“Every Challenge, Every Frontier”

October 7-10, 2020
Disney’s Coronado Springs Resort
Lake Buena Vista, Florida

www.greatmindsinstem.org
Welcome to the 32nd Annual GMiS Conference

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Vision
Be a national leader in keeping America technologically strong by promoting Science, Technology, Engineering and Math (STEM) careers especially in underserved communities.

Mission
To inspire and motivate underserved students to pursue careers in Science, Technology, Engineering and Math (STEM)
To enlighten and engage families, educators, communities and employers to assist underserved students pursuing STEM careers
To inspire our nation through recognition of the achievements of Hispanics and other role models in STEM
To enable and leverage Hispanic STEM talent to play a leadership role
To collaborate and cooperate nationally within the STEM community

Contact Great Minds in STEM
2465 W. Whittier Blvd. Suite #202
Montebello, CA 90640
(323) 262-0997

Cover Photos
TOP ROW (L-R): Marilyn A. Hewson, Chairman, President and CEO of Lockheed Martin, 2019 Chairman’s Award Winner; Alberto Bernaez, Perdido Development Geophysicist, Shell Exploration and Production Company, 2019 Most Promising Scientist Award Winner with Fred Whipple, Vice President, Employee Relations/Diversity and Inclusion, Shell Oil Company; 2019 GMiS Scholars from the University of Texas at El Paso awarded by The Boeing Company, and the Robert Amezcua Memorial Scholarships.

BOTTOM ROW (L-R): Viva Technology High School Program participants; MG Mark Toy, Commander Mississippi Valley Division, U.S. Army Corps of Engineers with a new student hire; Manuel Losada, Electrical Engineering student from Florida International University, a Lockheed Martin Scholarship recipient and 2019 HEANAAC Undergraduate Student Leadership Award Winner;
Providing STEM Education, Outreach and Recognition Programs that Create Awareness, Advocate Readiness, and Celebrate Success!

**K-12 Programs**

**2001:** The **Viva Technology** Program was created to engage underserved and underrepresented youth, teachers and parents with STEM opportunities that provide exposure, appreciation, motivation and access to STEM-related education and career fields. Since then, Viva Technology has been implemented in 18 states and the District of Columbia, reaching over 137,000 students, teachers and parents!

**2008:** The **STEM-Up Initiative**, a first-of-its-kind comprehensive community-based program, was introduced in the Boyle Heights neighborhood of East Los Angeles. The initiative implements a value chain of opportunities to create Awareness, Inspiration, Motivation and Skills for students from 20 public schools, their parents, and teachers. Locally based STEM entities are actively engaged in associated activities.

**Professional Programs**

**1989:** The **first HENAAC Conference** (now the GMiS Conference) was held as a means to identify, honor and document the contributions of outstanding Hispanic STEM professionals.

**2015:** GMiS, along with its 6 sister STEM diversity organizations, receives support from the National Science Foundation (NSF) for a collaborative research project titled `ASSIST`, to increase the representation of underserved, early-career, engineering faculty. The success of this project led to a broader NSF INCLUDES award (#1649384) for a design and development launch project titled `LEVERAGE`.

**2016:** The **CAHSI Summit** colocated with the HENAAC Conference to support the advancement of Hispanic students and diverse faculty in computing.

**2018:** Great Minds in STEM receives a prestigious Presidential Awards for Excellence in Science, Mathematics and Engineering Mentoring (PAESMEM) from the White House and the National Science Foundation.

**University Programs**

**1999:** The inaugural **GMiS College Bowl** is held. This very popular conference competition provides an experience unlike any other for entities to interact with students.

**2000:** The **GMiS Scholars Program** launches. Since then over 1,500 STEM students have received scholarships totaling more than $4.6 million.

**2014:** MentorNet becomes a division of Great Minds in STEM. Through MentorNet, GMiS offers structured virtual mentoring year-round, leveraging technology to match STEM students with professional mentors. Any STEM student at an accredited institution of higher education in the U.S. and professionals with STEM degrees may join.

**2018:** GMiS is awarded the inaugural U.S. Army CCDC HBCU/MI Student Design Competition. This competition provides undergraduate cross disciplinary teams with the opportunity to research and compete in a topic area of the Army’s interest.

**2019:** GMiS introduces the first recipients of California Medical Scholarships. This program provides financial assistance and support for underrepresented students pursuing medical degrees in California.
In 2019, over 3,000 individuals from all sectors of STEM and within academia, government, military and corporate America convened at the 31st Annual GMiS Conference. Great Minds in STEM proudly hosted top executives, senior management, recruiters, college students, faculty, administrators, educators, as well as middle school and high school students. Now, more than ever, the GMiS Conference continues to be an imperative to recruit top, technical STEM diversity, honor the best STEM professionals, and provide STEM pathways for our youth.

