“Every Challenge, Every Frontier”

32nd Annual
GMIS Conference

October 5-10, 2020

Inside:
- Revamped Sponsorship Packages -
- New Conference Schedule -
- Virtual Event Descriptions -
- Optimized Sponsorship Opportunities -
- Exciting Pre-Conference Outreach Opportunities -

www.greatmindsinstem.org
“Every Challenge, Every Frontier” is the theme for this year’s conference, and little did we know how prescient this theme would turn out to be. The GMiS Conference has long been a premier venue where college students and professionals from all underserved communities can connect with the companies, government agencies and higher education institutions looking to recruit diverse technical talent. Even under these unprecedented circumstances, we’re committed to delivering a dynamic and substantive conference experience for 2020.

We’ll be incorporating the most highly-regarded virtual conference platforms for this year’s conference. Many past conference attendees will already be familiar with our CVENT, our registration platform. To that we’ll be adding Brazen for the career fair, Zoom for seminars and workshops, and Shindig for networking receptions and events. And we’re working to ensure everything is highly integrated and secure via our GMiS Conference Portal that will launch in September.

Thank you and see you all virtually in October! -The GMiS Team

Vision
Be a national leader in keeping America technologically strong by promoting Science, Technology, Engineering and Math (STEM) careers especially in underserved communities.

Mission
To inspire and motivate underserved students to pursue careers in Science, Technology, Engineering and Math (STEM)

To enlighten and engage families, educators, communities and employers to assist underserved students pursuing STEM careers

To inspire our nation through recognition of the achievements of Hispanics and other role models in STEM

To enable and leverage Hispanic STEM talent to play a leadership role

To collaborate and cooperate nationally within the STEM community

info@greatmindsinstem.org
Providing STEM Education, Outreach and Recognition Programs that Create Awareness, Advocate Readiness, and Celebrate Success!

K-12 Programs

2001: The Viva Technology Program was created to engage underserved and underrepresented youth, teachers and parents with STEM opportunities that provide exposure, appreciation, motivation and access to STEM-related education and career fields. Since then, Viva Technology has been implemented in 18 states and the District of Columbia, reaching over 137,000 students, teachers and parents!

2008: The STEM-Up Initiative, a first-of-its-kind comprehensive community-based program, was introduced in the Boyle Heights neighborhood of East Los Angeles. The initiative implements a value chain of opportunities to create Awareness, Inspiration, Motivation and Skills for students from 20 public schools, their parents, and teachers. Locally based STEM entities are actively engaged in associated activities.

Professional Programs

1989: The first HENAAC Conference (now the GMiS Conference) was held as a means to identify, honor and document the contributions of outstanding Hispanic STEM professionals.

2015: GMiS, along with its 6 sister STEM diversity organizations, receive support from the National Science Foundation (NSF) for a collaborative research project titled ASSIST, to increase the representation of underserved, early-career, engineering faculty. The success of this project led to a broader NSF INCLUDES award ($1649384) for a design and development launch project titled LEVERAGE.

2016: The CAHSI Summit colocated with the HENAAC Conference to support the advancement of Hispanic students and diverse faculty in computing.

2018: MentorNet becomes a division of Great Minds in STEM. Through MentorNet, GMiS offers structured virtual mentoring year-round, leveraging technology to match STEM students with professional mentors. Any STEM student at an accredited institution of higher education in the U.S. and professionals with STEM degrees may join.

1999: The inaugural GMIS College Bowl is held. This very popular conference competition provides an experience unlike any other for entities to interact with students.

2000: The GMIS Scholars Program launches. Since then over 1,500 STEM students have received scholarships totaling more than $4.6 million.

2014: MentorNet becomes a division of Great Minds in STEM. Through MentorNet, GMiS offers structured virtual mentoring year-round, leveraging technology to match STEM students with professional mentors. Any STEM student at an accredited institution of higher education in the U.S. and professionals with STEM degrees may join.

University Programs

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2018: GMiS is awarded the inaugural U.S. Army CCDC HBCU/MI Student Design Competition. This competition provides undergraduate cross disciplinary teams with the opportunity to research and compete in a topic area of the Army’s interest.

2019: GMiS introduces the first recipients of the California Medical Scholarships and the Health Scholarships. These programs provide financial assistance and support for underrepresented students pursuing medical degrees in California.
In 2019, over 3,000 individuals from all sectors of STEM and within academia, government, military and corporate America convened at the 31st Annual GMiS Conference. Great Minds in STEM proudly hosted top executives, senior management, recruiters, college students, faculty, administrators, educators, as well as middle school and high school students. Now, more than ever, the GMiS Conference continues to be an imperative to recruit top, technical STEM diversity, honor the best STEM professionals, and provide STEM pathways for our youth.

### Total Attendee Breakdown by Percentage

<table>
<thead>
<tr>
<th>Category</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Undergraduate Students</td>
<td>33%</td>
</tr>
<tr>
<td>Graduate Students</td>
<td>6%</td>
</tr>
<tr>
<td>Professionals</td>
<td>42%</td>
</tr>
<tr>
<td>Pre-College Students</td>
<td>11%</td>
</tr>
<tr>
<td>K-20 Educators</td>
<td>6%</td>
</tr>
<tr>
<td>Other</td>
<td>2%</td>
</tr>
</tbody>
</table>

### Undergraduate and Graduate Student Attendees

- Female: 36%
- Male: 64%
- Hispanic: 71%
- Multi-Racial/Ethnic: 9%
- Asian/Pacific Islander: 6%
- White: 7%
- African American: 6%
- Other/No Response: 1%

