

**FOR IMMEDIATE RELEASE:**

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***STEM-Up Initiative & the United States Army Corps of Engineers, Los Angeles District Bring Viva Technology™ Program to Roosevelt High School in Los Angeles, CA.***

*Los Angeles, CA, February 7, 2014* - In a continuing effort to expose students to careers in science, technology, engineering and math, STEM-Up Initiative and U.S. Army Corps of Engineers, Los Angeles District are partnering to bring the Viva Technology™ Program to Roosevelt High School in Los Angeles, CA.

Viva Technology™ is a National K-12 Educational Program, designed to engage students, parents and teachers with hands-on activities that stimulate their interest in the applications of technology and provide a STEM career focused path to higher education. The teacher component familiarizes educators with the goals and missions of the Viva Technology™ Program and shares the current state of the U.S. Technical Workforce. The teacher workshop is followed by the parent orientation, done in both English and Spanish, which will bring the resource of knowledge in STEM careers in order for parents to help in the future choices made by their children.

Approximately 120 high school students will experience a full day of STEM activities. Participants in the program will leave understanding the correlation between their math and science studies and the many exciting careers in technology. Student attendees will work in teams led by engineering and science students from surrounding colleges and universities. Present at the event to give a key note speech will be Col. Kimberly M. Colloton, PMP, the 60<sup>th</sup> Commander of U.S. Army Corps of Engineers, Los Angeles District. Active participation gives students opportunities to accrue points and win educational technology related prizes at the end of the day!

**About STEM-Up™**

STEM-Up is a comprehensive community-based approach consisting of a value chain of opportunities that create Awareness, Inspiration, Motivation and Skills for students. STEM-Up™ is designed to mobilize and create a college-going culture focused on science, technology, engineering and mathematics. This first-of-its-kind initiative works with 20 public schools in the Boyle Heights area of East Los Angeles and connects 92,000 residents to the surrounding STEM community, consisting of higher learning institutions, government agencies, corporations and other partner organizations.

For information on day of event, please contact Julie Magallanes-Guevara at 323-262-0997.

To find out more please visit our website at: [www.greatmindsinstem.org](http://www.greatmindsinstem.org)