Great Minds in STEM™ (GMiS) is at the forefront of implementing innovative programs and partnerships focused on the continuous expansion of STEM education opportunities for our nation’s underserved communities.

VISION
Be a national leader in keeping America technologically strong by promoting Science, Technology, Engineering and Math (STEM) careers especially in underserved communities.

MISSION
To inspire and motivate underserved students to pursue careers in Science, Technology, Engineering and Math (STEM)

To enlighten and engage families, educators, communities and employers to assist underserved students pursuing STEM careers

To inspire our nation through recognition of the achievements of Hispanics and other role models in STEM

To enable and leverage Hispanic STEM talent to play a leadership role

To collaborate and cooperate nationally within the STEM community
Great Minds in STEM™ is at the forefront of implementing innovative programs and partnerships focused on the continuous expansion of STEM education opportunities for our nation’s underserved communities. Here are some of the most significant program moments in our history.

**K-12 Programs**

2001: The Viva Technology Program was created to engage underserved and underrepresented youth, teachers and parents with STEM opportunities that provide exposure, appreciation, motivation and access to STEM-related education and career fields. Since then, Viva Technology™ has been implemented in 18 states and the District of Columbia, reaching over 135,000 students, teachers and parents!

2008: The STEM-Up Initiative, a first-of-its-kind comprehensive community-based program, was introduced in the Boyle Heights neighborhood of East Los Angeles. The initiative implements a value chain of opportunities to create Awareness, Inspiration, Motivation and Skills for students from 20 public schools, their parents, and teachers. Locally based STEM entities are actively engaged in associated activities.

**University Programs**

1999: The inaugural GMiS College Bowl is held. This very popular conference competition provides an experience unlike any other for entities to interact with students.

2000: The GMiS Scholars Program launches. Since then over 1,500 STEM students have received scholarships totaling more than $4.2 million.

2014: MentorNet becomes a division of Great Minds in STEM™. Through MentorNet, GMiS offers structured virtual mentoring year-round, leveraging technology to match STEM students with professional mentors. Any STEM student at an accredited institution of higher education in the U.S. and professionals with STEM degrees may join.

2018: GMiS is awarded the inaugural U.S. Army RDECOM HBCU/MI Student Design Competition. This competition provides undergraduate cross disciplinary teams with the opportunity to research and compete in a topic area of the Army’s interest.

2001: The first HENAAC Conference (now the GMiS Conference) was held as a means to identify, honor and document the contributions of outstanding Hispanic STEM professionals.

2006: The CAHSI summit collocated with the HENAAC Conference to support the advancement of Hispanic students in computing.

2018: Great Minds in STEM receives a prestigious Presidential Awards for Excellence in Science, Mathematics and Engineering Mentoring (PAES-MEM) from the White House and the National Science Foundation.
In 2018, just under 3,500 individuals from all sectors of STEM and within academia, government, military and corporate America convened at the 30th Anniversary GMiS Conference. Great Minds in STEM proudly hosted top executives, senior management, recruiters, college students, faculty, administrators, educators, as well as middle school and high school students. Now, more than ever, the GMiS Conference continues to be an imperative to recruit top, technical STEM diversity, honor the best STEM professionals, and provide STEM pathways for our youth.

Who Attends the GMiS Conference?

Total Attendee Breakdown by Percentage

- Undergraduate Students: 48%
- Graduate Students: 4%
- Professionals: 31%
- Pre-College Students: 12%
- K-20 Educators: 5%

Undergraduate and Graduate Student Attendees

- Male: 69%
- Female: 31%
- Hispanic: 70%
- Multi-Racial/Ethnic: 10%
- Asian/Pacific Islander: 9%
- White: 5%
- African American: 3%
- Other/No Response: 3%

Distribution of Self-Reported GPAs

- 2.00 - 2.49: 3%
- 2.50 - 2.99: 17%
- 3.00 - 3.24: 22%
- 3.25 - 3.49: 17%
- 3.50 - 3.74: 19%
- 3.75 - 4.00: 23%
- 4.00+: 2%

Top STEM Disciplines Represented

- Computer Science/Engineering: 30%
- Mechanical Engineering: 28%
- Electrical Engineering: 8%
- Aerospace Engineering: 5%
- Civil Engineering: 4%
- Chemical Engineering: 3%

Student Attendance by Institution Type

- 4-Year Public: 72%
- 4-Year Private: 9%
- 2-Year Public: 19%
Conference Schedule

Wednesday September 25, 2019
• Conference Early Registration
• CAHSI Student Registration
• Corp./Govt. Internal Affinity Group Meetings & Trainings
• Cyber Café
• Partner Meetings
• Newcomers Orientation for Early Arrivals
• GMiS Board of Directors Touch Point

Thursday, September 26, 2019
• Conference Registration
• Viva Technology Local Student Program
• K-12 Educator Workshops
• ASSIST Early-Career Faculty Symposium
• Cyber Café
• College Student and Professional Seminars
• Community College Track
• GMiS College Bowl XX
• CAHSI Hackathon (Beginner and Advanced)
• Future STEM Leaders Luncheon
• CAHSI Cyber Security & Data Analytics Workshops
• CAHSI Networking Luncheon
• Newcomers Orientation
• Hospitality Suites
• Graduate Student Research Posters Competition
• National Defense Awards
• Professional Honoree & Scholars Reception

Friday, September 27, 2019
• Conference Registration
• Speed Networking Breakfast
• Awards Breakfast
• GMiS College Bowl XX
• Afternoon Plenary and Reception
• College Student and Professional Seminars
• Community College Track
• Interview Booths
• Undergraduate Student Research Posters Competition
• Resume Review Workshops
• ASSIST Early-Career Faculty Symposium
• Hospitality Suites
• CAHSI Technical Challenge Sessions
• Student Leadership Awards

Saturday, September 28, 2019
• Interview Booths
• Career & Graduate School Fair
• Community College Track
• GMiS Board of Directors and Honoree Meet & Greet
• Pre- and Post- Awards Show Receptions
• HENAAC Awards Show

Hotel and Transportation

Disney’s Coronado Springs Resort
1000 Buena Vista Drive
Lake Buena Vista, FL 32830
Phone Number: 407-939-1000

Disney’s Coronado Springs Resort is the official hotel of the 2019 GMiS Conference. All conference events will be on-site.