### Distribution of Self-Reported GPAs

- 2.50 - 2.99: 23%
- 3.00 - 3.24: 42%
- 3.25 - 3.49: 14%
- 3.50 - 3.74: 21%
- 3.75 - 4.00: 21%

### Top STEM Disciplines Represented

- Computer Science/Engineering: 33%
- Mechanical Engineering: 26%
- Electrical Engineering: 8%
- Aerospace Engineering: 5%
- Industrial Engineering: 3%

### Student Attendance by Institution Type

- 4-Year Public: 85.9%
- 4-Year Private: 9.3%
- 2-Year Public: 4.8%
- Hispanic-Serving Institutions: 80.3%

### GMiS Scholars Presented at the 2019 GMiS Conference

#### Male 58%
- Scholars Selected in 2019: 130
- Average GPA for 2019: 3.68
- Total Awarded in 2019: $401,771
- Total Awarded All Time: $4,600,000
- Total Scholars Awarded All Time: 1,500+

#### Female 42%
- Graduate Students: 19%
- Seniors: 21%
- Juniors: 24%
- Sophomores: 15%
- Freshmen: 21%
# 2020 Conference Schedule

**Pre-Conference Week**  
**September 28 - October 2**  
*All Times Pacific Daylight Time*

<table>
<thead>
<tr>
<th>Monday</th>
<th>Tuesday</th>
<th>Wednesday</th>
<th>Thursday</th>
<th>Friday</th>
</tr>
</thead>
</table>
| 1               | **CAHSI Cybersecurity Workshop 1**  
10:00am - 10:20am  
**CAHSI Hackathon:** Beginner & Advanced  
9:00am - 1:00pm | **CAHSI**  
**DATA Analytics Workshop**  
9:00am - 12:00pm | **CAHSI**  
**Cybersecurity Workshop 2**  
10:30am - 11:50am | **CAHSI Networking Session**  
11:00am - 1:00pm |
| Pre-Conference Webinar 1  
10:00am - 10:45am | Pre-Conference Webinar 3  
10:00am - 10:45am | | | |
| Hispanic Women in Computing Session 1  
11:00am - 12:30pm | **CAHSI Cybersecurity Workshop 2**  
10:30am - 11:50am | | | |
| Pre-Conference Webinar 2  
2:00pm - 2:45pm | **Pre-Conference Webinar 5**  
10:00am - 10:45am | | | |
| | **Pre-Conference Webinar 4**  
2:00pm - 2:45pm | | | |
| | **Pre-Conference Webinar 8**  
10:00am - 10:45am | | | |
| CAHSI Cybersecurity Workshop 3  
12:00pm - 1:20pm | | | | |
| | **GMiS Scholars Reception**  
3:00pm - 4:00pm | | | |

**Event Key**
- Workshop, Seminar or Webinar
- Interactive or Networking Event
- Research Poster Competition
- Career Fair
- Awards Event
- Hospitality Suites
- CAHSI Events

**Pre-Conference Webinar 1**  
10:00am - 10:45am

**Pre-Conference Webinar 2**  
2:00pm - 2:45pm

**Pre-Conference Webinar 3**  
10:00am - 10:45am

**Pre-Conference Webinar 6**  
2:00pm - 2:45pm

**Pre-Conference Webinar 4**  
2:00pm - 2:45pm

**Pre-Conference Webinar 5**  
10:00am - 10:45am

**Pre-Conference Webinar 7**  
10:00am - 10:45am

**Pre-Conference Webinar 8**  
10:00am - 10:45am

**Pre-Conference Webinar 1**  
10:00am - 10:45am

**Pre-Conference Webinar 2**  
2:00pm - 2:45pm

**Pre-Conference Webinar 3**  
10:00am - 10:45am

**Pre-Conference Webinar 6**  
2:00pm - 2:45pm

**Pre-Conference Webinar 4**  
2:00pm - 2:45pm

**Pre-Conference Webinar 5**  
10:00am - 10:45am

**Pre-Conference Webinar 7**  
10:00am - 10:45am

**Pre-Conference Webinar 8**  
10:00am - 10:45am

**Pre-Conference Webinar 1**  
10:00am - 10:45am

**Pre-Conference Webinar 2**  
2:00pm - 2:45pm

**Pre-Conference Webinar 3**  
10:00am - 10:45am

**GMiS Scholars Reception**  
3:00pm - 4:00pm

**CAHSI Cybersecurity Workshop 1**  
9:00am - 10:20am

**CAHSI Cybersecurity Workshop 2**  
10:30am - 11:50am

**CAHSI Cybersecurity Workshop 3**  
12:00pm - 1:20pm

**CAHSI DATA Analytics Workshop**  
9:00am - 12:00pm

**CAHSI A.I. For All Seminar**  
12:30pm - 3:30pm

**CAHSI Networking Session**  
11:00am - 1:00pm
## Conference Week
### October 5-10

**All Times Pacific Daylight Time**

### Monday
- **Welcome Webinar**
  - 8:30am - 9:00am
- **Seminar Block 1**
  - 9:00am - 9:45am
- **Hispanic Women in Computing Session 2**
  - 10:00am - 10:45am
- **Plenary Session**
  - 12:00pm
- **Hospitality Suites**
  - 1:00pm - 2:30pm
- **Opening Reception**
  - 3:00pm - 4:30pm

### Tuesday
- **Research Poster Competition**
  - 8:00am Start
- **Seminar Block 3**
  - 9:00am - 9:45am
- **Premier Seminar**
  - 12:00pm - 1:00pm
- **Hospitality Suites**
  - 1:00pm - 2:30pm