### Total Attendee Breakdown by Percentage

<table>
<thead>
<tr>
<th>Category</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Undergraduate Students</td>
<td>33%</td>
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<tr>
<td>Graduate Students</td>
<td>6%</td>
</tr>
<tr>
<td>Professionals</td>
<td>42%</td>
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<tr>
<td>Pre-College Students</td>
<td>11%</td>
</tr>
<tr>
<td>K-20 Educators</td>
<td>6%</td>
</tr>
<tr>
<td>Other</td>
<td>2%</td>
</tr>
</tbody>
</table>

### Undergraduate and Graduate Student Attendees

- Male 64%
- Female 36%

### Distribution of Self-Reported GPAs

- 2.50 - 2.99: 14%
- 3.00 - 3.24: 23%
- 3.25 - 3.49: 19%
- 3.50 - 3.74: 21%
- 3.75 - 4.00: 21%

### Top STEM Disciplines Represented

- Computer Science/Engineering: 33%
- Mechanical Engineering: 26%
- Electrical Engineering: 8%
- Aerospace Engineering: 5%
- Industrial Engineering: 3%

### Student Attendance by Institution Type

- 4-Year Public: 85.9%
- 4-Year Private: 9.3%
- 2-Year Public: 4.8%
- Hispanic-Serving Institutions: 80.3%

### GMiS Scholars Presented at the 2019 GMiS Conference

- Male 58%
- Female 42%

<table>
<thead>
<tr>
<th>Category</th>
<th>Count</th>
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</thead>
<tbody>
<tr>
<td>Scholars Selected in 2019</td>
<td>130</td>
</tr>
<tr>
<td>Average GPA for 2019</td>
<td>3.68</td>
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<tr>
<td>Total Awarded in 2019</td>
<td>$401,771</td>
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<tr>
<td>Total Awarded All Time</td>
<td>$4,600,000</td>
</tr>
<tr>
<td>Total Scholars Awarded All Time</td>
<td>1,500+</td>
</tr>
<tr>
<td>Graduate Students</td>
<td>19%</td>
</tr>
<tr>
<td>Seniors</td>
<td>21%</td>
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<tr>
<td>Juniors</td>
<td>24%</td>
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<tr>
<td>Sophomores</td>
<td>15%</td>
</tr>
<tr>
<td>Freshmen</td>
<td>21%</td>
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Hotel and Transportation

**Disney's Coronado Springs Resort**

1000 Buena Vista Drive  
Lake Buena Vista, FL 32830  
Phone Number: 407-939-1000  
Group Reservations: 407-939-4686

*Disney Coronado Springs does not impose resort fees.*

Disney’s Coronado Springs Resort is the official hotel of the 2020 GMiS Conference. All conference events will be on-site.

**Hotel Reservation Deadline:** September 4, 2020

**Conference Room Rate:**  
$235.00 per night (+taxes/fees)

Conference Schedule

**Wednesday October 7, 2020**
- Conference Early Registration
- Corp/Govt Internal/Affinity Group Meetings & Trainings
- Cyber Café
- CAHSI Hispanic Women in Computing Session #1
- Partner Meetings
- Newcomer’s Orientation for Early Arrivals
- GMiS Board of Director Touchpoint

**Thursday, October 8, 2020**
- Conference Registration
- Viva Technology Local Student Programs
- Early Career Faculty Symposium
- Cyber Café
- College Student & Professional Seminars
- GMiS College Bowl 21
- CAHSI Hackathon (Beginner & Advanced)
- CAHSI Networking Luncheon
- CAHSI Data Analytics and Cybersecurity Workshops
- Hospitality Suites & Pre-Screening Events
- Resume Review Workshop
- Graduate Student Research Poster Competition
- National Defense Awards
- Professional Honoree & Scholars Reception

**Friday, October 9, 2020**
- Conference Registration
- Speed Networking Breakfast
- GMiS College Bowl 21
- Hospitality Suites
- Challenging Frontiers Luncheon
- College Student & Professional Seminars
- Interview Booths
- Undergraduate Student Research Poster Competition
- CAHSI Machine Learning Workshop
- Resume Review Workshops
- Executive Reception
- Early Career Faculty Symposium
- Student Leadership Awards