Hotel Reservation Deadline: August 25, 2019

Conference Room Rate: $230.00 per night (+taxes/fees)

Disney’s Magical Express:
The Walt Disney World Resort offers complimentary motorcoach transportation to and from Orlando International Airport and the Disney Coronado Springs Resort, with complimentary luggage delivery. Information on Disney’s Magical Express service will be available via the GMiS conference and hotel registration links.

Hotel Reservation Information and links to Disney’s Magical Express will be available on the GMiS website in the Spring 2019.
Each full professional registration includes admission to:
- Newcomers Orientation
- Hospitality Suites
- Friday Theme Luncheon
- HENAAC Awards Show
- Post-Awards Show Reception

Includes two of three optional events:
- National Defense Awards
- Student Leadership Awards
- Career Fair Lunch

Each Registration includes the following items:
- Conference bag
- Conference journal
- Name Badge & Lanyard
- Conference App to Download

### DIAMOND LEVEL
$80,000

- (25) Full registrations for Thursday-Saturday general events
- (2) College Bowl Teams
- (2) Seminars
- (2) Speed Networking Tables
Career Fair Exhibit Booth 30 X 30
- (10) Career Fair Only Single Event Registrations (with lunch tickets)
- (6) Career Fair Interview Booths
Career Opportunities in the Recruiting Guide
- (15) Student Leadership Awards Tickets
Premiere Reserved Seating at all the Signature Awards Events
- Executive Presenter at a Signature Awards Event
- (15) Executive Photos in Conference Journal (Full page)
Diamond level logo with hyperlink on the GMiS website
Diamond level recognition in the conference printed material
- (5) Summit Selection Committee participants
- (3) Summit Planning Committee participants
Can provide up to 3,000 branding items for attendees

### SAPPHIRE LEVEL
$60,000

- (15) Full registrations for Thursday-Saturday general events
- (2) College Bowl Teams
- (2) Seminars
- (2) Speed Networking Tables
Career Fair Exhibit Booth 20 X 30
- (6) Career Fair Only Single Event Registrations (with lunch tickets)
- (4) Career Fair Interview Booths
Career Opportunities in the Recruiting Guide
- (10) Student Leadership Awards Tickets
Reserved Seating at all the Signature Awards Events
- Executive Presenter at a Signature Awards Event
- (10) Executive Photos in Conference Journal
Sapphire level logo with hyperlink on the GMiS website
Sapphire level recognition in the conference printed material
- (4) Summit Selection Committee participants
- (2) Summit Planning Committee participants
Can provide up to 3,000 branding items for attendees

### EMERALD LEVEL
$40,000

- (10) Full registrations for Thursday-Saturday general events
- (1) College Bowl Team
- (1) Seminar
- (2) Speed Networking Tables
Career Fair Exhibit Booth 20 X 20
- (6) Career Fair Only Single Event Registrations (with lunch tickets)
- (3) Career Fair Interview Booths
Career Opportunities in the Recruiting Guide
- (6) Student Leadership Awards Tickets
Reserved Seating at all the Signature Awards Events
- (5) Executive Photos in Conference Journal
Emerald level logo with hyperlink on the GMiS website
Emerald level recognition in the conference printed material
- (3) Summit Selection Committee participants
- (1) Summit Planning Committee participant
Can provide up to 3,000 branding items for attendees

### PLATINUM LEVEL
$30,000

- (8) Full registrations for Thursday-Saturday general events
- (1) College Bowl Team
- (2) Speed Networking Tables
Career Fair Exhibit Booth 10 X 20
- (3) Career Fair Only Single Event Registrations (with lunch tickets)
- (2) Career Fair Interview Booths
Career Opportunities in the Recruiting Guide
- (5) Student Leadership Awards Tickets
Reserved Seating at all the Signature Awards Events
- (4) Executive Photos in Conference Journal
Platinum level logo with hyperlink on the GMiS website
Platinum level recognition in the conference printed material
- (2) Summit Selection Committee participants
- (1) Summit Planning Committee participant
Can provide up to 3,000 branding items for attendees

CONFERENCE HOST
$135,000

To inquire, please email Bertha Haro at bharo@greatmindsinstem.org

Each full professional registration includes admission to:
- Newcomers Orientation
- Hospitality Suites
- Friday Theme Luncheon
- HENAAC Awards Show
- Post-Awards Show Reception

Includes two of three optional events:
- National Defense Awards
- Student Leadership Awards
- Career Fair Lunch

Each Registration includes the following items:
- Conference bag
- Conference journal
- Name Badge & Lanyard
- Conference App to Download

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Sponsorship Packages

GOLD LEVEL $20,000
- (6) Full registrations for Thursday-Saturday general events
- (2) Speed Networking Tables
- Career Fair Exhibit Booth 10 X 20
- (2) Career Fair Only Single Event Registrations (with lunch tickets)
- (2) Career Fair Interview Booths
- Career Opportunities in the Recruiting Guide
- (3) Student Leadership Awards Tickets
- Reserved Seating at all the Signature Awards Events
- (2) Executive Photos in Conference Journal
- Gold level logo with hyperlink on the GMiS website
- Gold level recognition in the conference printed material
- (1) Summit Selection Committee participant
- (1) Summit Planning Committee participant
- Can provide up to 3,000 branding items for attendees

SILVER LEVEL $15,000
- (5) Full registrations for Thursday-Saturday general events
- (1) Speed Networking Table
- Career Fair Exhibit Booth 10 X 10
- (1) Career Fair Interview Booth
- Career Opportunities in the Recruiting Guide
- (3) Student Leadership Awards Tickets
- Reserved Seating at all the Signature Awards Events
- (1) Executive Photo in Conference Journal
- Silver level logo with hyperlink on the GMiS website
- Silver level recognition in the conference printed material
- (1) Summit Selection Committee participant
- (1) Summit Planning Committee participant
- Can provide up to 3,000 branding items for attendees