### Wednesday
- **Research Poster Competition**
  - 8:00am Start
- **Seminar Block 5**
  - 9:00am - 9:45am
- **Premier Seminar**
  - 12:00pm - 1:00pm
- **Hospitality Suites**
  - 1:00pm - 2:30pm

### Thursday
- **Career Fair Day One**
  - 7:00am - 11:00am
- **Seminar Block 7**
  - 7:00am - 11:00am
- **Premier Seminar**
  - 12:00pm - 1:00pm
- **National Defense Awards**
  - 3:00pm - 4:00pm
- **Student Leadership Awards**
  - 2:00pm - 3:30pm

### Friday
- **Seminar Block 8**
  - 8:00am - 8:45am
- **Career Fair Day Two**
  - 9:00am - 1:00pm
- **HENAAC Awards**
  - 2:00pm - 3:00pm
- **Professional Mixer**
  - 3:30pm - 4:15pm

### Event Key
- Workshop, Seminar or Webinar
- Interactive or Networking Event
- Career Fair
- Awards Event
- Premium Seminar or Session
- Research Poster Competition
- Hospitality Suites
- CAHSI Events

### Conference Week
- October 5-10
- All Times Pacific Daylight Time
<table>
<thead>
<tr>
<th>Level</th>
<th>Price</th>
<th>Benefits</th>
</tr>
</thead>
</table>
| Diamond Level | $80,000 | (40) Professional Registrations  
(25) Career Fair Recruiters (Thurs. 10/8 & Fri. 10/9)  
(Up to 3) Career Fair Exhibit Booths (Thurs. 10/8 & Fri. 10/9)  
(Up to 3) Career Fair Interview Booths (Thurs. 10/8 & Fri. 10/9)  
(2) College Bowl Teams- (Taking place Spring 2021)  
(2) Webinars- Combination of one Level 1 and one Level 2  
Speed Networking (Up to 4 Recruiters)  
Executive Presenter at a Signature Awards Event  
Career Opportunities in the Recruiting Guide  
(15) Company Representative Photos featured  
Diamond level logo with hyperlink on the GMiS Conference website and social media sites  
(5) Selection Committee participants |
| Sapphire Level| $60,000 | (24) Professional Registrations  
(15) Career Fair Recruiters (Thurs. 10/8 & Fri. 10/9)  
(Up to 2) Career Fair Exhibit Booths (Thurs. 10/8 & Fri. 10/9)  
(Up to 3) Career Fair Interview Booths (Thurs. 10/8 & Fri. 10/9)  
(2) College Bowl Teams- (Taking place Spring 2021)  
(2) Webinars- Combination of one Level 1 and one Level 2  
Speed Networking (Up to 4 Recruiters)  
Executive Presenter at a Signature Awards Event  
Career Opportunities in the Recruiting Guide  
(10) Company Representative Photos featured  
Sapphire level logo with hyperlink on the GMiS Conference website and social media sites  
(4) Selection Committee participants |
| Emerald Level | $40,000 | (16) Professional Registrations  
(10) Career Fair Recruiters (per day)  
(Up to 2) Career Fair Exhibit Booths (Thurs. 10/8 & Fri. 10/9)  
(Up to 2) Career Fair Interview Booths (Thurs. 10/8 & Fri. 10/9)  
(1) College Bowl Team- (Taking place Spring 2021)  
(1) Webinar- Level 2 option  
Speed Networking (Up to 4 Recruiters)  
Executive Presenter at a Signature Awards Event  
Career Opportunities in the Recruiting Guide  
(5) Company Representative Photos featured  
Emerald level logo with hyperlink on the GMiS Conference website and social media sites  
(3) Selection Committee participants |
| Platinum Level| $30,000 | (13) Professional Registrations  
(8) Career Fair Recruiters (per day)  
(1) Career Fair Exhibit Booth (Thurs. 10/8 & Fri. 10/9)  
(Up to 2) Career Fair Interview Booths (Thurs. 10/8 & Fri. 10/9)  
(1) College Bowl Team- (Taking place Spring 2021)  
Speed Networking (Up to 4 Recruiters)  
Career Opportunities in the Recruiting Guide  
(4) Company Representative Photos featured  
Platinum level logo with hyperlink on the GMiS Conference website and social media sites  
(3) Selection Committee participants |
| Conference Host| $135,000| To inquire, please contact Bertha Haro at bharo@greatmindsinstem.org |
Sponsorship Packages

Gold Level $20,000
- (10) Professional Registrations
- (6) Career Fair Recruiters (per day)
- (1) Career Fair Exhibit Booth (Thurs. 10/8 & Fri. 10/9)
- (1) Career Fair Interview Booth (Thurs. 10/8 & Fri. 10/9)
- (1) College Bowl Team- (Taking place Spring 2021)
- Speed Networking (Up to 4 Recruiters)
- Career Opportunities in the Recruiting Guide
- (2) Company Representative Photos featured
- Gold level logo with hyperlink on the GMiS Conference website and social media sites
- (2) Selection Committee participants

Silver Level $15,000
- (8) Professional Registrations
- (5) Career Fair Recruiters (per day)
- (1) Career Fair Exhibit Booth (Thurs. 10/8 & Fri. 10/9)
- (1) Career Fair Interview Booth (Thurs. 10/8 & Fri. 10/9)
- Speed Networking (Up to 2 Recruiters)
- Career Opportunities in the Recruiting Guide
- (2) Company Representative Photos featured
- Silver level logo with hyperlink on the GMiS Conference website and social media sites
- (2) Selection Committee participants