**Saturday, October 10, 2020**
- Interview Booths
- Career & Graduate School Fair
- CAHSI Hispanic Women in Computing Session #2
- GMiS Board of Directors & Honoree Meet & Greet
- HENAAC Awards Show
- Post Award Show Reception
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<thead>
<tr>
<th>Level</th>
<th>Price</th>
<th>Packages</th>
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<tbody>
<tr>
<td>Diamond Level</td>
<td>$80,000</td>
<td>(25) Full registrations for Thursday-Saturday general events</td>
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<tr>
<td></td>
<td></td>
<td>(2) College Bowl Teams</td>
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<td></td>
<td></td>
<td>(2) Seminars</td>
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<td></td>
<td>(2) Speed Networking Breakfast tables (4 Recruiters)</td>
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<td>(1) Career Fair Exhibit Booth 30 X 30</td>
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<td>(15) Career Fair Only Single Event Registrations (with lunch tickets)</td>
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<td>(6) Career Fair Interview Booths</td>
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<td>Career Opportunities in the Recruiting Guide</td>
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<td>(15) Collegiate Student Leadership Awards tickets</td>
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<td>Premier Reserved Seating at all the Signature Awards Events</td>
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<td>Executive Presenter at a Signature Awards Event</td>
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<td>(15) Executive Photos in Conference Journal (Full page)</td>
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<td>Diamond level logo with hyperlink on the GMiS website</td>
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<td>Diamond level recognition in the conference printed material</td>
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<td>Diamond level recognition on the GMiS social media sites</td>
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<td>(5) Selection Committee participants</td>
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<td>Can provide up to 3,000 branding items for attendees</td>
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<td>(2) Seminars</td>
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<td>(2) Speed Networking Breakfast tables (4 Recruiters)</td>
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<td>(1) Career Fair Exhibit Booth 20 X 20</td>
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<td>(4) Career Fair Interview Booths</td>
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<td>(10) Collegiate Student Leadership Awards tickets</td>
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<td>(3) Career Fair Interview Booths</td>
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<td>(1) Career Fair Exhibit Booth 10 X 20</td>
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<td>(5) Collegiate Student Leadership Awards tickets</td>
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<td>(4) Executive Photos in Conference Journal (Full page)</td>
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To inquire, please email Bertha Haro at bharo@greatmindsinstem.org
**Sponsorship Packages**

**Gold Level**

- ($6) Full registrations for Thursday-Saturday general events
- (2) Speed Networking Breakfast tables (4 Recruiters)
- (1) Career Fair Exhibit Booth 10 X 20
- (2) Career Fair Only Single Event Registrations (with lunch tickets)
- (2) Career Fair Interview Booths
- Career Opportunities in the Recruiting Guide
- (3) Collegiate Student Leadership Awards tickets
- Reserved Seating at all the Signature Awards Events
- (2) Executive Photos in Conference Journal
- Gold level logo with hyperlink on the GMiS website
- Gold level recognition in the conference printed material
- Gold level recognition on the GMiS social media sites
- (2) Selection Committee participants
- Can provide up to 3,000 branding items for attendees

**Silver Level**

- ($5) Full registrations for Thursday-Saturday general events
- (1) Speed Networking Breakfast table (2 Recruiters)
- (1) Career Fair Exhibit Booth 10 X 10
- (1) Career Fair Interview Booth
- Career Opportunities in the Recruiting Guide
- (3) Collegiate Student Leadership Awards tickets
- Reserved Seating at all the Signature Awards Events
- (1) Executive Photo in Conference Journal
- Silver level logo with hyperlink on the GMiS website
- Silver level recognition in the conference printed material
- Silver level recognition on the GMiS social media sites
- (2) Selection Committee participants
- Can provide up to 3,000 branding items for attendees

**Bronze Level**

- (4) Full registrations for Thursday-Saturday general events
- (1) Speed Networking Breakfast table (2 Recruiters)
- (1) Career Fair Exhibit Booth 10 X 10
- Career Opportunities in the Recruiting Guide
- (2) Collegiate Student Leadership Awards tickets
- (1) Executive Photo in Conference Journal
- Bronze level logo with hyperlink on the GMiS website
- Bronze level recognition in the conference printed material
- Bronze level recognition on the GMiS social media sites
- Can provide up to 3,000 branding items for attendees

**Crystal Level**

- **Package includes one GMiS Scholarship!**
- (2) Full registrations for Thursday-Saturday general events
- (1) Career Fair Exhibit Booth 10 X 10
- Career Opportunities in the Recruiting Guide
- (1) $1,000 Scholarship awarded to a GMiS Scholar
- Award scholar during the Class of 2020 GMiS Honorees Welcome
- (2) Collegiate Student Leadership Awards tickets
- Crystal level logo with hyperlink on the GMiS website
- Crystal level recognition in the conference printed material
- Crystal level recognition on the GMiS social media sites
- Can provide up to 3,000 branding items for attendees

**Turquoise Level**

- (2) Full registrations for Thursday-Saturday general events
- (1) Career Fair Exhibit Booth 10 X 10
- Career opportunities promoted in the Recruiting Guide
- Turquoise level logo with hyperlink on the GMiS website
- Turquoise level recognition in the conference printed material
- Turquoise level recognition on the GMiS social media sites

**Individual Registration Options**

1. Individual Professional Registration
   - Corporate / Government / National Labs
   - $800
2. Individual Non-profit Professional Registration
   - 501(c)3 or 501(c)6; includes 10x10 booth
   - $750
3. Individual Academic Professional Registration
   - Includes 10x10 Booth
   - $750
4. Individual Academic / Non-profit Registration
   - No booth included
   - $550

Scan or Click the QR Code and Register Today!

32nd Annual Great Minds in STEM Conference

October 7-10, 2020 • Lake Buena Vista, FL
National Defense Awards Dinner  $70,000
Thursday Evening
[2 Co-Sponsor Slots Available at $35,000]  [4 Event Supporter Slots Available at $17,500]

GMiS honors talented STEM professionals who have dedicated and shown their aptitude by protecting and leading the course of keeping our nation safe. Attendees include: Flag and General Military Officers, Senior Executive Service (SES) personnel, civil servants from the U.S. Department of Defense, agencies affiliated with the U.S. Department of Homeland Security, and defense contractors. Event segments are edited and featured year-round on the GMiS YouTube channel and promoted via social media.

