Professional” in minutes
MEN What to Wear: “Business Ready”

• Nice slacks, button up shirt and tie
  – By adding a jacket and polished shoes you have a complete outfit
MEN What to Wear: “Business Casual”

- Very hard to define, each office has a different point of view
- Ranges from not wearing a tie, to wearing jeans and sandals

Our advice: Keep it neutral, keep it covered, keep it classy.
MEN What to Wear: “Business Casual”

- It might mean wearing a polo instead of a button up shirt
  - Tie not needed
- You can step away from the basic colors of blue, white and gray slightly
  - Light pastel colors are acceptable

"Keep it neutral, keep it classy, keep it covered"
MEN What to wear: “Casual Casual”

• Think of what you would wear to a company picnic
• Plain t-shirt or polo with khakis, jeans, or shorts
• Casual casual dress DOES NOT include:
  – Short shorts or shirts with profanity or graphics

Know what is appropriate!
REMEMBER: DO’s and DON’TS

• DO:
  – Wear deodorant, brush your teeth, trim and polish nails, brush your hair
  – Wear appropriate jewelry
  – Wear natural looking makeup

• DON’T:
  – Don’t wear overpowering cologne or perfume
  – Don’t try out elaborate hairstyles
  – Don’t wear trendy clothing, keep it classic
Examples:
What would you consider this as...

“Casual Casual”
What would you consider this as...

Not Acceptable!

Also, make sure your clothes aren’t too big. If your clothes don’t hug your curves you look unprofessional.
What would you consider this as...

“Business Professional”
Facial piercings are not allowed in the work place, and make you look less professional. Cover it up or take it out!
What would you consider this as...

“Business Ready” + “Business Professional”
What would you consider this as...

Not Acceptable!

Flip flops are rated as one of the most unprofessional things you could wear to work. Depending on what style of dress you are aiming for, be conscious of how much of your feet should be covered. The more covered, the more professional.
What would you consider this as...

“Business Casual”

“Business Casual”