Bronze Level $10,000
- (6) Professional Registrations
- (4) Career Fair Recruiters (Thurs. 10/8 & Fri. 10/9)
- (1) Career Fair Exhibit Booth (Thurs. 10/8 & Fri. 10/9)
- Speed Networking (Up to 2 Recruiters)
- Career Opportunities in the Recruiting Guide
- (2) Company Representative Photos featured
- Bronze level logo with hyperlink on the GMiS Conference website and social media sites

Crystal Level $6,000
- (3) Professional Registrations
- (2) Career Fair Recruiters (Thurs. 10/8 & Fri. 10/9)
- (1) Career Fair Exhibit Booth (Thurs. 10/8 & Fri. 10/9)
- $1,000 Scholarship awarded to a GMiS Scholar
- Career Opportunities in the Recruiting Guide
- Attend 2020 GMiS Scholars Networking Reception
- Crystal level logo with hyperlink on the GMiS Conference website and social media sites

Turquoise Level $3,500
- (3) Professional Registrations
- (2) Career Fair Recruiters (Thurs. 10/8 & Fri. 10/9)
- (1) Career Fair Exhibit Booth (Thurs. 10/8 & Fri. 10/9)
- Career Opportunities in the Recruiting Guide
- Turquoise level logo with hyperlink on the GMiS Conference website and social media sites

Academic/Nonprofit Package $800
- (1) Professional Registration
- (1) Career Fair Recruiter (Thurs. 10/8 only)
- (1) Career Fair Exhibit Booth (Thurs. 10/8 only)

Single Professional Registration $500
- Rate for all professionals, including academic and non-profit professionals
- Includes access to all events listed atop page 6
- NOTE: Does NOT include Career Fair Exhibit Booth
GMiS honors talented STEM professionals who have dedicated and shown their aptitude by protecting and leading the course of keeping our nation safe. Participants include: Flag and General Military Officers, Senior Executive Service (SES) personnel, civil servants from the U.S. Department of Defense, agencies affiliated with the U.S. Department of Homeland Security, and defense contractors.

Co-Sponsorship Opportunity ($35,000):
- Opportunity for a top executive to present an award or participate in a key segment and show video (total time including video not to exceed 3 minutes)
- Logo visibility and recognition as event sponsor on GMiS Conference website and event platform
- Logo visibility and recognition via the GMiS social media channels
- Footage featured year-round on the GMiS YouTube channel and promoted via social media

Event Supporter Opportunity ($17,500):
- Opportunity to show a video (total time not to exceed 2 minutes)
- Logo visibility and recognition as event sponsor on GMiS Conference website and event platform
- Footage featured year-round on the GMiS YouTube channel and promoted via social media

The HENAAC Awards Show is the nation’s premiere Hispanic STEM recognition event and the apex of the GMiS Conference. In normal years, this black-tie event features our inspirational HENAAC award winners who share their life journey to an audience of over 2,500 professional and student attendees. 2020 provides GMiS the opportunity to translate the passion of the Awards Show into a virtual setting, and it presents new exciting branding possibilities for sponsors.

Co-Sponsorship Opportunity ($37,500):
- Opportunity for a top executive to present an award or participate in a key segment and show video (total time including video not to exceed 3 minutes)
- Logo visibility and recognition as event sponsor on GMiS Conference website and event platform
- Logo visibility and recognition via the GMiS social media channels
- Footage featured year-round on the GMiS YouTube channel and promoted via social media

Event Supporter Opportunity ($18,750):
- Opportunity to show a video (total time not to exceed 2 minutes)
- Logo visibility and recognition as event sponsor on the GMiS Conference website and event platform
- Footage featured year-round on the GMiS YouTube channel and promoted via social media
Collegiate Student Leadership Awards

Thursday, October 8

[2 Co-Sponsor Slots Available at $35,000]  [4 Event Supporter Slots Available at $17,500]

This amazing event showcases the accomplishments of students. Highlights include inspiring speeches from the HENAAC Awards recipients for student leadership; announcement of the Class of 2020 GMiS Scholars; results from the various competitions conducted including the Research Poster and CAHSI Hackathon.

Co-Sponsorship Opportunity ($35,000):
- Opportunity for a top executive to present an award or participate in a key segment and show video (total time including video not to exceed 3 minutes)
- Logo visibility and recognition as event sponsor on GMiS Conference website and event platform
- Logo visibility and recognition via the GMiS social media channels
- Footage featured year-round on the GMiS YouTube channel and promoted via social media

Event Supporter Opportunity ($17,500):
- Opportunity for a show a video (total time not to exceed 2 minutes)
- Logo visibility and recognition as event sponsor on GMiS Conference website and event platform
- Footage featured year-round on GMiS YouTube channel and via social media

GMiS Scholars Program

$1,000 - $10,000 (Per Student)

Now, more than ever, there is a need for financial assistance to support underserved and underrepresented college students. Corporations, government agencies, affinity groups and individuals are invited to support the academic pursuits of GMiS Scholars. This program has awarded more than $4.5 million in merit-based or STEM Civic Service scholarships to over 1,500 STEM college students. All scholars have a minimum of a 3.0 GPA; are enrolled full-time in a STEM degree-seeking program at an accredited college/university in the U.S. or Puerto Rico; and are either of Hispanic descent or demonstrate service to and leadership within the Hispanic community.