BRONZE LEVEL $10,000
- (4) Full registrations for Thursday-Saturday general events
- (1) Speed Networking Table
- Career Fair Exhibit Booth 10 X 10
- Career Opportunities in the Recruiting Guide
- (2) Student Leadership Awards Tickets
- Reserved Seating at all the Signature Awards Events
- (1) Executive Photo in Conference Journal
- Bronze level logo with hyperlink on the GMiS website
- Bronze level recognition in the conference printed material
- (1) Summit Planning Committee participant
- Can provide up to 3,000 branding items for attendees

CRYSTAL LEVEL $6,000
- Package includes one GMiS Scholarship!
- (2) Full registrations for Thursday-Saturday general events
- Career Fair Exhibit Booth 10 X 10
- Career Opportunities in the Recruiting Guide
- (1) $1,000 Scholarship awarded to a GMiS Scholar
- Award scholar during the GMiS Scholars Meet and Greet event
- (2) Student Leadership Awards Tickets
- Crystal level logo with hyperlink on the GMiS website
- Crystal level recognition in the conference printed material
- (1) Summit Planning Committee participant
- Can provide up to 3,000 branding items for attendees

Individual Registration Options

1) Individual Professional Registration $800
   Corporate / Government / National Labs

2) Individual Non-profit Professional Registration $750
   501(c)3 or 501(c)6; includes 10x10 booth

3) Individual Academic Professional Registration $750
   Includes 10x10 Booth

4) Individual Academic / Non-profit Registration $550
   No booth included

www.greatmindsinstem.org
HENAAC Awards Show $75,000
Saturday Evening
[2 Co-Sponsor Slots Available at $37,500]
[4 Event Supporter Slots Available at $18,750]

The HENAAC Awards Show is the nation’s premiere Hispanic STEM recognition event and the apex of the conference. At this formal event, inspirational award winners are recognized and have an opportunity to share their life journey to an audience of over 2,500 professional and student attendees. We will also announce and crown the 2019 GMiS College Bowl champions. Light appetizers and refreshments will be served during the show.

Co-Sponsorship Opportunity ($37,500):
• Opportunity for a top executive to present an award or participate in a key segment and show video (total time including video not to exceed 5 minutes)
• Special reserved seating area
• Logo recognition on media screens and printed program
• Logo visibility and recognition as event sponsor in conference publications
• Encouraged to provide branding items for event attendees
• Event sponsors will work with show producers on video segments

Event Supporter Opportunity ($18,750):
• Opportunity for a top executive to present an award
• Special reserved seating area
• Logo recognition on screen and printed program
• Logo visibility and recognition as event sponsor in conference publications

National Defense Awards Dinner $70,000
Thursday Evening
[2 Co-Sponsor Slots Available at $35,000]
[4 Event Supporter Slots Available at $17,500]

GMiS will honor talented STEM professionals who have dedicated and shown their aptitude by protecting and leading the course of keeping our nation safe. Attendees include: Flag and General Military Officers, Senior Executive Service (SES) personnel, civil servants from the U.S. Department of Defense, agencies affiliated with the U.S. Department of Homeland Security, and defense contractors.

Co-Sponsorship Opportunity ($35,000):
• Up to 5 minutes of podium time including video
• Opportunity to provide branding items for event attendees
• Reserved premiere seating
• Logo placement on media screen and signage
• Logo visibility and recognition as event sponsor in conference publications

Event Supporter Opportunity ($17,500):
• Reserved seating
• Opportunity to provide branding items
• Logo placement on video screens & signage
• Logo visibility and recognition as event sponsor in conference publication
Student Leadership Awards Show  
**Friday Evening**  
[2 Co-Sponsor Slots Available at $35,000]  
[4 Event Supporter Slots Available at $17,500]  

Over 1,000 students and professionals are expected to attend the Student Leadership Awards Show. This amazing event showcases the accomplishments of students. Highlights include the presentation of the HENAAC Awards for student Leadership; announcement of the Class of 2019 GMiS Scholars; presentation of the Research Posters and CAHSI Hackathon winners; as well as other special award categories. Please note: final College Bowl results will be announced at the HENAAC Awards Show on Saturday evening, as will the presentation of the championship trophy.

**Co-Sponsorship Opportunity ($35,000):**  
• Up to 5 minutes of podium time including video  
• Opportunity to provide branding items  
• Reserved premiere seating  
• Logo placement on video screens and signage  
• Logo visibility and recognition as event sponsor in conference publication

**Event Supporter Opportunity ($17,500):**  
• Reserved seating  
• Opportunity to provide branding items  
• Logo placement on video screens & signage  
• Logo visibility and recognition as event sponsor in conference publication

GMiS Honorees Breakfast  
**Friday Morning**  
[2 Co-Sponsor Slots Available for $10,000]  

The Class of 2019 Honorees are awarded at this intimate breakfast attended by 250 conference participants. These trailblazers shine a light for others searching for a pathway to success. GMiS will showcase their work and recognize these role models in front of their peers for their significant contributions to the technical community and for their achievements in their respective fields.

**Event Supporter Opportunity ($10,000):**  
• Up to 7 minutes (Host) or 5 minutes (Co-Sponsor) podium time including video footage  
• Reserved premiere seating  
• Logo placement on media screens and signage  
• Logo visibility and recognition as event sponsor in conference publications  
• Opportunity to provide branding items for event attendees
GMiS Scholars Program
$1,000 - $10,000 (Per Student)

Corporations, government agencies, affinity groups and individuals are invited to support the academic pursuit of GMiS Scholars. The GMiS Scholars Program has awarded more than $4.2 million in merit-based or STEM Civic Service Leadership Scholarships to over 1,500 STEM college students. All scholars have a minimum of a 3.0 GPA; are enrolled full-time in a STEM degree-seeking program, at an accredited college/university in the U.S. or Puerto Rico; and are either of Hispanic descent or demonstrate service and leadership within the Hispanic community.