Co-Sponsorship Opportunity ($35,000):
• Up to 5 minutes of podium time including video
• Opportunity to provide branding items for event attendees
• Reserved premiere seating
• Logo placement on media screen and signage
• Logo visibility and recognition as event sponsor in conference publications

Event Supporter Opportunity ($17,500):
• Reserved seating
• Opportunity to provide branding items
• Logo placement on video screens & signage
• Logo visibility and recognition as event sponsor in conference publication

HENAAC Awards Show  $75,000
Saturday Evening
[2 Co-Sponsor Slots Available at $37,500]  [4 Event Supporter Slots Available at $18,750]

The HENAAC Awards Show is the nation’s premiere Hispanic STEM recognition event and the apex of the GMiS Conference. At this formal event, inspirational award winners are recognized and have an opportunity to share their life journey to an audience of over 2,500 professional and student attendees. Light appetizers and refreshments are served during the show. Event segments are edited and featured year-round on the GMiS YouTube channel and promoted via social media.

Co-Sponsorship Opportunity ($37,500):
• Opportunity for a top executive to present an award or participate in a key segment and show video (total time including video not to exceed 5 minutes)
• Special reserved seating area
• Logo recognition on media screens and printed program
• Logo visibility and recognition as event sponsor in conference publications
• Encouraged to provide branding items for event attendees
• Event sponsors will work with show producers on video segments

Event Supporter Opportunity ($18,750):
• Opportunity for a top executive to present an award
• Special reserved seating area
• Logo recognition on screen and printed program
• Logo visibility and recognition as event sponsor in conference publications
Corporations, government agencies, affinity groups and individuals are invited to support the academic pursuits of GMiS Scholars. This program has awarded more than $4.5 million in merit-based or STEM Civic Service scholarships to over 1,500 STEM college students. All scholars have a minimum of a 3.0 GPA; are enrolled full-time in a STEM degree-seeking program at an accredited college/university in the U.S. or Puerto Rico; and are either of Hispanic descent or demonstrate service to and leadership within the Hispanic community.

Great Minds in STEM offers four types of scholarships:

1) Corporate/Government Scholarships
2) Special Recognition Scholarships
3) In Memoriam and Personal Tribute Scholarships
4) Scholar-Intern Scholarships

Sponsorship Opportunity:
- Access to high-caliber STEM students
- Award scholars at the GMiS Honorees Welcome
- Logo visibility as sponsor online and in print
- Access to Scholar resumes
- Reserved seating at Collegiate Student Leadership Awards

Class of 2020 GMiS Honorees Welcome
A special reception for GMiS Scholars and HENAAC Award Winners

Thursday Evening

[Individual sponsor slot available at $30,000]

During this event, each GMiS Scholar is formally inaugurated into the GMiS Scholars Society and pinned with a bronze, silver or gold medallion indicative of their academic standing. Sponsors can meet their scholars, present their medallion and certificate, and gain a jump-start on networking. Additionally, the Class of 2020 HENAAC Award Winners are also in attendance to convene and celebrate the overall academic and career achievements.

Sponsorship Opportunity:
- Up to 10 minutes (Sponsor) or 5 minutes (Co-sponsor) of podium time, including video
- Logo visibility and recognition as event sponsor in conference publications
- Sponsor-provided branding items and materials displayed
Résumé Review Workshop  

Thursday: (One 1-hour 45 min. block available)  
Friday: (Two 1-hour 45 min. blocks available)  

[3 slots available at $10,000 Each]  

Recruiters review the résumés of student attendees to provide them with tips and recommendations to help showcase their skills and succeed at the career fair and throughout the conference. The workshop is free-flowing, allowing students to come in and out during the session. Organizations can also use this time to pre-screen and network with students.  

Sponsorship Opportunity:  
• Logo visibility and recognition as event sponsor in conference publications and in room  
• Opportunity to provide items promoting entity’s Career & Graduate School Fair booth  

Corporate & Graduate School Hospitality Suites  

Thursday & Friday Evenings (Limited Number of Suites Available)  

Host your own Hospitality Suite with food and refreshments for college students. The Hospitality Suite provides an excellent forum to network with students, build relationships, and inform them about career and graduate school opportunities.  

Sponsorship Opportunity:  
• Logo visibility and recognition as event sponsor in conference publications  
• $2,500 worth of food and drinks (inclusive of tax+service charge) in each suite  
• Create a festive venue with raffles, music, products and interactive activities  

Speed Networking Breakfast  

Friday Morning  

[2 Co-Sponsor Slots Available at $20,000]  
[4 Event Supporter Slots Available at $10,000]  
[$600 Individual Tables for 2 Recruiters]  

Over 1,000 students attend this innovative and popular event that maximizes interaction between companies and candidates. Participants rotate tables over a three-course meal allowing everyone to expand their network of contacts and career opportunities. Held prior to the Career Fair, this event is an excellent primer for success in connecting with quality STEM talent.  