Great Minds in STEM offers four types of scholarships:

1) Corporate/Government Scholarships
2) Special Recognition Scholarships
3) In Memoriam & Tribute Scholarships
4) Scholar-Intern Scholarships

Sponsorship Opportunity:
- Access to high-caliber STEM students
- Meet and Honor your scholar(s) at GMiS Scholars Networking Reception
- Access to Scholar resumes
- Logo visibility as sponsor on GMiS Website and at Student Leadership Awards.
Opening Plenary Session
$70,000

Monday, October 5
[2 Co-Sponsor Slots Available at $35,000] [4 Event Supporter Slots Available at $17,500]

This is the official welcome event to the first ever virtual GMiS Conference. The Opening Plenary Session will be a live webinar with a moderated panel of STEM experts. The theme will be outlined by GMiS and the lead sponsors. The session is scheduled for 60-minutes and will be recorded and made available on Conference website and YouTube channel so conference attendees can access it thereafter.

Co-Sponsorship Opportunity ($35,000):
• Opportunity to show a video and provide a welcome (total time within 4 minutes)
• Logo visibility and recognition as event sponsor on the GMiS Conference website and event platform
• Footage featured year-round on the GMiS YouTube channel and social media

Event Supporter Opportunity ($17,500):
• Opportunity for a show a video (total time not to exceed 2 minutes)
• Logo visibility and recognition as event sponsor on the GMiS Conference website and event platform
• Footage featured year-round on the GMiS YouTube channel social media

GMiS Scholars Networking Reception
$30,000

[2 Co-Sponsor Slots Available at $15,000]

During this event, members of the Class of 2020 GMiS Scholars are formally inaugurated into the GMiS Scholars Society and recognized for their merit-based scholarships. Scholarship sponsors and donors will have the opportunity to meet their scholars, and support their career development.

Sponsorship Opportunity:
• Opportunity to show a video and provide a welcome (total time within 3 minutes)
• Logo visibility and recognition as event sponsor on the GMiS Conference website and event platform
• Logo visibility and recognition via the GMiS social media channels
• Access to scholarship recipients’ résumés

Honorees & Board Networking Mixer
$6,000

Tuesday, October 6
[Two Co-Sponsor slots available at $3,000 each]

Celebrate with the Class of 2020 GMiS professional honorees and mingle with the GMiS Board of Directors during an intimate networking reception commemorating outstanding achievements in STEM.

Sponsorship Opportunity: $3,000
• Opportunity to show a video (total time 3 minutes max)
• Logo visibility and recognition as event sponsor on the GMiS Conference website and event platform
• Logo visibility and recognition via the GMiS social media channels
GMiS College Bowl 21 – Now Spring 2021!

GMiS is excited to announce the launching of the GMiS College Bowl in virtual form in Spring 2021. Through this new delivery, GMiS will continue its long-standing success-model of bringing students and sponsor representatives together in teams to network and collaborate. Exciting new challenges and engagement opportunities will focus on showcasing students’ exceptional teamwork, leadership and motivational talents. Using this new platform, GMiS will be able to broaden participation among our traditionally underserved and underrepresented STEM students.

For the 2020 Conference, GMiS will celebrate the College Bowl’s two-decade history by showcasing NASA, our founding and continuous competition sponsor, as well the winning teams from all 20 past College Bowls. Look for this celebration as part of the Student Leadership Awards. For the 2021 the GMiS College Bowl will return in-person for another exciting event.

Research Poster Competition

The 2020 Virtual GMiS Research Poster Competition provides graduate and undergraduate students from traditionally underserved and underrepresented ethnic or racial groups in science, engineering, computer and health-related disciplines the opportunity to compete and/or showcase their scientific and technical projects. This year, GMiS also invites students, whose research opportunity has been impacted by COVID-19, to showcase their research concept abstracts. The Competition will be conducted in virtual mode, including abstract reviews, presentations and awards recognition using GMiS technology platforms. Competition sponsorship includes support for award stipends to the top undergraduate and graduate winners.

Sponsorship Opportunity:
• Present the competition awards at the Collegiate Student Leadership Awards
• Opportunity to have representatives serve as competition judges
• Prominent showcasing of logo in the competition and event platform
• Logo visibility and recognition via the GMiS social media channels and website
• Access to résumés and research abstracts of outstanding student participants with exceptional research and technical talents.

2020 CAHSI Hackathon

Great Minds in STEM is proud to once again partner with CAHSI and provide the host venue for the annual Hackathon. Turn to Page 17 for all 2020 Hackathon details.
Recruiting and Networking Events

**Opening Networking Event**

**$20,000**

**Monday, October 6**

[2 Co-Sponsor Slots Available at $10,000]

The Opening Networking mixer is intended to be a free-flowing networking opportunity for conference attendees. Ice-breaking and interactive activities will be included. Event sponsors can provide prizes to participants. Open to all full conference registrants.

**Co-Sponsorship Opportunity ($10,000):**
- Opportunity to show a video and provide a welcome (total time within 4 minutes)
- Logo visibility and recognition as event sponsor on the GMiS Conference website and event platform
- Logo visibility and recognition via the GMiS social media channels

**Post-Awards Mixers**

**$5,000 each**

One each day – Wednesday, Thursday, Friday

[3 Co-Sponsor Slots Available at $5,000, per event]

The Post-Award Show Mixers will be held on Wednesday, Thursday, and Friday after the Student Leadership Awards Show, National Defense Awards, and HENAAC Awards Show. These are opportunities for informal networking among all conference registrants.