Great Minds in STEM offers four types of scholarships:
1) Corporate/Government Scholarships
2) Special Recognition Scholarships
3) In Memoriam and Personal Tribute Scholarships
4) Scholar-Intern Scholarships

To support the GMiS Scholars Program, please contact Dr. Gary Cruz via email at gcruz@greatmindsinstem.org or by phone to (323) 262-0997 ext. 775

Note: There is a 15% scholarship administrative fee on all sponsorships up to $100,000 and 10% on sponsorships over $100,000

Future STEM Leaders Luncheon
Thursday Mid Day
$45,000

[2 Co-Sponsors Slots Available at $22,500]
[Tables of 10 at $1,000] - Limited Availability

The Future STEM Leaders Luncheon recognizes Hispanic military academy Cadets and ROTC university students for their academic and leadership achievements. These individuals share their aspiring journeys and inspirational stories with attendees. The Viva Technology™ middle and high school STEM challenge winners are also recognized at this event.

*A limited number of tickets are provided to military sponsors based on their sponsorship level.

Co-Sponsorship Opportunity ($22,500):
- Up to 5 minutes of podium time including video
- Opportunity to provide branding items on tables
- Logo visibility and recognition as event sponsor in conference publications
- Reserved premier seating
- Logo placement on media screens and signage

Class of 2019 GMiS Honorees Welcome
$30,000
A special reception for GMiS Scholars and Professional Award Winners
Thursday Evening

[2 slots available at $15,000]

During this event, each GMiS Scholar is formally inaugurated into the GMiS Scholars Society and is pinned with a bronze, silver or gold medallion indicative of their academic standing. Sponsors have the opportunity to meet their scholars, present their medallion and certificate, and gain a jump-start on networking with their scholars. Additionally, the Class of 2019 GMiS Professional Honorees are also in attendance to convene and celebrate the overall academic and career achievements.

Sponsorship Opportunity:
- Up to 10 minutes (Sponsor) or 5 minutes (Co-sponsor) of podium time, including video
- Logo visibility and recognition as event sponsor in conference publications
- Sponsor-provided branding items and materials displayed

www.greatmindsinstem.org
Recruiting Events

Résumé Review Workshop $7,500

Thursday: (One 1 hr. 45 min. block available)
Friday: (Two 1 hr. 45 min. blocks available)
[3 slots available at $7,500 Each]

Recruiters can review the résumés of student attendees and provide them with tips and recommendations to help them showcase their skills and succeed at the career fair and throughout the conference. The workshop is free-flowing, allowing students to come in and out during the session. Organizations can also use this time to pre-screen and network with students.

Sponsorship Opportunity:
• Logo visibility and recognition as event sponsor in conference publications and in the room
• Permission to provide items promoting organization’s Career & Graduate School Fair booth

Corporate and Graduate School Hospitality Suites $5,000

Thursday and Friday Evenings (Limited Number of Suites Available)

Host your own Hospitality Suite with food and refreshments for college students. The Hospitality Suite provides an excellent forum to network with students, build relationships, and inform them about career and graduate school opportunities.

Sponsorship Opportunity:
• Logo visibility and recognition as event sponsor in conference publications
• $2,500 worth of food and drinks (inclusive of tax+service charge) in each suite
• Create a festive venue with raffles, music, products and interactive activities

Speed Networking Breakfast $40,000

Friday Morning
[2 Co-Sponsor Slots Available at $20,000]
[4 Event Supporter Slots Available at $10,000]
[$600 Individual Tables for 2 Recruiters]

Over 1,000 students attend this innovative program that maximizes interaction between companies and potential hires. This function will rotate participants over a three-course meal allowing everyone to expand their network of contacts and career opportunities. Held prior to the Career Fair, this event is an excellent primer for success in connecting with quality STEM talent.

Co-Sponsorship Opportunity ($20,000):
• Up to 10 minutes of podium time including video
• Up to 6 premiere tables (2 recruiters per table)
• Logo placement on video screens and signage
• Logo visibility and recognition as event sponsor in conference publications
• Opportunity to provide branding items on all tables

Event Supporter Opportunity ($10,000):
• Up to 5 minutes of podium time including video
• Up to 3 reserved tables (2 recruiters per table)
• Logo placement on video screens and signage
• Logo visibility and recognition as event sponsor in conference publications
• Opportunity to provide branding items on all tables

Individual Table Sponsor ($600/table)
• General seating
• Opportunity to provide branding items on sponsored table(s) only

www.greatmindsinstem.org
Student Travel Grant Program
Starting at $3,000

The Student Travel Grant Program provides funding to support conference-related travel expenses—registration, lodging, airfare, and/or mileage for college students, who merit support and would otherwise not be able to attend the conference without travel assistance. Sponsors are invited to designate travel grant distribution as needed.

Sponsorship Opportunity:
• Reserved seating at the Student Leadership Awards Show
• Resumes of sponsored travel grant recipients
• Logo visibility and recognition as event sponsor in conference publications

Career Development Webinars
$5,000

75-minute live-cast webinar for college students to showcase employment opportunities while also discussing specific topics such as navigating career fairs, behavioral interviewing, financial management, negotiating a job offer, etc.

Sponsorship Opportunity:
• Access to webinar participant information
• Logo visibility and recognition as event sponsor

Technical Innovators Reception
Friday Evening
$12,000

[2 Co-Sponsor Slots Available for $6,000]

Host a reception for both the ASSIST Early-Career Faculty track and Research Posters Competition participants. Over 150 attendees from these two tracks will be in attendance at the conference. The reception provides an excellent forum to network with both early career faculty from 2-year and 4-year institutions as well as students presenting their current research posters.