Co-Sponsorship Opportunity ($20,000):  
• Up to 10 minutes of podium time including video  
• Up to 6 premiere tables (2 recruiters per table)  
• Logo placement on video screens and signage  
• Logo visibility and recognition as event sponsor in conference publications  
• Opportunity to provide branding items on all tables  

Event Supporter Opportunity ($10,000):  
• Up to 5 minutes of podium time including video  
• Up to 3 reserved tables (2 recruiters per table)  
• Logo placement on video screens and signage  
• Logo visibility and recognition as event sponsor in conference publications  
• Opportunity to provide branding items on all tables  

Individual Table Sponsor ($600/table)  
• General seating  
• Opportunity to provide branding items on sponsored table(s) only
**Student Travel Grant Program**

The Student Travel Grant Program provides funding to support conference-related travel expenses – registration, lodging, airfare, and/or mileage for college students, who merit support and would otherwise not be able to attend the conference without travel assistance. Sponsors are invited to designate travel grant distribution as needed.

**Sponsorship Opportunity:**
- Reserved seating at the Student Leadership Awards Show
- Resumes of sponsored travel grant recipients
- Logo visibility and recognition as event sponsor in conference publications

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**GMiS Career Connector**

The following offerings are available year-round. These serve to connect our STEM industry partners with our nationwide STEM collegiate students for career building engagement.

1. **Career Development Webinars**

   Starting at $5,000

   Up to a 60 minute live-cast webinar to showcase employment opportunities while also discussing specific topics such as navigating career fairs, behavioral interviewing, financial management, negotiating a job offer, etc.

   **Sponsorship Opportunity:**
   - Tailored sessions can be co-hosted by GMiS
   - GMiS will work with sponsor to determine the scope and targeted number of participants
   - Access to webinar participant information
   - Can target participants by STEM majors and/or geographical regions
   - Logo visibility and recognition as event sponsor

2. **Conference Student Résumé Database Access**

   $5,000

   Access includes nationwide STEM students who will be attending the GMiS Conference. The window is between 3-4 weeks before the GMiS conference. Post conference access will include students that attend the career fair. Searchable by classification and majors.

3. **Year-Round Merit-Based STEM Scholars Access**

   Contact for Options and Pricing

   The year-round access of the database includes nationwide STEM collegiate students engaged in various GMiS programs.

   Contact: Bertha Haro, bharo@greatmindsinstem.org; 323-262-0997
K-12 Events

Viva Technology High School 150 Student Program $35,000

Thursday, 8:00am to 12:30pm
[2 slots available at $17,500]

This extraordinary program engages 150 local high school students from underserved communities in the Orlando, Florida area and challenges them through a variety of STEM-focused competitive activities that integrate engineering, science and applied mathematics concepts. Participants receive a real-world perspective of how these ideas are utilized outside the classroom. To add to the experience, high school students will work along-side STEM professionals and university students majoring in STEM fields of study.

Sponsorship Opportunity:
• Provide a 5-minute welcome address at this event’s General Session
• Logo visibility and recognition as an event sponsor in conference publications
• Opportunity to provide branding items for students and chaperones
• Host raffles, product showcases and similar upbeat interactive activities
• Opportunity for employee volunteerism

Viva Technology Middle School 300 Student Program $45,000

Thursday, 8:00am to 12:30pm
[3 slots available at $15,000]

The Viva Technology™ middle school program brings 300 bright young minds from underserved communities in the Orlando, Florida area and exposes them to a half-day of competitive STEM-oriented activities. Middle school students will have an opportunity to work along-side STEM professionals and university students majoring in a STEM fields of study.

Sponsorship Opportunity:
• Provide a 5-minute welcome address at this event’s General Session
• Logo visibility and recognition as an event sponsor in conference publications
• Opportunity to provide branding items for students and chaperones
• Host raffles, product showcases and similar upbeat interactive activities
• Opportunity for employee volunteerism

Scan or Click the QR Code and Register Today!
The Research Poster Competition provides graduate and undergraduate students from traditionally underserved and underrepresented ethnic or racial groups in STEM the opportunity to compete and showcase their scientific and technical aptitude. Competition sponsorship supports award stipends to the top undergraduate and graduate winners. The sponsorship also helps support competitive travel grants for finalists and the publications of a proceedings.

Sponsorship Opportunity:
• Present the competition awards at the Collegiate Student Leadership Awards
• Opportunity to have representatives serve as competition judges
• Prominent showcasing of logo in the competition
• Logo visibility and recognition as event sponsor in conference publications and social media platforms
• Opportunity to provide branding items and materials during the competition
• Access to résumés and research abstracts of student participants
Challenging Frontiers Luncheon

Friday Mid Day

Co-Sponsorship Opportunity $35,000:
- Up to 15 minutes at podium including video
- Reserved premiere seating
- Logo placement on media screens, signage and publications
- Two table displays or product showcase areas
- Push notifications with countdown to event
- Opportunity to provide branding items for all attendees

Event Supporter Opportunity $17,500:
- Reserved premiere seating
- Logo placement on media screens and signage

 everytime.

