27th Annual HENAAC Conference
October 14-18, 2015
Pasadena, CA

IGNITE • INSPIRE
Event Sponsorship & Executive Engagement Opportunities

Salute To Our STEM Military and Civilian Heroes $25,000
THURSDAY, 5:30PM - 8:00PM
GMiS will honor talented STEM professionals who have dedicated and shown their aptitude by protecting and leading the course of keeping our nation safe. Attendees include: Flag and General Military Officers, Senior Executive Service (SES) personnel, civil servants from the U.S. Department of Defense, and agencies affiliated with the U.S. Department of Homeland Security.

Sponsorship opportunity:
- Up to 5 minutes of podium time including video footage
- Reserved premiere seating
- Logo placement on screen, signage, and printed program
- Logo visibility & recognition as event sponsor in conference publications
- Opportunity to provide branding items for event attendees

HENAAC Awards and Luminary Luncheon $25,000
FRIDAY, 12:30PM - 2:30PM
HENAAC Award winners, along with corporate and government Luminaries, are honored at this event, attended by over 1,000 conference participants. Attendees have an opportunity to interact with honorees and hear their inspirational stories.

Sponsorship opportunity:
- Up to 5 minutes of podium time including video footage
- Reserved premiere seating
- Logo placement on screen, signage, and printed program
- Logo visibility & recognition as event sponsor in conference publications
- Opportunity to provide branding items for event attendees

Student Leadership Dinner $30,000
SATURDAY, 5:30PM - 7:30PM
Over 1,000 students and professionals are expected to attend the Student Leadership Dinner. This amazing dinner serves as the conference finale and showcases the accomplishments of the student attendees. Highlights of the dinner include the presentation of the Undergraduate and Graduate Student Leadership awards to the top scholars; announcement of the Class of 2015 HENAAC Scholars; presentation of the HENAAC College Bowl™; Technical Papers and Posters winners; and other special award categories.

Sponsorship opportunity:
- Up to 5 minutes of podium time including video footage
- Reserved premiere seating
- Logo placement on screen, signage, and printed program
- Logo visibility & recognition as event sponsor in conference publications
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Protégé Mentorship Program $7,500 EACH
THURSDAY MEET & GREET / SATURDAY MORNING COFFEE
This three-day program (Thursday - Saturday) is designed to advance the personal and professional development of student attendees. Through the establishment of meaningful relationships between students (protégés) and experienced professional attendees (mentors), students are impacted with best practices to implement in the workforce. Protégés are encouraged to maintain regular contact with their mentor and meet throughout the duration of the conference to benefit from the relationship.

Sponsorship opportunity:
- Deliver welcome address at one Protégé Mentorship event
- Present certificates at the Student Leadership Dinner
- Prominent showcasing of logo in the Protégé Mentorship event
- Logo visibility and recognition in conference publications
- Opportunity to provide branding items and materials at event
- Access to student resumes
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K-12 STEM Educators Institute  $20,000
WEDNESDAY THROUGH SATURDAY

The K-12 STEM Educators Institute provides a four-day itinerary where new curriculum and updates on national math and science standards are shared by educators from across the country. During the Institute, educators gain access to technical field trips and knowledge of active-learning activities and culturally relevant materials that can be implemented in their classrooms. Educators connect with one another, discover tools and techniques for teaching STEM in their classrooms, and interact with STEM role models and other stakeholders.

Sponsorship opportunity:
- Strategic and direct branding to targeted audience
- Access to educators from across the country
- Elementary, middle school and high school career program outreach
- Numerous speaking opportunities, including event introductions and keynotes
- Optional involvement in the hands-on projects, competitive challenges
- Logo visibility and recognition as event sponsor in conference publications

Viva Technology™ 150 High School Program  $17,500
THURSDAY, 8:00AM-12:30PM

Inspiring the next generation of STEM talent and workforce, this extraordinary STEM-learning experience engages 150 great minds from local high schools. High school students are challenged through a variety of competitive STEM activities. The activities incorporate engineering, science and applied mathematics concepts to give participants a real-world perspective of how these ideas are utilized outside the classroom! Additionally, students are partnered alongside university students and STEM industry professionals. All students and their accompanying chaperones are invited to attend the Future STEM Leaders Luncheon as part of this event.