Sponsorship Opportunity:
• Up to 3 minutes of podium time including video
• Logo visibility and recognition as event sponsor in conference publications
• $4,000 worth of food and drinks will be ordered
• Create a festive venue with raffles, music, products and interactive activities

Student Résumé Database Access
$5,000

Pre-conference résumé access includes nationwide STEM students that participate in our year-round programs. The annual access window is between 3-4 weeks before the conference and includes resumes sorted by majors.
The K-12 STEM Educators Institute provides an itinerary where new curriculum and updates on national math and science standards are shared by educators from across the country. During the Institute, educators gain access to active-learning activities and culturally-relevant materials that can be implemented in their classrooms. Educators are able to connect with one another, discover tools and techniques for teaching STEM in their classrooms, and interact with STEM role models and other stakeholders.

Sponsorship Opportunity:
- Strategic and direct branding to targeted audience
- Elementary, middle school and high school career program outreach
- Optional involvement in the hands-on projects, competitive challenges
- Speaking opportunities, including event introductions and keynotes
- Logo visibility and recognition as an event sponsor in conference publications

Viva Technology High School 150 Student Program

Thursday, 8:00am to 12:30pm
[2 slots available at $17,500]

This extraordinary program engages 150 local high school students and challenges them through a variety of STEM-focused competitive activities that incorporate engineering, science and applied mathematics concepts. Participants receive a real-world perspective of how these ideas are utilized outside the classroom. To add to the experience, high school students work alongside STEM professionals and university students majoring in a STEM degree. All students and their accompanying chaperones are invited to attend the Future STEM Leaders Luncheon as part of this experience.

Sponsorship Opportunity:
- Provide a 5-minute welcome address at this event’s General Session
- Logo visibility and recognition as an event sponsor in conference publications
- Opportunity to provide branding items for students and chaperones
- Host raffles, product showcases and similar upbeat interactive activities

Viva Technology Middle School 300 Student Program

Thursday, 8:00am to 12:30pm
[3 slots available at $15,000]

This extraordinary program engages 300 bright young minds from local and neighboring school districts to the conference and exposes them to a day of competitive STEM-oriented activities. Middle school students who participate in this variation of the program, along with all students and their accompanying chaperones are invited to attend the Future STEM Leaders Luncheon.

Sponsorship Opportunity:
- Provide a 5-minute welcome address at this event’s General Session
- Logo visibility and recognition as an event sponsor in conference publications
- Opportunity to provide branding items for students and chaperones
- Host raffles, product showcases and similar upbeat interactive activities

www.greatmindsinstem.org
The GMiS College Bowl is an exciting conference tradition that both professionals and students look forward to every year! This two-day, high energy competition grants teams of STEM college students, who are coached and evaluated by industry and government representatives, the opportunity to showcase their talents, initiative, teamwork and leadership beyond the traditional framework of a career fair. Students in the top three teams earn scholarship awards and the winning organization takes home the GMiS College Bowl trophy!

Co-Sponsorship Opportunity:
• Up to 5 minutes of podium time and video segment during the College Bowl
• Co-Present championship trophy and scholarships at the HENAAC Awards Show
• Prominent showcasing of logo in the GMiS College Bowl venue
• Logo visibility and recognition as event sponsor in conference publications
• Sponsor-provided branding items and material displayed during draft
• Access to the student résumés

Goals For Students:
• Provides a fun, creative environment where students can showcase their interpersonal skills beyond the typical résumé profile
• Allows students the opportunity to gain intimate knowledge of the work environments and the hiring processes of the participating entities
• Conveys important professional skills like effective career researching strategies and résumé reviews

Goals For Coaches (Corporate and Government Agency Representatives):
• Allows for early identification of potential employees
• Enables coaches to expand their recruiter roles to develop mentor relationships with students
• Provides starting point for networking with students beyond the traditional career fair model

The Research Posters Competition provides graduate, undergraduate, and senior high school students, from traditionally underserved and underrepresented ethnic or racial groups in science and engineering, the opportunity to compete and showcase their scientific and technical aptitude. Competition sponsorship supports award stipends to the top undergraduate and graduate winners. The sponsorship also helps support competitive travel grants for finalists and the publications of a proceedings.

Sponsorship Opportunity:
• Present the competition awards at the Student Leadership Awards Show
• Opportunity to serve as competition judges
• Prominent showcasing of logo in the competition
• Logo visibility and recognition as event sponsor in conference publications
• Opportunity to provide branding items and materials during the competition
• Access to finalists’ résumés
“A Bridge to Tomorrow” Luncheon

Friday Mid Day

(2 Co-Sponsor Slots Available at $35,000)
(4 Event Supporter Slots Available at $17,500)

This event will feature CEOs and Senior Executives discussing how their companies are building bridges into the future and leading their industries toward a brighter tomorrow. Focus industries will include energy, space flight and exploration, and entertainment, and keynotes will cover not only advances and innovations on the horizon, but how those advances will affect the way we work, play, and live.

Co-Sponsorship Opportunity $35,000:
• Up to 15 minutes at podium including video
• Reserved premiere seating
• Logo placement on media screens, signage and publications
• (2) Table displays or product showcase areas
• Push notifications with countdown to event
• Opportunity to provide branding items for all attendees

Event supporter Opportunity $17,000:
• Reserved premiere seating
• Logo placement on media screens and signage

ASSIST Early-Career Faculty Symposium Workshops

Friday

These faculty development workshops provide access to upwards of 80 Hispanic engineering faculty from 2-year and 4-year colleges/universities across the U.S. Topics focus on the tenure process, effective pedagogies, proposal writing, corporate engagement, and entrepreneurialism.

Sponsorship Opportunity:
• 75-minute workshop
• Logo visibility and recognition as event sponsor in conference publications
• Opportunity to provide branding items for attendees

Special Meetings

Wednesday - Saturday

[Limited Availability - Entity covers own event planning and associated fees]

The conference is an ideal time for organizations to host internal Employee Resource Group trainings and meetings. Large organizations with multiple divisions incorporate private team-building activities before participating in the conference. These meetings can include professional development sessions, internal networking and mentoring sessions as well as festive celebrations. Special meetings must be requested by the July Summit.