**Co-Sponsorship Opportunity ($5,000):**
- Opportunity to show a video and provide a welcome (total time within 2 minutes)
- Logo visibility and recognition as event sponsor on the GMiS Conference website and event platform
- Logo visibility and recognition via the GMiS social media channels

**Speed Networking**

**$20,000**

**Tuesday, October 6**

[2 Co-Sponsor Slots Available at $10,000] [4 Event Supporter Slots Available at $5,000]

Registered students are invited to attend this innovative and fast-paced popular event that maximizes interaction with recruiters. Each entity will host a breakout for up to 8 students per rotation. During the event, students participate in four rotations to expand their network of contacts and career opportunities. Held prior to the Career Fair, this event is an excellent primer for success in connecting with quality STEM talent.

**Co-Sponsorship Opportunity ($10,000):**
- Opportunity to show a video and provide a welcome (total time within 3 minutes)
- Logo visibility and recognition as event sponsor on the GMiS Conference website and event platform
- Logo visibility and recognition via the GMiS social media channels

**Event Supporter Opportunity ($5,000):**
- Opportunity to show a video (total time within 1 minute)
- Logo visibility and recognition as event sponsor on the GMiS Conference website and event platform
- Logo visibility and recognition via the GMiS social media channels

**Post-Awards Mixers**

**$5,000 each**

One each day – Wednesday, Thursday, Friday

[3 Co-Sponsor Slots Available at $5,000, per event]

The Post-Award Show Mixers will be held on Wednesday, Thursday, and Friday after the Student Leadership Awards Show, National Defense Awards, and HENAAC Awards Show. These are opportunities for informal networking among all conference registrants.

**Co-Sponsorship Opportunity ($5,000):**
- Opportunity to show a video and provide a welcome (total time within 2 minutes)
- Logo visibility and recognition as event sponsor on the GMiS Conference website and event platform
- Logo visibility and recognition via the GMiS social media channels
Hospitality Suites $5,000

Tuesday, October 6

Host your own Hospitality Suite – This virtual networking reception provides an excellent opportunity for your conference participants to network with students, build relationships and inform them about career and graduate school opportunities.

Using online platforms secured by GMiS, organizations can customize their background, conduct a presentation, and share the stage for face-to-face interactions with audience members before the entire gathering or sidebar with participants privately. Meanwhile, audience members themselves are also able to network, discuss and socialize with one another in their own self-initiated private video chats just as they would naturally at in-person events.

Sponsorship Opportunity:
- Logo visibility and recognition as event sponsor on the website and event platform
- Logo visibility and recognition via the GMiS social media channels

NSF ASSIST Early-Career Faculty Symposium* $5,000

*Seminars will take place week of October 12-16

These faculty development virtual seminars will provide access to upwards of 60 Hispanic early-career engineering faculty and doctoral students from 2-year and 4-year colleges / universities across the U.S. Topics focus on the tenure process, research collaboration opportunities, federal grant funding opportunities, technology transfer, establishing and managing labs, proposal writing, corporate engagement, and entrepreneurialism.

Sponsorship Opportunity:
- 45-minute live webinar with attendees; session recorded for posting on GMiS website
- Logo visibility and recognition as event sponsor on Conference website & event platform
- Logo visibility and recognition via the GMiS social media channels
- Roster of participants and research interests available to support post-event engagement

The world may have changed overnight, but their dreams of a career in STEM haven’t. GMiS is introducing One-Month Online Mentoring designed to connect STEM professionals with college students pursuing STEM degrees to help them adapt and thrive in any environment.
Career Connector

The following offerings are available year-round. These serve to connect our STEM industry partners with our nationwide STEM collegiate students for career building engagement.

**Student Résumé Database Access** $5,000

Pre-conference résumé access to nationwide STEM students, who register for the 2020 GMiS Conference. Access to the database begins 3-4 weeks before the Conference and ends on November 30, 2020. Up to four access accounts provided.

**One-Month Mentoring** $40,000

[Four slots available at $10,000 each, or One Slot at $40,000]

The One-Month Mentoring provides a unique experience for 40 – 60 mentor-mentee pairs over a four-week mentoring session focused on preparing for the GMiS Conference. Each week presents a different pre-selected topic from GMiS’ resource library along with a slate of relevant resources to help guide the weekly discussion.

**Sponsorship Opportunity:**
- Opportunity to provide up to 15 mentors (or 60 mentors if sole sponsor)
- Access to participant information and resumes
- Logo visibility and recognition as sponsor
- Branding during sponsored week(s) including links to corporate videos, resources, and recruitment opportunities

**STEM Career-Readiness Coaching Sessions** $2,000

Available starting in September

[Multiple slots, $2,000 Each]

Opportunity to host up to 20 college students in a 45-minute session and address one of the following STEM Career-Readiness topics:
- Resume Review
- Curating your Social Media Footprint
- Personal Branding/Image
- Developing your LinkedIn Profile
- Virtual Behavioral Interviews
- Confidence Building

**Sponsorship Opportunity:**
- Logo visibility and recognition as event sponsor on GMiS Conference website
- Logo visibility and recognition in the session
- Access to attendees’ résumés

**STEM Video Spotlights** $3,000

Available starting in September

[Multiple slots at $3,000 Each]

Opportunity to provide a pre-recorded recruitment video that spotlights an organization’s technology and innovation and/or workplace diversity and inclusion. The video may be up to 10 minutes in length.

**Sponsorship Opportunity:**
- Video showcased on the GMiS Conference website
- Additional Showcase at Company Booth inside the Virtual GMiS Career Fair, and post-conference on GMiS Career Connector through November 30, 2020
New for 2020!

GMiS is leveraging the virtual conference to present a tier of webinar opportunities to fully engage conference attendees. The webinars provide an excellent venue to address technological innovations, STEM career-readiness, or best practices to navigate online recruitment opportunities. These multifaceted webinars range from 15-minute pre-recorded sessions to 60-minute moderated paneled sessions.