Student-Professional Engagement Events

“Every Challenge, Every Frontier”

www.greatmindsinstem.org

Challenging Frontiers Luncheon                  $70,000
Friday Mid Day
[2 Co-Sponsorship Slots Available at $35,000]       [4 Event Supporter Slots Available at $17,500]

This event will feature CEOs and Senior Executives discussing how their companies are challenging new frontiers. Focus industries will include energy, space flight and exploration, and entertainment, and keynotes will cover not only advances and innovations on the horizon, but how those advances will affect the way we work, play, and live.

Co-Sponsorship Opportunity $35,000:
- Up to 15 minutes at podium including video
- Reserved premiere seating
- Logo placement on media screens, signage and publications
- Two table displays or product showcase areas
- Push notifications with countdown to event
- Opportunity to provide branding items for all attendees

Event Supporter Opportunity $17,500:
- Reserved premiere seating
- Logo placement on media screens and signage

Early-Career Faculty Symposium Workshops       $5,000
Friday

These faculty development workshops provide access to 30-40 Hispanic engineering faculty from 2-year and 4-year colleges/universities across the U.S. Topics focus on the tenure process, effective pedagogies, proposal writing, corporate engagement, lab design, tech transfers, and entrepreneurialism.

Sponsorship Opportunity:
- 75-minute workshop
- Logo visibility and recognition as event sponsor in conference publications
- Opportunity to provide branding items for attendees
- Access to participant information

Newcomers Orientation                    $7,000
Wednesday

[Individual Sponsor Slot Available at $7,000]

Designed to give first-time professionals and students a conference overview. Participants hear from and interact with GMiS veterans to how to capitalize on the many opportunities the conference affords. The fun and informal setting also provides first-time attendees an opportunity to network.

Sponsorship Opportunity:
- Up to 6 minutes (Sponsor) or 3 minutes (Co-sponsor) of podium time, including video
- Logo visibility and recognition as event sponsor in conference publications
- $1,000 worth of food and drinks will be ordered
- Host raffles, product showcases and similar upbeat interactive activities

Special Meetings – Contact for Pricing and Availability

Wednesday - Saturday

[Limited Availability - Entity covers own event planning and associated fees]

The conference is an ideal time for organizations to host internal Employee Resource Group trainings and meetings. Large organizations with multiple divisions incorporate private teambuilding activities before participating in the conference. These meetings can include professional development sessions, internal networking and mentoring sessions as well as festive celebrations. Special meetings must be requested by July 17, 2020.
CAHSI is an inclusive consortium of institutions and individuals committed to unifying and consolidating their strengths and resources to increase the number of Hispanics who pursue and complete baccalaureate and advanced degrees in computing areas. We believe in preparing Hispanic students with the technical qualifications and real-world experiences to shape the future of computing; growing a geographically dispersed network to achieve lasting results; and ensuring that inclusiveness accompanies diversity.

CAHSI has mainstreamed mentoring and built structured, academic networks for students that prepare them for success in course work from entry level through graduate school and into the STEM workforce. CAHSI's efforts have resulted in student success and the human infrastructure to support its initiatives by training faculty in effective practices. CAHSI's baccalaureate graduation rates have consistently surpassed the national graduation rates, and CAHSI has consistently graduated a high proportion of Hispanic master's degree recipients, in particular those who are women.

The CAHSI Summit, in conjunction with the GMiS Conference, is an annual event that engages faculty, students, industry, and other collaborators in activities that build connections; disseminate effective and promising practices; prepare students for pursuing higher education and productive careers in computing; and promote conversations and actions that address the advancement of Hispanics in computing.

www.cahsi.org

CAHSI Summit Sponsorship Opportunities at the 2020 GMiS Conference

CAHSI Networking Luncheon

Thursday

[2 Co-Sponsor Slots Available at $20,000 each]

The CAHSI Networking Luncheon brings together CAHSI faculty and students in one location to interact with sponsors. Representatives from sponsoring organizations are able to promote opportunities within their organization such as internships, job offerings, training programs, and other professional opportunities. After a keynote talk and lunch, sponsors move from table to table in set intervals to share information about their company and learn about students' interests and capabilities in computing fields.

Sponsorship Opportunity

- Keynote Speaker Opportunity: Up to 15 minutes of podium time including video
- Prominent showcasing of logo at the event
- Logo visibility and recognition as event sponsor in conference publications
- Opportunity to provide branding items and materials during the luncheon
- Opportunity to attend the CAHSI Luncheon as a networking mentor (2 corporate guests)
CAHSI Hackathon (Beginner & Advanced)  $60,000
Thursday
[5 Co-Sponsor Slots Available at $12,000 each]

The CAHSI Hackathon is an interactive learning event that distills the essence of many aspects of professional computer security work into a “Capture the Flag” exercise. Students work in teams to solve challenges that test their cybersecurity skills. The event encourages students at all skill levels to participate, promotes teamwork, encourages friendly competition with real-time feedback, and motivates students to learn more on how to protect assets controlled by software.