Newcomers Orientation

Wednesday and Thursday

[2 Co-Sponsor Slots Available at $3,500]

Designed to give first-time professionals & students a running start. Participants hear from and interact with conference veterans to learn tips for maximizing their experience and capitalizing on networking opportunities. This fun and informal setting also gives first-time attendees an opportunity to network.

Sponsorship Opportunity:
• Up to 6 minutes (Sponsor) or 3 minutes (Co-sponsor) of podium time, including video
• Logo visibility and recognition as event sponsor in conference publications
• $1,000 worth of food and drinks will be ordered
• Host raffles, product showcases and similar upbeat interactive activities
CAHSI is an inclusive consortium of institutions and individuals committed to creating a unified voice and consolidating their strengths and resources to increase the number of Hispanics who pursue and complete baccalaureate and advanced degrees in computing areas. We believe in preparing Hispanic students with the technical qualifications and real-world experiences to shape the future of computing; growing a geographically dispersed network of partners to achieve lasting results; and ensuring that inclusiveness accompanies diversity.

CAHSI has mainstreamed mentoring and built structured, academic networks for students that prepare them for success in course work from entry level through graduate school and into the STEM workforce. CAHSI’s efforts have resulted in student success and the human infrastructure to support its initiatives by training faculty in effective practices. CAHSI’s baccalaureate graduation rates have consistently surpassed the national graduation rates, and CAHSI has consistently graduated a high proportion of Hispanic master’s degree recipients, in particular those who are women.

The CAHSI Summit in conjunction with the GMiS Conference is an annual event that engages faculty, students, industry, and other collaborators in activities that build connections; disseminate effective and promising practices; prepare students for pursuing higher education and productive careers in computing; and promote conversations and actions that address the advancement of Hispanics in computing.

For more information about CAHSI, please visit us online at: www.cahsi.org

CAHSI Sponsorship Opportunities at the 2019 GMiS Conference

CAHSI HACKATHON (BEGINNER AND ADVANCED) $50,000
Thursday
[4 Co-Sponsor Slots Available at $12,500]

The CAHSI Hackathon is an interactive learning event that distills the essence of many aspects of professional computer security work into a “Capture the Flag” exercise. Students work in teams to solve challenges that test their cybersecurity skills. The event encourages students at all skill levels to participate, promotes teamwork, encourages friendly competition with real-time feedback, and motivates students to learn more on how to protect assets controlled by software.

Sponsorship Opportunity
• Present the competition awards at the Student Leadership Awards Event
• Prominent showcasing of logo at the competition
• Logo visibility and recognition as event sponsor in conference publications
• Opportunity to provide branding items and materials during the competition
• Opportunity to collaborate as a coach during the hackathon for an estimated 100-150 CAHSI students (advanced and novice categories)
• Opportunity to attend the CAHSI luncheon as a networking mentor (2 corporate guests)

CAHSI CYBERSECURITY WORKSHOPS $30,000
Thursday
[3 Co-Sponsor Slots Available at $10,000]

CAHSI Cybersecurity workshop is a mandatory session that serves as preparation prior to the Hackathon. Students learn about the tools, approaches, and methods that adversaries use to exploit vulnerabilities. Students get hands-on experience to real-life cybersecurity scenarios that include pivoting attacks, cross-site scripting, cross-site request forgery, route hijacking, and memory corruption. The sponsor(s) will have an opportunity to collaborate with CAHSI and coach the students during the session.

Sponsorship Opportunity
• Prominent showcasing of logo at the session
• Logo visibility and recognition as event sponsor in conference publications
• Opportunity to collaborate as coach during the session for estimated 100-150 CAHSI students
• Opportunity to attend the CAHSI luncheon as a networking mentor (2 corporate guests)
CAHSI Sponsorship opportunities at the 2019 GMiS Conference (cont’d)

CAHSI NETWORKING LUNCHEON
Thursday
[2 Co-Sponsor Slots Available at $20,000]

The CAHSI Networking Luncheon brings together CAHSI faculty and students in one location to interact with sponsors. Representatives from sponsoring organizations are able to promote opportunities within their organization such as internships, job offerings, training programs, and other professional opportunities. After a keynote talk and lunch, sponsors move from table to table in set intervals to share information about their company and learn about students’ interest and capabilities in computing fields.

Sponsorship Opportunity
• Keynote Speaker Opportunity: Up to 15 minutes of podium time including video
• Prominent showcasing of logo at the event
• Logo visibility and recognition as event sponsor in conference publications
• Opportunity to provide branding items and materials during the luncheon
• Opportunity to attend the CAHSI Luncheon as networking mentor (2 corporate guests)

INDUSTRY - LED TECHNICAL CHALLENGE SESSION
Friday
[Individual Sponsor Slots Available at $10,000]

Industry sponsors have an opportunity to work with faculty (if desired) to present a Technical Challenge session with the aim of developing students’ workforce skills. The sessions can be given as a seminar, or a challenge through which students explore different solutions. Sponsors have an opportunity to engage with students and support their professional development. Session is limited to 30-50 students based on available space.

Sponsorship Opportunity
• Prominent showcasing of logo at the session
• Logo visibility and recognition as event sponsor in conference publications
• Opportunity to work closely with CAHSI students
• Opportunity to attend the CAHSI Luncheon as a networking mentor (2 corporate guests)

CAHSI - LED SESSION
Friday
[Individual Sponsor Slots Available at $10,000]

The CAHSI-Led session features CAHSI student leaders leading discussions and exercises on relevant topics like professional development, culture and diversity, and workforce skills. The sponsor(s) will have the opportunity to work closely with CAHSI students during the session. The CAHSI Backbone and/or students will take the lead with assistance from the industry sponsor. *Session is limited to 30-50 students based on available space.