<table>
<thead>
<tr>
<th>Webinar Level 1</th>
<th>Webinar Level 2</th>
<th>Webinar Level 3</th>
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<tbody>
<tr>
<td><strong>Duration</strong></td>
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<td>Up to 15 minutes</td>
<td>Up to 45 minutes</td>
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<td><strong>Themes</strong></td>
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<td>GMiS provides STEM Career Readiness Themes</td>
<td>GMiS provides STEM Career Readiness Themes</td>
<td>GMiS and Sponsor Collaborate on Theme/Focus</td>
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<td><strong>Technology</strong></td>
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<td>Pre-recorded on Zoom</td>
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<td><strong>Content</strong></td>
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<td>GMiS provides welcome; Sponsor provides content with one presenter</td>
<td>GMiS provides welcome; Sponsor provides content with multiple presenters</td>
<td>GMiS provides welcome; Sponsor provides content in a panelist discussion</td>
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<td><strong>Interactive</strong></td>
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<tr>
<td>No</td>
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<td>Yes, with chat, polling and Q&amp;A</td>
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<td><strong>First broadcasted</strong></td>
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<td>Once between September 1 - September 28, 2020</td>
<td>Once during Pre-Conference Week, September 28 - October 2, 2020</td>
<td>Once, during Conference Week October 5 - 10, 2020</td>
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<td><strong>Availability</strong></td>
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<td>On the GMiS Conference website from date aired through November 30, 2020</td>
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CAHSI is an inclusive consortium of institutions and individuals committed to unifying and consolidating their strengths and resources to increase the number of Hispanics who pursue and complete baccalaureate and advanced degrees in computing areas. We believe in preparing Hispanic students with the technical qualifications and real-world experiences to shape the future of computing; growing a geographically dispersed network to achieve lasting results; and ensuring that inclusiveness accompanies diversity.

CAHSI has mainstreamed mentoring and built structured, academic networks for students that prepare them for success in course work from entry level through graduate school and into the STEM workforce. CAHSI's efforts have resulted in student success and the human infrastructure to support its initiatives by training faculty in effective practices. CAHSI's baccalaureate graduation rates have consistently surpassed the national graduation rates, and CAHSI has consistently graduated a high proportion of Hispanic master's degree recipients, in particular those who are women.

The CAHSI Summit, in conjunction with the GMiS Conference, is an annual event that engages faculty, students, industry, and other collaborators in activities that build connections; disseminate effective and promising practices; prepare students for pursuing higher education and productive careers in computing; and promote conversations and actions that address the advancement of Hispanics in computing.

For more information about CAHSI, please visit us online at: www.cahsi.org

CAHSI Summit Sponsorship Opportunities at the 2020 GMiS Conference

**CAHSI Virtual Convening**

Pre-Conference Week - Friday, October 2

[4 Co-Sponsor Slots Available at $10,000 each]

The CAHSI Virtual Convening brings together CAHSI faculty and students in one virtual platform. After a CAHSI keynote talk, sponsors will be distributed to different virtual rooms for a networking session. The Sponsors will be able to share information about their company and learn about students’ interests and capabilities in computing fields. Each networking interval will take 15 minutes. This event will also reveal the Google sponsored CAHSI Scholars Awards. Student participation is estimated at 150-200.

**Sponsorship Opportunity**

- Logo visibility and acknowledgement as CAHSI sponsor during event
- Opportunity to promote student opportunities such as internships, job offerings, training programs and other professional opportunities in a group setting
- Logo visibility and recognition as event sponsor on the GMiS Conference website
- Opportunity to interact with CAHSI students during networking session for 1 hour

$40,000
CAHSI Hackathon (Beginner & Advanced) $50,000
Pre-Conference Week - Wednesday, September 30
[4 Co-Sponsor Slots Available at $12,500 each]

The CAHSI Hackathon is an interactive learning competition that distills the essence of many aspects of professional computer security work into a “Capture the Flag” exercise. Students work in teams to solve challenges that test their cybersecurity skills. The session encourages students at all skill levels to participate, promotes teamwork, encourages friendly competition with real-time feedback, and motivates students to learn more on how to protect assets controlled by software.

Sponsorship Opportunity
• Logo visibility and acknowledgement as CAHSI sponsor during hackathon
• Opportunity to participate in Q&A session with students’ participants
• Opportunity to access virtual team rooms to observe and communicate with students
• Logo visibility and recognition as event sponsor on the GMiS Conference website

CAHSI Cybersecurity Workshops $30,000
Pre-Conference Week - Tuesday, September 29
[3 Co-Sponsor Slots Available at $10,000 each]

CAHSI Cybersecurity workshop’s training is a mandatory session that serves as preparation prior to the Hackathon. Students learn about the tools, approaches, and methods that adversaries use to exploit vulnerabilities. Students get hands-on experience to real-life cybersecurity scenarios that include pivoting attacks, cross-site scripting, cross-site request forgery, route hijacking, and memory corruption. The sponsor(s) will have an opportunity to collaborate with CAHSI trainers and participate as coaches during the session.

Sponsorship Opportunity
• Logo visibility and acknowledgement as CAHSI sponsor during workshop
• Opportunity to participate in Q&A session with students’ participants
• Opportunity to access virtual team rooms to observe and communicate with students
• Logo visibility and recognition as event sponsor on the GMiS Conference website

Data Analytics Challenge $10,000
Pre-Conference Week - Monday, September 28
[Individual Sponsor Slot Available at $10,000]

The Data Analytics Challenge is a hands-on competition where students work in pairs to find patterns and answer questions about a predetermined set of raw data. The session includes an overview about the relevance of data analytics in the workforce. Final year undergraduate students, and new graduate students are good candidates for this exercise. The sponsor(s) will have the opportunity to interact with CAHSI students during the session. *Session is limited to 30-50 students for optimal virtual management.