Sponsorship opportunity:
- Provide a 5-minute welcome address during the high school general session
- Opportunity to provide branding items for students and chaperones
- Logo visibility and recognition as event sponsor in conference publications

Innovators Workshop For Teachers  $7,500
THURSDAY, 9:30AM - 12:00PM

This innovative two-and-a-half hour hands-on workshop for chaperones takes place simultaneously with the Viva Technology™ Student Day. Designed for 6th – 12th grade educators, participants engage in critical dialogue regarding the U.S. STEM workforce needs. The session provides active-learning activities that can be used to enhance curriculum to inspire and motivate students toward a greater math and science affinity.

Sponsorship opportunity:
- Provide a 5-minute welcome address during the general session
- Logo visibility and recognition as event sponsor in conference publications
- Opportunity to provide branding items in the chaperone conference bags

For More Information Contact:
Bertha Haro, M.P.A.  |  Director of Development  |  (323) 262-0997 - ext. 200  |  bharo@greatmindsinstem.org
Premiere Brand Exposure Opportunities

**Badge Lanyards** $15,000
All registered participants will receive an official conference lanyard for their name badge. The sponsor logo will be featured prominently on the pouch portion.

**Cyber Café** $15,000
The cyber café provides Internet access to professional and student attendees. The sponsor will receive high visibility signage, screen saver with their name, booth number, and special messaging.

**Tote Bags** $14,000
All registered attendees will receive conference Tote Bags, which will hold conference sponsor promotional materials.

**Photo Booth** $10,000
Students can have fun and post pictures when visiting the various hospitality suites. With every photo automatically posting to the GMiS’ Facebook page, it guarantees online exposure long after the HENAAC Conference!

**Charging Station** $5,000 EACH
Provide an essential and popular service to conference attendees who need to charge their mobile device, laptops, and tablets, while gaining great exposure for your organization.

**Lounge Stand Alone Meter Boards** $3,000 EACH
Meter Boards will be placed in the networking lounges on the convention floor. This is a first-rate opportunity to advertise an on-going message. Over 2,500 attendees will walk the convention floor during the conference.

**Email Blast** $500 EACH
From promoting a workshop, to driving potential prospects to particular conference events, to highlighting career opportunities, this powerful tool targets all college-level attendees prior to the conference. Email blasts are complimented by posts on GMiS’ social network sites.

For More Information Contact:
Bertha Haro, M.P.A. | Director of Development | (323) 262-0997 - ext. 200 | bharo@greatmindsinstem.org
HENAAC Scholarship Program $1,000 - 10,000 PER STUDENT

VARIOUS SPONSORSHIP OPPORTUNITIES AVAILABLE

Since 2000, the HENAAC Scholars Program has awarded more than $2.3 million in scholarships to over 930 STEM college students. Among the nation’s top academic talent, all scholars have a minimum of a 3.0 GPA; are enrolled full-time in a STEM degree-seeking program, at an accredited college/university in the U.S. or its territories; and are either of Hispanic descent or demonstrate extensive service within the Hispanic community.

1) Corporate/Government Scholarships
2) Special Recognition Scholarships
3) In Memoriam and Personal Tribute Scholarships

Corporations, government agencies, affinity groups and individuals are invited to support the academic pursuit of GMiS’ HENAAC Scholars. Sponsors are presented with the option to review and determine the final selection of scholars, who merit their criteria. At the HENAAC Conference, sponsors meet their scholars at the HENAAC Scholars Meet & Greet for the pinning ceremony and present their scholarships during the Student Leadership Dinner.

Sponsorship opportunity:
- Access to high-caliber STEM students
- Reserved seating at the Student Leadership Dinner
- Access to student resumes
- Logo recognition as sponsor in Technica Magazine and GMiS website

For HENAAC Scholars Program, please contact:
Dr. Gary Cruz via email at gcruz@greatmindsinstem.org or by phone to (323) 262-0997 ext. 775.

Technical Papers & Posters Competition $5,000

THURSDAY, 9:30AM - 12:00PM

The Technical Papers & Posters Competition provides undergraduate, graduate, as well as high school junior and senior students an opportunity to compete, showcasing their technical writing and research skills. Eligible students will be able to enter the competition to demonstrate their technical prowess in science, technology, engineering, math, health and related technical fields. A number of competitive travel grants are provided to attend the conference.

Sponsorship opportunity:
- Present the competition awards at the Student Leadership Dinner
- Prominent showcasing of logo in the competition
- Logo visibility and recognition as event sponsor in conference publications
- Opportunity to provide branding items and materials during the competition
- Access to finalists’ resumes