Sponsorship Opportunity
• One corporate representative to join the stage at the Collegiate Student Leadership Awards Event
• Prominent showcasing of logo at the competition
• Logo visibility and recognition as event sponsor in conference publications
• Opportunity to provide branding items and recruitment materials during the competition
• Opportunity to collaborate as a coach during the event for an estimated 100-150 CAHSI students
• One corporate representative attending the CAHSI luncheon as a networking mentor and to briefly introduce your organization

CAHSI Cybersecurity Workshops  $30,000
Thursday
[3 Co-Sponsor Slots Available at $10,000 each]

The CAHSI Cybersecurity workshop is a mandatory session that serves as preparation prior to the Hackathon. Students learn about tools, approaches, and methods that adversaries use to exploit vulnerabilities. Students get hands-on experience to real-life cybersecurity scenarios that include pivot-attacks, cross-site scripting, cross-site request forgery, route hijacking, and memory corruption. Sponsor(s) are able to collaborate with CAHSI and coach the students during the session.

Sponsorship Opportunity
• Prominent showcasing of logo at the session
• Logo visibility and recognition as event sponsor in conference publications
• Opportunity to provide branding items and recruitment materials during the session
• Opportunity to collaborate as a coach during session for an estimated 100-150 CAHSI students
• Opportunity for one corporate representative to attend the CAHSI luncheon as networking mentors and briefly introduce your company

Data Analytics Challenge  $15,000
Thursday
[Three Co-sponsor Slots Available at $5,000 each]

The Data Analytics Challenge is a hands-on competition where students work in pairs to find patterns and answer questions about a predetermined set of raw data. The session includes an overview about the relevance of data analytics in the workforce. Final year undergraduate students, and new graduate students are good candidates for this exercise. Sponsor(s) will have the opportunity to interact with CAHSI students during the session. *Session is limited to 30-50 students based on available space.

Sponsorship Opportunity
• One corporate representative to join the stage at the Collegiate Student Leadership Awards Event
• Prominent showcasing of logo at the competition
• Logo visibility and recognition as event sponsor in conference publications
• Opportunity to provide branding items and recruitment materials during the competition
• One corporate representative attending the CAHSI luncheon as a networking mentor and briefly introduce your company
Machine Learning Workshop

Friday

[Three Co-Sponsor Slots Available at $5,000 each]

Participants of this workshop will learn and apply fundamental machine learning concepts through a series of hands-on activities. Students will discover why machine learning has become one of the most influential and widespread technologies in modern society. Participants will learn how machine learning problems are framed and acquire a basic understanding of how artificial neural networks work. It is helpful if student participants have some coding experience (e.g., Intro to CS course) though this is not a requirement. The sponsor(s) will have the opportunity to interact with CAHSI students during the session. Session is limited to 30-50 students based on available space.

Sponsorship Opportunity
• Prominent showcasing of logo at the session
• Logo visibility and recognition as event sponsor in conference publications
• Opportunity to provide branding items and recruitment materials during the session
• One corporate representative attending the CAHSI luncheon as a networking mentor and briefly introduce your company

Hispanic Women in Computing Sessions

[Two Individual Sponsor Slots Available at $5,000 each]

These sessions bring undergraduate and graduate female students pursuing a computing degree together with CAHSI faculty and industry partners. The ultimate goal is to increase the number of females who persist in computing fields and completing computing-related graduate degrees.

Session #1 (Wednesday): Interactive Workshop $5,000

Topics covered include how to sell yourself and your ideas, access resources, and plan for success. This session will begin a longer-term process of developing individualized action plans for success and building community. Students who attend this session will be expected to also participate in the Strategizing Breakfast on Saturday morning. The sponsor(s) will have the opportunity to work closely with CAHSI students during the session. The CAHSI Backbone will take the lead with assistance from the industry sponsor.

Sponsorship Opportunity
• Prominent showcasing of logo at the session
• Logo visibility and recognition as event sponsor in conference publications
• Opportunity to provide branding items and recruitment materials during the session
• Two corporate representatives attending the CAHSI luncheon as a networking mentor and briefly introduce your company

Session #2 (Saturday): Strategy and Networking $5,000

Attendees to this session should have attended Session #1 Workshop. Participants at this breakfast will discuss components of their individualized action plans with input by CAHSI faculty and industry partners. Attendees will have the opportunity to connect with peers outside of their CAHSI institution and become part of a community of practice focused on advancing women in computing fields. There is particular emphasis on graduation and advancement in the field. The sponsor(s) will have the opportunity to work closely with CAHSI students during the session. The CAHSI Backbone will take the lead with assistance from the industry sponsor.