Sponsorship Opportunity
• Logo visibility and acknowledgement as CAHSI sponsor during workshop
• Opportunity to participate in Q&A session with students’ participants
• Opportunity to access virtual team rooms to observe and communicate with students
• Logo visibility and recognition as event sponsor on the GMiS Conference website
Machine Learning Workshop
Pre-Conference Week - Thursday, October 1
[Individual Sponsor Slot Available at $10,000]
Participants of this workshop will learn and apply fundamental machine learning concepts through a series of hands-on activities. Students will discover why machine learning has become one of the most influential and widespread technologies in modern society. Participants will learn how machine learning problems are framed and acquire a basic understanding of how artificial neural networks work. It is helpful if students participating in this session have some coding experience (e.g., Intro to CS course) though this is not a requirement. *Session is limited to 30-50 students for optimal virtual management.

Sponsorship Opportunity
• Logo visibility and acknowledgement as CAHSI sponsor during workshop
• Opportunity to briefly introduce your company and opportunities (5 mins)
• Opportunity to observe and communicate with students during the session
• Logo visibility and recognition as event sponsor on the GMiS Conference website

Hispanic Women in Computing Sessions
$20,000
[4 Co-Sponsor Slots Available at $5,000]
These sessions bring undergraduate and graduate female students pursuing a computing degree together with CAHSI faculty and industry partners. The ultimate goal is to increase the number of females who persist in computing fields and completing computing-related graduate degrees.

Session #1: Interactive Workshop (Pre-Conference Week - Monday, September 28)
This session brings undergraduate and graduate female students pursuing a computing degree together with CAHSI faculty and industry partners. Topics covered include how to sell yourself and your ideas, access resources, and plan for success. The ultimate goal is to increase the number of females who persist in computing fields and completing computing-related graduate degrees. This session will begin a longer-term process of developing individualized action plans for success and building community. Students who attend this session will be expected to also participate in the Strategizing Session the following Monday. There will be a maximum of 40 participants in the session. Each team will consist of 3-5 students.

Sponsorship Opportunity
• Logo visibility and acknowledgement as CAHSI sponsor during session
• Opportunity to briefly introduce your company and opportunities (5 mins)
• Opportunity to discuss the opportunities/experiences for women within your company. One industry participant per sponsorship. A set of guiding questions will be provided to facilitate discussion. (5 mins)
• Opportunity to observe and interact with CAHSI students during the session
• Logo visibility and recognition as event sponsor on the GMiS Conference website

Session #2: Strategizing (Conference Week - Monday, October 5)
Attendees to this session should have attended Session #1 Workshop. Participants at this breakfast will discuss components of their individualized action plans with input by CAHSI faculty and industry partners. Attendees will have the opportunity to connect with peers outside of their CAHSI institution and become part of a community of practice focused on advancing women in computing fields. There is particular emphasis on graduation and advancement in the field. The sponsor(s) will have the opportunity to work closely with CAHSI students during the session. The CAHSI Backbone will take the lead with assistance from the industry sponsor.

Sponsorship Opportunity:
• Logo visibility and acknowledgement as CAHSI sponsor during session
• Opportunity to observe and communicate with students during the session
• Logo visibility and recognition as event sponsor on the GMiS website
Take advantage of the multiple opportunities to reach conference participants and the greater GMiS community

Website Advertising

With the GMiS Conference going full virtual in 2020, the conference website will be the hub of all activity. This will create new, high-visibility advertising opportunities to showcase your entity before, during, and after the conference. Contact Betha Haro at bharo@greatmindsinstem.org to inquire about the multiple ways to advertise and optimize your exposure in the virtual environment.

Banner Ads

High visibility on the GMiS website and the GMiS Conference Portal, the hub of all 2020 Conference activity. Banner ads run three months. Specs: 750 pixels max / 600 pixels minimum. Includes hyperlinks. Client must submit artwork. Multiple files allowed throughout the duration of the ad buy. Placement and frequency negotiable.

Customized Email Blasts

Most Popular Item!
From promoting a workshop, to driving potential prospects to particular virtual events, to highlighting career opportunities, this powerful tool targets all college student registrants prior to the conference. Email blasts are complimented by posts on GMiS’ social network sites.

Have a Question? Contact Us Today!

Sponsorship Inquiries: Bertha Haro bharo@greatmindsinstem.org

Professional Programs: Monica Villafaña mvillafana@greatmindsinstem.org

Academic Programs: Sonia Martinez smartinez@greatmindsinstem.org

SAVE THE DATES FOR 2021-2022!

PASADENA, CA
October 20-23, 2021
October 5-8, 2022

32nd Annual Great Minds in STEM Conference
Registration Instructions

**STEP 1**
Download Registration Form
Tap or click HERE to be taken to the Registration form. Save the writeable / savable PDF to your device. Remember to save it somewhere convenient and easy to navigate to.

**STEP 2**
Open and Fill Out
Open the PDF (we recommend using Adobe Acrobat Reader) and complete all relevant fields on page 2 right on your computer or device.

**STEP 3**
Save It Again
Save the completed form again on your computer or device. Be sure to give it a unique file name that includes the name of your company or your personal name if registering as an individual.

**STEP 4**
Send it Our Way!
Email the completed form as an attachment to Bertha Haro, GMiS Director of Development, at: bharo@greatmindsinstem.org