Sponsorship Opportunity
• Prominent showcasing of logo at the session
• Logo visibility and recognition as event sponsor in conference publications
• Opportunity to work closely with CAHSI students
• Opportunity to attend the CAHSI Luncheon as a networking mentor (2 corporate guests)
Take advantage of the multiple opportunities to reach conference attendees and the greater GMIS Community

Web Banner Ad
$3,000
High visibility on the GMIS website. Banner ads run three months. 750 pixels max/ 600 pixels min, include hyperlinks.

Conference Mobile App
$10,000
(5 slots available at $2,000 each)
The GMIS mobile app facilitates the attendee experience to help plan attendee participation. The mobile app sponsor will be recognized on the app header and linked to the website. Push notifications are used to remind attendees of key events.

Email Blast (Most Popular item!)
$650/EA.
From promoting a workshop, to driving potential prospects to particular conference events, to highlighting career opportunities, this powerful tool targets all college student attendees prior to the conference. Email blasts are complimented by posts on GMIS' social network sites.

Conference Journal Print Ads
Options starting at $1,000
Have your entity’s ad featured prominently in the Conference Journal, the official publication of the 2019 GMIS Conference. The journal features not only key conference information and logistics, but all of this year’s award winners as well. This will be the only printed publication distributed at the conference, and space is limited, so be sure your company or agency takes advantage of this exclusive opportunity.

(1 two-page Spread Slot at $5,000)
(2 Inside Cover Slots at $2,500)
(2 Half-Page Slots at $1,000)
(1 Back Cover Slot Available $3,500)
(5 Full Page Slots at $2,000)

Commitment deadline: August 16, 2019
Artwork Submission deadline: August 26, 2019
Additional Branding Opportunities

Here are some popular and effective ways to maximize your brand exposure.

**Lounge Area** $7,500
While students are in transition from interviews, seminars and other events, provide a relaxed environment for students to unwind and network with each other. Logo will be prominent in this area and sponsors have the opportunity to showcase promotional items.

**Photo Booth** $10,000
Conference attendees can have a little bit of fun with props and when visiting the various hospitality suites. With every photo automatically posting to GMiS social media, it guarantees online exposure long after the GMiS Conference!

**Lounge Stand-Alone Meter Board** $4,000 EACH
Meter Board will be placed in the networking lounges on the convention floor. This is a first-rate opportunity to advertise an on-going message. Over 2,500 attendees will walk the convention floor during the conference.

**Badge Holder and Lanyards** $15,000
All registered attendees receive an official conference badge holder and lanyard. They also serve as all-purpose pouches for hotel keys, business cards and the like. Sponsor logos will be featured prominently on the pouch portion.

**Photo Booth** $10,000
Conference attendees can have a little bit of fun with props and when visiting the various hospitality suites. With every photo automatically posting to GMiS social media, it guarantees online exposure long after the GMiS Conference!

**Tote Bags** $16,000
[2 Co-Sponsor Slots Available at $8,000]
All registered conference attendees receive conference tote bags which will hold conference sponsor promotional materials. These sturdy tote bags are a popular take home souvenir.

**Sponsor Flags** $3,000 EACH
This is a superior visibility opportunity. Attendees will be exposed to your organization’s logo and messaging as they walk the convention floors.

**Charging Station** $5,000 EACH
Provide an essential and popular service to conference attendees who need to charge their mobile phones, laptops, and tablets, while gaining great exposure for your organization.

**Career & Grad Fair Interview Booth** $350 EACH
Secure separate booths during the career fair to engage potential hires thoroughly and with more privacy. Interview booths sell out quickly. They are limited in number and are allocated on a first-come, first-serve basis, so reserve your booths today!

**Study Hall** $5,000
Study Hall provides a quiet space for 3 days where students can break from the hustle and bustle of the conference to focus on completing homework, submitting assignments, and general studying. This is a great branding opportunity and venue to distribute literature on employment opportunities.

**Cyber Café** $15,000
The cyber café sits at the crossroads of the conference public area and provides internet access to professional and student attendees. For days and nights of the conference, the sponsor will receive high visibility signage, screen saver with their name, booth number, and special messaging.

**SOLD OUT**

**SOLD OUT**

**SOLD OUT**

**SOLD OUT**

Have an idea to promote your brand that you don’t see here?
Contact: Bertha Haro, bharo@greatmindsinstem.org; Phone: 323-262-0977
Partnership Opportunities at the GMiS Summit

Kickoff Dinner          $25,000
Thursday, July 11, 5:00pm - 8:00pm
[2 Co-Sponsor Slots Available at $12,500]

Over 150 individuals from a cross-section of STEM-based entities attend. Opportunity for an organization to welcome the attendees to Lake Buena Vista, Florida, and to highlight the location as a must-visit destination and showcase what it is doing to attract and retain diverse STEM talent.

Sponsorship Opportunity
• Up to 5 minutes of podium time including video footage
• Logo placement on the media screens
• Reserved premiere seating
• Logo visibility and recognition as event sponsor on the GMiS website
• Opportunity to provide branding items for event attendees

Summit Breakfast Mixer  New event!  $15,000
Friday, July 12, 7:30pm - 9:00am
[2 Co-Sponsor Slots Available at $7,500]

Selection and Planning Committee members will convene before their breakout sessions for the day. Opportunity to provide a welcome to the attendees as they gear up for a robust day of reviews and planning.

Sponsorship Opportunity
• Up to 3 minutes of podium time including video footage
• Logo placement on the media screens
• Reserved premiere seating
• Logo visibility and recognition as event sponsor on the GMiS website
• Opportunity to provide branding items for event attendees

The summit is a perfect time to discover the unique opportunities the 2019 GMiS Conference has to offer your organization. This event enables conference sponsors to gather and select the new class of HENAAC Award recipients, finalize conference participation, engage with other sponsors, and learn about the latest programs within Great Minds in STEM™. In addition to these activities, the Summit includes a meeting of the GMiS Board of Directors.

KEY ACTIVITIES INCLUDE:

SELECTION COMMITTEE
Each year representatives comprised of conference sponsors, academicians, past honorees, and sister organizations come together to review all GMiS Awards nominations. The committee requires the commitment of a full day of revision and scoring of candidates as well as thoughtful debate, discussion and dialogue. Rankings are tallied and then presented to the Selection Committee Chairs - deans of the science and engineering schools from the universities serving as Academic Hosts - for final review and certification.