Sponsorship Opportunity
• Prominent showcasing of logo at the session
• Logo visibility and recognition as event sponsor in conference publications
• Opportunity to provide branding items and recruitment materials during the session
• One corporate representative attending the CAHSI luncheon as a networking mentor and briefly introduce your company
Take advantage of the multiple opportunities to reach conference attendees and the greater GMiS community

**Conference Mobile App**

- Cost: $10,000
- Description: The GMiS mobile app facilitates the attendee experience to help plan their participation. The mobile app sponsor will be recognized on the app header and linked to their website. Push notifications are used to remind attendees of key events.

**Web Banner Ad**

- Cost: $3,000
- Description: High visibility on the GMiS website which receives extensive traffic during the lead time to the conference. Banner ads run three months. 750 pixels max/600 pixels minimum. Include hyperlinks. Placement and frequency negotiable. Client must submit artwork. Multiple files allowed throughout the duration of the ad buy.

**Customized Email Blasts**

- Cost: $750 each
- Description: From promoting a workshop, to driving potential prospects to particular conference events, to highlighting career opportunities, this powerful tool targets all college student registrants prior to the conference. Email blasts are complimented by posts on GMiS' social network sites.

**Conference Journal Print Ads**

- Cost: $1,000 and Up
- Description: Have your organization’s ad featured prominently in the 2020 Conference Journal, the official publication of the GMiS Conference. The journal features key conference information and logistics, as well as all of this year’s award winners. This is the only printed publication distributed at the conference. Space is limited, so be sure your organization takes advantage of this exclusive premium opportunity.

  - [1 two-page Spread Slot at $5,000]
  - [1 Back Cover Slot Available $3,500]
  - [2 Inside Cover Slots at $2,500]
  - [5 Full Page Slots at $2,000]
  - [Half-Page Slots at $1,000]

**Commitment deadline:** September 16, 2020

**Artwork submission deadline:** September 23, 2020

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32nd Annual Great Minds in STEM Conference | October 7-10, 2020 • Lake Buena Vista, FL
Here are some popular and effective ways to maximize your brand exposure.

<table>
<thead>
<tr>
<th>Service</th>
<th>Cost</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cyber Cafe</td>
<td>$15,000</td>
<td>The cyber café sits at the crossroads of the conference public area and provides Internet access to professional and student attendees. For 3 days and nights of the conference, the sponsor will receive high visibility signage, screen saver with their name, booth number, and special messaging.</td>
</tr>
<tr>
<td>Study Hall</td>
<td>$5,000</td>
<td>Study hall provides a quiet space for 3 days where students can break from the hustle and bustle of the conference to focus on completing homework, submitting assignments, and general studying. This is a great branding opportunity and venue to distribute information on employment opportunities.</td>
</tr>
<tr>
<td>Interview Booth</td>
<td>$350 each</td>
<td>Secure separate booths during the career fair to engage potential hires thoroughly and with more privacy. Interview booths sell out quickly. They are limited in number and are allocated on a first-come, first-serve basis, so reserve your booths today!</td>
</tr>
<tr>
<td>Charging Station</td>
<td>$5,000 each</td>
<td>Provide an essential and popular service to conference attendees who need to charge their mobile phones, laptops, and tablets, while gaining great exposure for your organization.</td>
</tr>
<tr>
<td>Photo Booth</td>
<td>$10,000</td>
<td>Conference attendees can have a little bit of fun with props and when visiting the various hospitality suites. With every photo automatically posting to GMIS social media, it guarantees online exposure long after the GMIS Conference!</td>
</tr>
<tr>
<td>Badge Holder &amp; Lanyards</td>
<td>$15,000</td>
<td>All registered conference attendees will receive their official conference badge holder and lanyard, which also serve as all-purpose pouches for hotel keys, business cards, and the like. Sponsor logo will be featured prominently on the pouch portion.</td>
</tr>
<tr>
<td>Tote Bags</td>
<td>$16,000</td>
<td>[2 Co-Sponsor Slots Available at $8,000] All registered conference attendees will receive conference tote bags, which will hold conference sponsor promotional materials. These sturdy tote bags are a popular take home souvenir.</td>
</tr>
<tr>
<td>Sponsor Flags</td>
<td>$3,000 each</td>
<td>This is a superior visibility opportunity. Attendees will be exposed to your organization’s logo and messaging as they walk the convention floors.</td>
</tr>
<tr>
<td>Stand-Alone Meter Boards</td>
<td>$4,000 each</td>
<td>Meter Boards will be placed in the networking lounges on the convention floor. This is a first-rate opportunity to advertise an on-going message. Over 2,500 attendees will walk the convention floor during the conference.</td>
</tr>
<tr>
<td>Lounge Area</td>
<td>$7,500</td>
<td>While students are in transition from interviews, seminars and other events, provide a relaxed environment for students to unwind and network with each other. Logo will be prominent in this area and sponsors have the opportunity to showcase promotional items.</td>
</tr>
</tbody>
</table>

Have an idea to promote your brand that you don't see here? Contact: Bertha Haro, bharo@greatmindsinstem.org; Phone: 323-262-0997
Scan or Click the QR Code and Register Today!

Visit www.greatmindsinstem.org for a full list of sponsors.