CONFERENCE PLANNING COMMITTEE
This is a meeting planner’s must attend event to prepare for their organization’s participation during the conference. The committee members review the line-up of events conducted during the three days of the GMiS Conference. This will help track events appropriate for executives, recruiters, honorees and general attendees. Key deadlines, templates, conference and hotel registration procedures are presented. Meetings will include a tour of Disney’s Coronado Springs Resort and its on-property convention center. Attending the meeting will help ensure each entity is ready to participate and ready to meet their outreach and recruiting objectives.

SPECIAL MEETINGS
This is an ideal time to schedule special meetings with GMiS staff members. Large organizations including the U.S. Army and U.S. Navy have used the Summit to bring their multiple divisions together to share best practices and common goals for the GMiS Conference. Special meetings must be requested at least 45 days in advance.
Who Sponsor's the GMiS Conference?

Join 2018's sponsors at the 2019 GMiS Conference

Visit www.greatmindsinstem.org for a full list of sponsors.
Registration Form

BRAND PLACEMENT OPPORTUNITIES (SEE PAGE 18)

- BADGE HOLDER AND LANYARDS $15,000
- CYBER CAFÉ $15,000
- TOTE BAGS $16,000 CO-SPONSOR $8,000
- CAREER & GRAD FAIR INTERVIEW BOOTH $350 EACH TO TAL NUMBER:________
- STUDY HALL $5,000
- SPONSOR FLAGS $3,000 EACH TO TAL NUMBER:________
- CHARGING STATION $5,000
- LOUNGE STAND-ALONE METER BOARD $4,000 EACH TO TAL NUMBER:________
- PHOTO BOOTH $10,000
- LOUNGE AREA $7,500

ADVERTISEMENT OPPORTUNITIES (SEE PAGE 17)

- CONFERENCE MOBILE APP $10,000 CO-SPONSOR $2,000
- EMAIL BLAST $650 EACH TO TAL NUMBER:________
- WEB BANNER AD $3,000

MARKETING AND OUTREACH OPPORTUNITIES

- HENAAC AWARDS SHOW $75,000 CO-SPONSOR $37,500 SUPPORTER $18,750
- NATIONAL DEFENSE AWARDS $70,000 CO-SPONSOR $35,000 SUPPORTER $17,500
- STUDENT LEADERSHIP AWARDS $70,000 CO-SPONSOR $35,000 SUPPORTER $17,500
- GMiS HONOREES BREAKFAST $20,000 SUPPORTER $10,000
- FUTURE STEM LEADERS LUNCHEON $45,000 CO-SPONSOR $22,500
- GMiS SCHOLARS PINNING CEREMONY $12,000 CO-SPONSOR $6,000

SIGNATURE RECOGNITION EVENTS (SEE PAGES 7-9)

- RÉSUMÉ REVIEW WORKSHOP $7,500 PER EVENT
- SPEED NETWORKING BREAKFAST $40,000 CO-SPONSOR $20,000 SUPPORTER $10,000
- STUDENT RÉSUMÉ DATABASE ACCESS $5,000
- TECHNICAL INNOVATORS RECEPTION $12,000 CO-SPONSOR $6,000

RECRUITING EVENTS (SEE PAGES 10-11)

- GMiS COLLEGE BOWL $80,000 CO-SPONSOR $20,000
- RESEARCH POSTERS COMPETITION $32,000 CO-SPONSOR $8,000

COMPETITION EVENTS (SEE PAGE 13)

- "A BRIDGE TO TOMORROW" LUNCHEON $70,000 CO-SPONSOR $35,000 SUPPORTER $17,500
- VIVA TECH. HIGH SCHOOL PROGRAM $35,000 CO-SPONSOR $17,500
- VIVA TECH. MIDDLE SCHOOL PROGRAM $45,000 CO-SPONSOR $15,000

STUDENT-PROFESSIONAL ENGAGEMENT EVENTS (SEE PAGE 14)

- CAHSI HACKATHON $50,000 CO-SPONSOR $12,500
- CAHSI CYBERSECURITY WORKSHOPS $30,000 CO-SPONSOR $10,000
- CAHSI NETWORKING LUNCHEON $40,000 CO-SPONSOR $10,000
- INDUSTRY-LED TECHNICAL CHALLENGE $10,000
- CAHSI-LED SESSION $10,000

BOOTH SPACE AGREEMENT

Boothspace is assigned on a “first-come, first-served” basis upon receipt by GMiS of a completed registration form and full payment received by August 26, 2019.

CANCELLATION & REFUND POLICY

Refunds, less administrative fee ($500 for sponsorships and events over $1,000, $50 for all other sponsorships and individual registrations) will be issued upon WRITTEN requests if received by August 26, 2019. No refunds will be issued on cancellation requests received after this date. All refunds accepted will be issued after the conference.

Contact Bertha Haro, director of development, to secure your sponsorship today!
Phone: 323-262-0997
email: bharo@greatmindsinstem.org
Great Minds in STEM is a non-profit 501 (c) (3) organization proudly serving America’s STEM community since 1989.

Follow us on social media:

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- [Twitter](twitter.com/greatmindsstem)
- [LinkedIn](linkedin.com/company/great-minds-in-stem)
- [YouTube](youtube.com/gmistem)

2465 W. Whittier Blvd, Suite 202
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Office: (323) 262-0997 Fax: (323) 262-0946
E-mail: info@greatmindsinstem.org

[Logo with Educate America and CFC Seal of Transparency]

[Website: www.greatmindsinstem.org]
SAVE THE DATE: OCTOBER 7-10, 2020

2020 GMIS CONFERENCE

THE GMIS CONFERENCE IS RETURNING TO FLORIDA!

October 7-10, 2020
Disney's Coronado Springs Resort
Lake Buena Vista, Florida

www.greatmindsinstem.org